

"Surprise" Table Jellies.

We can now fill your order for all flavors in pint & half pint packets.
"Laitova" Lemon Cheese.
 A new table dainty that may be used in place of butter. "Lemon Cheese" as a food for children has nourishing properties which cannot be overestimated. Put up in crocks. Try a sample lot. You will find it a good seller.

THOS. SMYTH CO., LTD.

LADIES!

Have You Seen Our New Styles in World Known Footwear?



THEY ARE CERTAINLY MAGNIFICENT.
 Ladies Patent Leather, Blucher Style, with Black Velvet Top, price..... **\$3.00**
 Ladies Patent Leather, Button Style, with Black Velvet Top, price..... **\$3.00**

These two lines of Footwear, together with other styles too numerous to mention, are right up-to-date for Autumn and Fall wear.

F. SMALLWOOD,
 The Home of Good Shoes.

We can show you **THE GOODS**, can give you **THE CUT** and **STYLE** and **THE EXPERT WORKMANSHIP**. The largest stock of **TAILORING GOODS**

in the city. All goods **UP-TO-DATE**. Mail orders given prompt attention. Samples and self-measuring cards sent to any address.
JOHN MAUNDER,
 Tailor and Clothier, 231-233 Duckworth Street. aug22, eod



Just landed per S.S. Mongolian a
Fresh Shipment of IRISH BUTTER.

10 cases **SUNLIGHT SOAP**..... 6c. bar, retail
 5 cases **LUX**—the great Washing Powder..... 4c. pkg., retail
 10 cases **Finest Scotch Soap**—large bars..... 25c. bar
 5 cases **Monkey Soap**, 10c. bar.
 60 dozen **Southwell's Lemon Crystals**..... 98c. doze

J. J. ST. JOHN, Duckworth-st.

A. & S. RODGER.

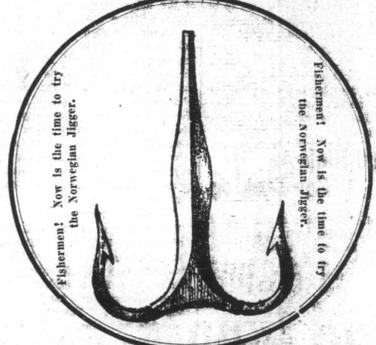
BIG SWEEP

GENTS' FURNISHINGS.

Negligee Shirts, at remarkable values.
 Clear Out of Gents' Ties, at 15 cents.
SPECIAL BARGAINS in Underwear.

Big Range of Ladies' Gloves, in Coloured Lisle, Blues, Browns, Mauves, Rose, Heli, etc.—clearing at Bargain Prices.

A. & S. RODGER.



Fishermen! Now is the time to try the Norwegian Jigger.

Fishermen! Now is the time to try the Norwegian Jigger.

Why should I buy roofing that needs to be painted every little while to keep it tight, when, for the same money or less, I can buy **AMATITE** which needs no painting?

The outer surface is composed of real mineral matter, which makes painting unnecessary.

With an **Amatite Roof** on your building you end your roofing troubles. When you buy a roofing that requires frequent painting you begin them.

Smooth roofings that require painting are a nuisance and an expense. When you buy them, you buy trouble—not protection.

FREE SAMPLE
 We should be glad to send you this sample and booklet immediately.

North Sydney Coal

Cheapest and Best
 in the city. 168 tons Best North Sydney Coals, landing ex schooner Nina L.

\$6.40, sent Home.
Newfoundland Produce Co.,
 Limited. Late Duder's Premises.

DR. WILSON'S
Herbine Bitters,
 —THE—
GREAT BLOOD PURIFIER
 CURES
INDIGESTION, DYSPEPSIA and SICK HEADACHE.

JUST ARRIVED!

Canned Salmon!

THIS SEASON'S PACK.

GEORGE M. BARR.

NO THOUGHT READER

Can foretell the day or the hour when your property may burn. Most people are aware of this and make provision for the disaster by insurance. Why are you not so insured? I offer the lowest rates and strongest offices. The promptness and liberality of my settlements are well known.

PERCIE JOHNSON, Insurance Agt.
 Office: corner Duckworth and Prescott Streets.



Colin Campbell,
 Agent.



THE EYE
 Is the Window of the Soul.

You either pay a small penalty in money now, or a large penalty in eyestrain later.

If wisdom guides your choice, we will be pleased to meet you in our Optical Department.

It costs you nothing to have your Eyes tested.

If the services of a Physician is needed—we will tell you so.

R. H. TRAPNELL,
 Eyesight Specialist,
 St. John's.

MARK TWAIN'S WORKS.
 Why be interested in this great writer's Books at half price when you can obtain the greater number of them from us at less than **one tenth** of the original price.

A Tramp Abroad, Prince and the Pauper, 75c. each.
 Tom Sawyer, The Jumping Frog, each 15c.
 Innocents at Home, Innocents Abroad, each 15c.
 Roughing It, Pilgrim's Progress (new), each 15c.
 Huckleberry Finn, Information Wanted, Mark Twain's Curious Dream, and In Attractive Clubs Edges, at 50c. and \$1.00 per vol.

S. E. GARLAND, Leading Bookseller.

We Want Eight Thousand Dollars.

WE ARE OWED
\$35,000.

\$22,630 in the City.
\$12,370 in the Outports.

On the first of September next we have to meet the second payment of our compromise. If those who have not yet paid their accounts would do so immediately we can finance our business successfully

JACKMAN THE TAILOR

aug21, 61n

A Message to Mars
 FROM ICELAND.

Reykjavik, July 24th, 1911.
 ICELAND.

