

# Cadiz SALT

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**Ex S. S. "RAYLTON DIXON"**  
 Apply to  
**BAIN, JOHNSTON & COMPANY**

# "Victory" Flour

MADE IN A NEW MILL

TWICE as much "Victory" Flour has been sold this year. Why? Because as the flour becomes known the demand increases. "Victory" Flour is the highest grade imported to this Colony and nothing better milled.

Get out of the rut of always asking for the same brand that you bought ten years ago, as we represent a new and up-to-date mill, and the old known brands of flour cannot be made from a new mill, unless they have a fire, as it would cost too much to pull down a fairly good mill to build a new mill, with all the latest machinery, such as the mill we represent.

Remember the name and ask for "Victory" Flour, sold by all the leading merchants, and well and favorably known by the F.P.U.

**Franklin's Agencies, Ltd. St. John's**

# HALLEY & CO.

Wholesale Dry Goods and Commission Merchants, 106-108 New Gower St.

We are well known to the trade, and we make it a point to give SATISFACTION in our dealings with them. We only ask for a chance to quote prices, and are therefore sure of your order in almost every case. We are SPECIALISTS in DRY GOODS, having TWENTY-FIVE YEARS' EXPERIENCE in the business. All we ask is to phone or write us for quotations before placing your orders. By so doing, our benefits will be mutual.

# HALLEY & CO.

# For Sale

A SPLENDID  
**MOTOR BOAT**

ALMOST NEW.

Decked, good accommodation and fitted with Sails—18 h.p. Engine—Will be sold a Bargain. Can be inspected at the F.P.U. Wharf. For further particulars apply to Storekeeper

**Union Trading COMPANY.**

# ESTIMATE OF FOOD SUPPLY

Nearly seventy million bushels of wheat and flour—69,384,000 to be exact—are expected to arrive in Great Britain from all countries by the end of July, according to an estimate compiled by Bromhall's Corn Trade News, of London, Eng., and published in the latest issue of the Department of Agriculture bulletin. The figures compiled are as follows:—

Quantity of foreign wheat and flour likely to arrive in the United Kingdom by July 31, 1915: Now on passage direct to the United Kingdom, 11,504,000 bushels; a portion of the quantity on passage for orders, 10,880,000; a portion of the next seven weeks' shipment from Argentina, 9,800,000; a portion of the next ten weeks' shipments from the United States, 12,400,000; all the Canadian shipments of the next ten weeks, 12,000,000; nine weeks' shipments from Archangel, 800,000; seven weeks' shipments from India, 12,000,000. Total, all countries, 69,384,000 bushels.

**What Argentina is Sending.**  
 In commenting on the sources of supply, the Com. Trade News says in part:

"As a supplementary source of supply there is the quantity afloat on passage to various ports of call. This quantity comprises all the wheat and flour shipped for 'orders' from the Pacific coast of North America and Argentina. Judging from the experience of the past two or three months, subject to accidents of the sea and the acts of the King's enemies, we think we may rely upon receiving in the United Kingdom nearly all the white wheat, viz., 4,800,000 bushels. Of the remainder, viz., the Argentine supply two-thirds, or equal to 6,080,000 bushels, may be fairly relied upon as likely to reach the United Kingdom, but, of course, there is no absolute certainty regarding these 'orders' cargoes; if continental buyers offer more money for them they are worth in the United Kingdom, they would be diverted to the continent en route.

"In addition to the foregoing, there is the proportion of the seven weeks subsequent shipments from Argentina, which we may reasonably expect to receive by July 31. Judging from recent experience, we believe that the proportion which the United Kingdom will receive of the total shipments will be between 1,200,000 bushels and 1,600,000 bushels per week.

**Supply from United States.**  
 "The next important source of supply to be considered is the United States. Judging from the official estimates of the results of the last harvest in that country and the quantity exported during the past ten months, that source of supply should now be exhausted; but for one reason or another, whether owing to an under-estimate of the result of the last harvest or owing to a lessened local consumption consequent upon the higher range of prices, there are no signs yet that the exportable surplus has come to an end. American farmers continue to deliver, day by day, liberal quantities of wheat at the principal receiving centres, and the daily shipments from the Atlantic seaboard keep surprisingly large for this period of the season, so that there is no indication yet of a cessation of the export movement.

