

E. B. Crompton & Co., Ltd. "The House of Quality and Good Value" E. B. Crompton & Co., Ltd.

Pre-Easter Event

Commencing Wednesday, April 5th
and Continuing Following Days!

Celebrating the First Spring Opening Since Coming Into Our New Store!



THIS is not "another sale," but rather a great event introducing the New Spring Goods. Scores of special values will be offered from day to day, as our department managers have "Carte Blanche" to show what they can do in the way of offering unusually attractive values. The goods we talk about are as new as Spring flowers, with the bloom freshly on them, goods that appeal, that please and satisfy, nothing old or "passe" to offer you, so your choice will not be influenced by the fact that old stock keeps clamoring for clearance. Your own best interest will dictate the wisdom of paying a visit to the store during this event.

You'll Like the Swing and Dash to the Suits and Coats Shown Here --- Individuality Marks Every Line! Prices Are Most Reasonable---In Fact Lower Now Than Later On

The Matron or Miss who demands the utmost in style, minus extravagant prices---will find on display here the very kind of garments that will appeal.

Smart Suits in Great Variety Are Shown at:
\$12, \$13.50, \$15 to \$35.00

Misses' Suits in fine dice checks, chic style of coat, with yoke in back, with box pleats, full ripple on sides, prettily trimmed with black taffeta and clusters of bullet buttons, skirt full ripple. SPECIAL PRICES.....\$12.00, \$13.50, \$15.00

Ladies' Check Suits, loose semi-style with black and white patent leather belt, corded green silk collar and pipings, full skirt with deep slack belt. SPECIAL PRICE.....\$16.50

Stylish Serge Suits of Navy, Copenhagen, Black and Taupe, in four very smart manish styles, convertible roll collars, loose or belted back. Others featuring extra full ripple coats with leather or self belt; skirts wide flare with high waist line. \$15.00

Ladies' or Misses' Suits, in medium shades of fawn, amure and poplin cloths, nobby style of coat, giving self pleated back with ripple and all around belt; others showing lace semi-fit to waist line and ripple. Full skirt with shirred back and separate belt, finished with buttons. \$16.50, \$18.50, \$22.50

Many Exclusive Styles too numerous to mention, in all the best shades and finest grades of fabrics, no two alike. PRICE.....\$22.50, \$35.00

Smart Spring Coats

Smart Mixed Tweed Coats, featuring Russian fullness with full ripple skirt, fancy touches of velvet on collar and cuffs, many styles and colorings to choose from. SPECIAL.....\$19.00, \$22.00, \$13.50

Mary Pickford Coats, in finest snowflake tweeds, very stylish, full circular style of coat, convertible collar and beautifully trimmed with suede kid. PRICE.....\$16.50

Covert Coats in strictly tailored styles, showing the new shoulder, deep set-in sleeves, collar can be worn high or rolled back, full flare style. PRICE.....\$17.50

Silk Poplin Suit
A Swagger New York Model

Specially Priced \$20.00
This lovely suit is made of a very fine quality Silk Poplin, in a clever style, one that will appeal to the woman of discriminating taste.

The coat is lined with floral silk, splendidly tailored.

In the ordinary way this suit would sell for at least \$26.50.

SPECIAL PRICE \$20

New Sports Coats

Specially Priced "Featherdown" is the name of the new novelty cloth that is used in these very smart coats, because it is so soft and light.

Several different styles are shown, in a variety of checks and stripes.

Sizes 14 to 40.
Special \$5

Easter Silks
New and in Demand

A wonderful stock of the wanted silks for Spring and Easter---wonderful because of the seemingly unlimited variety when silks are so hard to get; and again, because prices are so much lower than war conditions warranted. For some silks we would have to pay close to 100 per cent. more (Double!) if we bought to-day.

