

CASEMENT
CURTAINS,

— AT —
JACKMAN'S
New Gower Street Store,
In Linen, Neatly Trimmed with Lace. Price:
40c., 50c., 60c., 70c., 85c., \$1.10, \$1.50,
\$1.60 pair. Also, Trimmed Ball Fringe, 95c. pair.

White Net Casement Curtains,
\$1.00, \$1.30, \$1.50 pair.

MAIL ORDERS SHIPPED FIRST MAIL.

Jackman The Tailor,
The Mail Order House.

FARMERS!—You Are Interested.

Improve your worn out Land and make it both PROFITABLE and PRODUCTIVE by using the right kind of Fertilizer.

We have Just Landed

326 Bags Best Nitrate Soda.

ORDER NOW.—We guarantee the price will suit you. BE SURE you have it in order that you will begin your season's work early.

George NEAL.

REID NEWFOUNDLAND
COMPANY.

Bay of Islands--
Battle Harbor Service.

PASSENGERS will leave by 6 p.m. Train of **TUESDAY, May 3rd,** to connect with **S.S. HOME,** leaving Bay of Islands on **WEDNESDAY,** for the regular ports of call on above route.

Reid Newfoundland Company

PAROID ROOFING

REQUIRES NO COATING!

Sold in rolls of 108 square feet complete, with Rust Proof Tins and Nails. Also, **CEMENT** for laps, and full instructions for laying, which anyone can do.

SEND FOR SAMPLE.

Empire Wood-Working Co.,

Ltd., Water St., East, St. John's,
Sole Agents for Newfoundland. ap11,1m

Job Printing Executed!

WEST END
Automobile Garage

Will Open for Business May 20th.

Building will be of all steel construction with least fire risk and located on South side Water Street, midway between Long Bridge and our own store.

Your Automobile can be stored, cleaned, and kept in constant readiness and sent to your house in response to a telephone call at any hour, day or night.

All cleaning, repairs and instruction will be under the supervision of

MR. CHARLES VEY, our Automobile Expert.

Gasoline, Lubricating Oils, Tire Patches and Repair Parts will always be on hand.

Angel Engineering & Supply Co., Ltd.

Free Lessons to Purchasers

OF THE
Celebrated Columbia Zither,

At the Albion House, 13, New Gower Street,

by
Arthur B. Walker, Sole Agent for Newfoundland and Maritime Provinces.

No shop worn goods—Imported direct from factory.

NOTE—The Columbia Zither is an improvement over the Autoharp and Regent Zither, and is also cheaper, size and durability being taken into account.

FOR SALE—A few Secondhand Autoharps, in good condition. ap27,6i

THREE THOUSAND YEARS AGO

The Temples of the Pharo's

were swept by brooms—To-day the houses of all classes of society are cleaned by the **New Thurman Vacuum Process** which is as much ahead of Pharo's broom as Wireless Telegraphy is in advance of the South African Nigger's method of Tom Tomming the news from Krawl to Krawl.

Be up-to-date and have your spring cleaning done by the **Vacuum Process** and save endless worry in removing furniture and carpets from rooms. Everything in the house thoroughly cleaned without removing a single article from the house. Orders are now being taken and dates for hire booked up until June 1st.

We guarantee you a **CLEAN SWEEP** at a moderate figure.

Phone 696. P. O. Box 296.

P. C. MARS, Board of Trade Bldg.

NO THOUGHT READER

Can foretell the day or the hour when your property may burn. Most people are aware of this and make provision for the disaster by insurance. Why are you not so insured? I offer the lowest rates and strongest offices. The promptness and liberality of my settlements are well known.

PERCIE JOHNSON, Insurance Agt.

Office: corner Duckworth and Prescott Streets.

WE OFFER

1000 brls. BEEF,

COMPRISING:

Boneless Flanks, Foster Family, Foster Plate, Libby's Packet, Libby's Special Plate, Libby's Special Family, Beef Cuttings,

AT LOWEST QUOTATIONS.

