

It is worth something these days to be steadfast in business; to have fixed principles, to know what your going to do and to do it. Suppose we turned about with every trade wind, and upset the confidence of the public generally, and yet its no more than modern methods admit of.

You always know just where to find us. We sell for cash at one price; we make first price low enough to be the lowest we can afford; we offer special inducementsal, though every day values are special compared with many others, and throughout the week and months and years of work we change our methods only to better them.



One loaf of bread may be light, sweet and digestible. You may use the same materials for another and have it heavy, sour and soggy. The knack is in putting the ingredients together just right. A substitute for Scott's Emulsion may have the same ingredients and yet not be a perfect substitute, for no one knows how to put the par together as we do. The secret of "how" is our business-twenty-five years of experience has taught us the best way.

Two sizes, 50 cts. and \$1.00. SCOTT & BOWNE, Belleville, Ont. DEATH OF MR. PATRICK FLEMING.



It lies with th woman herself to help herself. No one els can do it. She can help herself if she will If a woman will take proper care of he womanly self; if she will use the right rem edy for weakness and disease of the organ

womanly self; if she will use the right rem-edy for weakness and discase of the organs that bear the burdens of maternity, she will soon be healthy, vigorous and amiable. She will be able to help baby, instead of leaving baby to try and help her. A wonderful remedy for weakness and discase of the organs that make wifehood and motherhood possible is found in Dr. Pierce's Favorite Prescription. It acts di-rectly on these organs. It makes them strong and healthy. It has transformed thousands of suffering, pain-gacked women into healthy-fiftipp wurges and mothers. If allays inflammation, soothes pain, and steadies and invigorates the nerves. It pre-pares for wifehood and motherhood. It in-sures indicating, child, percent or whencood and motherhood. If in-sures inherently healthy children. All good druggists sell it. There is nothing "just the same" or "just as good." The druggist who tells you there is, is either mistaken or dishonest.

mistaken or dishonest. Mrs. Joseph Simmons, of Hazelgreen, Gran County, Wis. writes: "Inclosed find postage stamps, for which please send me the 'People' Common Sense Melical Adviser." I have used your Dr. Pierce's Favorite Prescription, and his 'Golden Melical Discovery' and 'Pelles' and have received a great deal of benefit from them." When a store writes

There received a great deal of benefit from them." When a story writer puts in a doctor he is always said to "Look wise." Over one million people have looked wise and acted Common Scense Medio bught Dr. Flerce's wise folks, 680,000 of them paid \$1,50 at wise folks, 680,000 of them paid \$1,50 at book. It was cheap at that. It is a book of 1008 pages, with 300 illustrations, Think of that. A medical book too. Fyery-body knows how expensive a medical edu-ction is. Now there is a great edition of this book, that is being given away. You have the context of customs and mailing, that's

NATURE'S

efforts are always towards perfection. We are not strikingly original in striving to attain something higher. We but follow mother nature in our aspirations for perfection. We are building broad and well the foundations of each branch of our business. We have undoubtedly pre-eminence in our

Millinery, Dressmaking and Staple Department.

We have been informed by enthusiastic buyers again and again that our Dress Goods have the best values and the best styles in the city. Not content with the large degree of success we have attained in the past, we are making redoubled efforts for the coming season. This season's best is next. season's starting point. We firmly believe that we have on order and now being made for us on French, German and English looms the finest lot of Dress Materials that ever came into Guelph or any town of its size in Canada. We vant you all to see them.

In the next few days we will have some important anouncements to make.

In the meantime read our Friday and Saturday Bargain Day advertisement.