Newest Shades in Messaline Silks, splendid wearing quality, 36 inches wide, suitable for waists and dresses. SPECIAL PRICE, yard.....\$89c

Habutai Silk, Ivory or Black, full yard wide, the real summer silk. SPECIAL, 50c to \$1.50

Black Duchess Messaline, imported quality, yard wide, rich satin finish, fast dye. SPECIAL, yard.....\$1.19

Black Paillette, full yard wide, very fine quality for waists and dresses. Our regular \$1.00 value. SPECIAL, yard.....\$89c

Premier Taffeta, a guaranteed quality, chiffon finish, soft light weight in all shades, 36 inches wide. SPECIAL, yard.....\$1.50

Duchess Satin Petticoats

Petticoat of Duchess Satin; the skirt is a lovely pompadour Dresden, and the frill is of plain material to match. Colors of Black, Cadet and Navy. PRICE.....\$6.00

Beautiful Wash Goods Specially Priced

White Repp and Pique, 36 in. extra strong. Regular 25c. Special, yard.....\$19c

White Middy Twiss, 36 in. fine weave for middies. Regular 25c. Special, yd.....\$19c

White and Fawn Palm Beach, 36 inches wide. Regular 50c. Special.....\$35c

Soft Finished Repps, all colors, 27 inches wide. Regular 35c. Special, yd.....\$25c

Colored Linens, excellent quality, mercerized. Regular 35c. Special.....\$25c

Fancy Floral and Stripe Voiles and Muslins, splendid range, new designs, 27 inch. Regular 25c. Special, yd.....\$18c

36 inch Dainty Floral Voiles, beautiful soft colorings, all fast colors, excellent range. Yd. 50c, 45c, 39c, 25c and.....\$20c

38 inch Rice Voilet White, extra fine quality, priced especially for this sale only. Worth 65c. Special, yd.....\$39c

A Select Group of Cleverly Designed Spring Hats Priced at \$4, \$5, \$6

Many New York Models Amongst the Lot!

Are smart Chin Chin Sailors in Rose, Grey, Navy, Black, trimmed with mount ribbon and some with flowers.

The small Poke Hat for the misses, in Russian Green, Navy, Grey with flower trimmings and ribbon. Small Mushroom shapes are also great favorites with tall ribbon bows on top of crowns, in Navy, Grey and Brown.



A Shipment of Smart New York Untrimmed Shapes Specially Priced, 98c Value \$2.00

Large hemp and milan sailors, pokes, turbans and lace, straw brims, black and colors. Second Floor.

A Little Lot of Novelty Jewelry Priced at 50c, \$1.00 and \$1.50

Solid Gold Top Bar Pins, hand chased, warranted 5 years. Worth up to \$1.50 ea. SPECIAL 50c

Solid Gold Top Pendant, fuel like chain, safety catch, drop set with assorted stones, very dainty. Special \$1.50

Bangle Bracelets, plain or chased, bright and satin finish. SPECIAL.....\$1.00

Solid Gold 10 karat Beauty Pins, round or oval, plain, bright or satin finish. SPECIAL \$1.00

Second Floor

Silk Petticoats, Spring Styles, a Wider Sweep the New Fashion Note

Fashion has decreed that dress skirts must flare, so the Petticoat follows this precept with a wider sweep. The beauty and charm of the new tints are pleasing characteristics.

VALUES OF APPEALING INTEREST
Petticoat of high-grade heatherbloom; the circular flounce is tucked and finished with two gathered ruffles; comes in Black, Purple, Cadet and Green. \$2.00

PRICE.....\$5.00
Taffeta Silk Petticoat; the skirt is finished with deep circular flounce tucked in clusters; comes in Black and changeable shots. PRICE.....\$5.00

Black Petticoat of lustrous saten, in the outside size. PRICE.....\$1.75

Second Floor.

Frence Ivory Toilet Articles

35c to 60c values for 25c

These articles are well made and splendidly finished. The ivory is guaranteed to keep its color. We sell each piece with offer of money back if not satisfactory.