HEARN & CO.

ap18,2w,fp

A. & S. RODGER.

New Designs, New Shades, EXCEPTIONAL VALUE.

Summer Dress Materials, Muslins and Linens.

Dainty Shades in Silk Voiles with Spot, \$1.00 per yard.

Exclusive Silk designs in "Tobralco," the Newest Dress Fabric, White, Ecu and Black, 30 cents yard. This material is a revelation in Wash Dress Goods.

Striped Dress Linens, pretty and extremely useful, 24 cents yard.

Plain Dress Linens, in Newest Colorings, 18 cents yard. Strong, Fast Colors and Washable, the most economical & useful material for Summer costumes.

A. & S. RODGER.



STEAMER

'Prospero'

SAILS FOR

Northern Ports

— ON —
Wednesday, 4th May,

At 10 a.m.

Freight now being received for shipment by above steamer.

BOWRING BROS.,

Limited,

Coastal Mail Service.

Telephone 306.

New Wall Papers,

— FOR —

ROOM, HALL and KITCHEN from

6 cts. a piece.

NEW CURTAIN NETS, Ecu and White, from

9 cents a yard,

— AT —

LARACY'S

345 & 347 Water Street,
Opp. Post Office.

Carnations and Roses
TO ARRIVE WEEKLY.

Orders for **Wedding Bouquets** of Carnations or Roses taken if due notice be given two weeks before. Satisfaction guaranteed.

J. McNeil,
Rawlins' Cross.

ap21, eod, tf Telephone 197.

For Sale—National Cash

Registers—new and second-hand, one instalments. Supplies, repairs, etc. HARRY MASEY, Sales Agent, 61 Grandville St., Halifax, N.S., and J. J. BARRON, local Agent, corner Royal Stores, St. John's. nov28,fp,tf

THE GENUINE INGERSOLL IS O. K.

An acceptable Gift for Boy or Girl, Man or Woman, is an Ingersoll Watch. You make no mistake in buying one.

Note the Special Prices:

Men's Nickel, \$1.25; Oxydised, \$1.75; Gold Plated, \$1.75.

Boys' Special Extra Strong Nickel, \$2.50.

Ladies' Nickel, \$2.50; Oxydised, \$3.00; Gold Plated, \$3.

Sent per registered parcel post (carefully packed) on receipt of price.

We are the one store in Newfoundland where you are sure to get a Genuine Ingersoll Watch.

S. E. GARLAND, Leading Bookseller.

HOW CAN WE COUNTER-ACT

THE INCREASED COST OF LIVING?

A second's reasoning will supply the answer. Beef and pork are dear and getting dearer all the time, and the cost is *out of proportion with their food-value.*

EAT MORE BREAD.

There is more nourishment in a shilling's worth of bread than a shilling's worth of beef or pork. But the problem is not done with yet. The shilling's worth of bread is not always the same value. Breadmade from

ROYAL HOUSEHOLD FLOUR

contains more nourishment than any other, because it contains the greatest amount of gluten, the health-giving nutriment of wheat.

AT THE POPULAR BOOKSTORE.

Latest Magazines and Fashion Books!

Nash's, Royal, English Illustrated, Hampton's, All Story, Everybody's, McClure's, Strand, Windsor, New Cosmopolitan, Review of Reviews, Red, Munsey, Grand, Busman's, London, Pearson's, Red-month-end, Red Book, Bystander, Sunday Strand, Lady's Realm, Woman at Home, Puck, Punch,
Girls Own Paper and Magazine, Weldon's Illustrated Dressmaker,
Schild's Fancy Costumes, Weldon's Child's Fashions for May,
Weldon's Bazaar of Fashions, Delineator for May,
Weldon's Home Dressmaker, Ladies' Home Journal—May,
Girls Own Magazine.

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We're Easy!

Five Dollar Greenbacks are Burning Holes in our Pockets.

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Save the Alphabet Cards in all pound packets of Union Blend Tea, bring to us and get the money.

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