P. C. MARRS, Esq.,
 Board of Trade Building,
 St. John's, Newfoundland.

DEAR SIR:—
 We notice from an advertisement in the "Trade Review" that you are sole agent for the "Solignum" Wharf Worm Destroyer, and as we are interested in same, we shall feel much obliged to you for kindly informing us where same may be had.

Always, pleased to reciprocate, we are,
 Dear Sir, yours faithfully,
P. J. THORSTEINSSON & Co., Ltd.

TOMATOES, APPLES, etc.

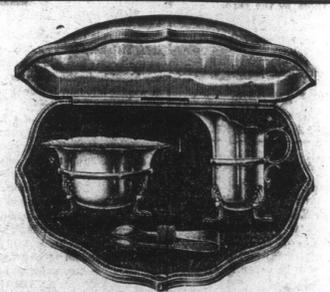
40 barrels **NEW POTATOES.**
 25 barrels **APPLES**—Duchess, etc.
 25 baskets **TOMATOES.**

Monk and Glass Table Ointments.
 Swiss Cream, 12c. pkgs.
 Swiss Trifle, 12c. a package.
 Charlotte Russe, 12c.
 Swiss Trifle, 12c.

Coffee Mould, 12c.; Bun Flour, Sandwich Cake, 12c. pkg.
 Sponge Cake Mixture, Chocolate Mould and Custard Powder, in boxes and 1 lb. tins.

Just in: 25 tierces Sinclair Spare Ribs, 2000 barrels Purity Flour.
LOWEST PRICES.

STEER BROTHERS.



The Latest Designs in Hall Marked Silverware and Novelties. Also Platedware from the best makers in London, Birmingham and Sheffield. Inspection Invited.

JOSEPH ROPER.

WEATHER FORECAST.
 TORONTO, Noon. — Westerly winds, fair to-day, Friday, West and N. W. winds, fair and cooler.

VOLUME XXXIII.

AUCTION SALES!

THE PEOPLES AUCTIONEER

HOUSEHOLD FURNITURE and effects. At the Prescott St. Store **TO-BE SOLD, FRIDAY, at 10.30 a.m.**, a large quantity of superior household furniture and effects, removed for convenience of sale.

1 superior English drawing room suite, walnut frames, upholstered in silk tapestry, 7 pieces; 1 handsome walnut dressing case with large plate mirror, washstand and bedstead to match, 1 large oak sideboard, 1 superior oak dining room suite upholstered in brocade, 9 pieces, in first class order; 1 upright piano, made by Stirling, Derby, Conn.; 4 other upright pianos; 1 large soft-wood wardrobe, 1 handsome gilt and ebony framed overmantle, 1 solid walnut centre table, 1 large mahogany—old style—sideboard, about 120 years old, 1 hall stand, foot Singer sewing machine, 3 carpets, chairs, tables, 2 feather beds, mattresses, child's carriage, 1 walnut music cabinet, 1 handsome rattan centre table, 1 large cabinet stereoscope, 1 sealskin suit, 1 deer skin, handsome writing cabinet, 1 stag's head and sundries. All must go.

P. C. O'DRISCOLL, Auctioneer.

AUCTION!
 At the store of Mrs. A. Nielsen, 368 Water Street, on Tuesday next, 29th inst., at 10.30 a.m., the balance of stock in trade consisting of Ladies' Linen Collars, Infants' Lawn Ware, do Shirts & Bands, Childrens Finery, Socks and Hose, Ribbons, Belts, Caps, Hair Nets, Hair Switches, Toiletware, Purse, Novelties, etc. 2 Glass Show Cases, 1 Wax Bust, quite new; 2 Figures, Shop Fittings, Counters and Shelving.

P. C. O'DRISCOLL,
 aug.22, 5.f.p. Auctioneer.

Farm Implements for Sale Cheap!

1 single plough, Ransom & Simms makers; 1 double furrow, Ransom & Simms makers, fitted with patent lifting iron; 1 double drill plough, Ransom & Simms makers, with fittings for potato lifting; 1 planer junior scythe; 1 wooden scythe; 1 Walker patent manure sower, a machine that beat the world at Royal Show in 1910; 1 simple liquid manure pump; 1 forest wood disc harrow; 2 sets of harrows, chain harrow, 1 double disc drill cultivator—a great labor saver; 1 double disc turnip sower—the best of its kind; 1 English mowing machine—two horses; 1 frost wood horse rake; 1 Deringing team; 1 side sleigh, 1 box cart—new. All the above are in perfect condition. 1 young mare 8 years old, a perfect beauty and good in every way, 1 set wagon harness, 1 set pony harness, light harness, 1 set cart harness, 1 set pony harness, spring cart suitable for market cart, 1 set double plough harness with set of new chains. Apply to

S. BOWCOCK,
 Topsail Road.
 aug22, 1f



FOR SALE—One Young Horse, 5 years. Weight, 875 lbs. Kind and fast. Apply at this office.

Sealed Tenders!

Sealed tenders will be received by the undersigned not later than five o'clock on Saturday next, the 26th inst., for alterations in the Heating System of St. Patrick's Hall. Tenders to be marked "TENDER for ALTERATION to Heating." Plans, specification and any other information necessary may be obtained on application to the Architect, **JONAS C. BARTER,** Room 10, Cabot Building.

W. S. DUNPHY,
 Sec. B. L. S. Schools,
 Box 274.

N.B.—The owners reserve the right to reject any or all bids for this work.
 St. John's, Aug. 21, 1911—21p.

Salt!

Just received:
3500 tons
Best Cadiz Salt

Lowest Market Prices.
M. MOREY & CO.
 Office—Queen Street.