Our display of fine Toilet Articles is most comprehensive.

Toilet Section, Main Floor.

Now For Spring Weight Underwear

Women's Summer Knit Vests, high neck or low, and long or short sleeves, all outside size. PRICE.....19c

Corset Covers of White Cotton or Nainsook, lace trimmed. PRICE.....25c

Drawers of white cotton, with four-inch tucked frill, open or closed styles. PRICE.....25c

Children's White Cotton Drawers, with hemstitched frill, all sizes from 2 years to 16. PRICE.....25c

Ladies' White Cotton Night Gowns, slipover style, lace trimmed. PRICE.....50c

Night Gown of white cotton, slipover style, dainty round yoke of embroidery and lace. PRICE.....75c

White Petticoat with deep flounces of embroidery or lace, also dust frill. PRICE.....\$1.00

Easter Neckwear
Radiant With New Beauty



Pretty Collar of sheer Silk Crepe, in cape style, daintily trimmed with fine Val. lace. PRICE.....50c

Large assortment of Collars and Collar and Cuffs, made of crepe and organdie in up-to-the-minute styles. PRICE 50 & 75c

Silk Crepe with frilled edge, ready for wear, in the fashionable fichu effects, white only. PRICE \$1.50 yd.

White and Flesh Pink Georgette Crepe Frilling, gathered in Van Dyke points, picot edge, width 4 inches. PRICE \$1.50-\$1.25 yd.

Pleated Crepe Frilling with 1/4-inch hemstitched hem for dress or coat, shades as white and black. 85c yd.

Pleated Organdie in Van Dyke points, edged with lace or picot edge, mounted on deep band, fashionable for frock, blouse or coat. PRICE.....50c-75c yd.

Smart ruffles of tulle and chiffon; some have silk edging in all white or touched with black; each ruff 15 in. long. PRICE.....50c each

Main Floor

Very Special!

We will offer another lot of those splendid House Dresses, Coverall Aprons and Dust Caps, for a few days only---well made of good quality of Print, in a variety of colors.

These three articles would be worth at least \$1.85 to \$2.00 in the regular way.

Our Special Price---3 Articles all for \$1.00

HAY MAT I SHOULD STAY IN HOUSE JUST CAUSE SON-IN-LAW GOT US QUANTINED BY HETCHIN' T SCARLET FEVER'S WAY DI I THINK O' TH ROOF BEFO



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Leafs Start Work at Jersey To-

Jersey City, N. J., April 4.—Practically all of the Toronto Ball team reported to Manager Birmingham yesterday. To-day it is hoped to be the first real workout of the season. The park formerly used by the Jersey City International Leaguers is in condition, and the training arrangements are much better than had in any southern camp used by the Leafs.

In camp are the following players: Catchers, Kelley and Krichell; pitchers, Herbert, Cook, Smith and England League (a left-hander), Quilan, Corbett, Lyons, Dye, all youngsters; infielders, Maschia League; outfielders, Bra (with Albany last season), Reid (England League, formerly of the New-England League), La (New York Americans), and Mar Birmingham.

Neal Ball continues to hold the hope that he will be released as to manage the Bridgeport of the New England League. Wilson, Frank Truesdale, Black and Hayden are expected to Truesdale wintered in Texas writes that he will appear in court and ready to get into the game immediately. Blackburn is also for the opening game. Catcher- den of the Portland Club is coach the Y. M. C. A. basketball team that city and cannot get here for days.

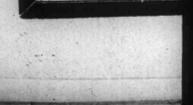
Manager Birmingham is now negotiating for a couple of pitchers are en route north from their camps with major league teams is very much elated over the prospects for a first team. He depends in all departments and that he has been successful in se

the healthful drink
the wholesome drink
the cooling drink
the delicious drink
the satisfying drink

O'Keefe's Pilsener Lager

"The Light Beer in the Light"

MAY BE ORDERED COLBORNE ST., BRANTFORD.



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