"If we adhere to the official estimate we have only 22,000,000 bushels to deal with, part of which will be unavailable that farmers and traders will allow their reserves to be entirely depleted. It would be only reasonable to reckon that farmers and merchants will carry forward into the new season at least 10,000,000 bushels, or barely enough for a week's native requirements; therefore only about 12,000,000 bushels, according to this way of reckoning, remain available for shipment during the latter part of May and the whole of June. Of this 12,000,000 bushels, the United Kingdom theoretically could expect to receive only 25 per cent. to 30 per cent. judging from the experience of the past few months, or say 3,000,000 bushels.

**Big Part of New Crop.**  
 "In the foregoing paragraphs, notice has been taken only of the supply of old wheat in the States. For shipment up to the end of June, but as the problem we are dealing with has to do with the likely arrivals in the United Kingdom by the end of July, we must take into consideration also the likely quantity which the United States may ship during the first three weeks of July when the new American winter wheat crop very likely will be available for shipment. Taking as a guide, the shipments during the first three weeks of July made last year and in 1913, we may expect to receive



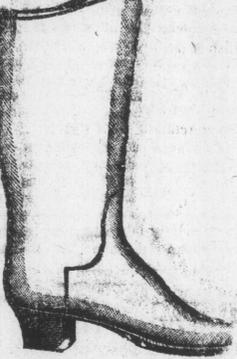
**YOU COME OUT**  
 of our Meat Market feeling satisfied with yourself, with us and with

**OUR MEAT.**  
 You find we carry a large stock of the best meats and can offer you the choicest cuts, courteous service and prompt delivery.

Try patronizing our sanitary market.

**M. CONNOLLY,**  
 Phone 420. Duckworth St.

# Fishermen!



Get Smallwood's Hand-made Tongue Boots, Wellington's High and Low Three Quarter Boots. These Boots have been tested and proved to be waterproof. By who? By the Fishermen who have worn them.

P.S.—All our Hand-made Boots have the name Fred Smallwood on the Heel plate. Beware of Imitations!

# F. Smallwood, The Home of Good Shoes.

6,400,000 to 7,200,000 bushels of new American winter wheat and flour in the United Kingdom by July 31.

"Viewing collectively the data given in the three foregoing paragraphs, it will be seen that the probabilities are that not less than 10,000,000 bushels, and not more than 15,200,000 bushels will be shipped from the United States from now onwards until the third week in July in time to arrive in the United Kingdom by the end of the British cereal year.

**Supply From Canada.**  
 Regarding the supply which we may expect to receive from Canada by July 31, in addition to the quantity already on passage, we would say that in the middle of last month the Minister of the Interior at Ottawa announced that there were then on hand (we presume he meant the trade in farmers' hands) 14,100,000 bushels, compared with 12,200,000 bushels at the same date last year. In addition, there were, according to "Bradstreet's" account of the quantity, 24,000,000 bushels in elevators compared with 38,000,000 bushels at the same date last year, thus there were in Canada at the middle of April, altogether 38,000,000 bushels, compared with 50,000,000 at the middle of April in 1914. Of this quantity a certain proportion would be required for use in Canada; judging from last season's experience, this quantity would be 20,000,000 bushels, thus the quantity remaining available for export before next harvest would be 18,000,000 bushels. Since the middle of April to date, about 6,000,000 bushels have been shipped already, thus the balance remaining for export to-day is 12,000,000 bushels.

With regard to the quantity which India is likely to ship in order to arrive by the end of July we do not expect we shall be far wrong if we allow 12,000,000 bushels for the United Kingdom.

If a man's conscience never troubles him he has it pretty well trained. When people call at your home it isn't necessary to ask one of your family to sing—unless you want to chase them.

# Gunner MacMillan Write From Front

Gunner Donald M. MacMillan, 1st battery, 1st brigade, C. F. A., in writing to his father, Mr. Archibald MacMillan, 758 Albert Street, gives many interesting glimpses of the life at the front. He also relates an experience wherein he and his friend another Ottawa, had a very close call.

The gun team was digging a gun pit after changing position. The men were working like Trojans to get concealed, when discovered by enemy air craft. Soon the German 17-inch howitzer shells came whistling past them and as they were outranged by several miles all they could do was redouble their efforts to dig themselves under cover. Suddenly a near sound warned them in time and everyone dropped flat on the ground. A large shell from the howitzer struck the ground five feet from where they had been digging their pit. The hot blast scorched their faces and the force of the explosion turned one man over on his back, but apart from the loss of his water bottle and mess tin, Gunner MacMillan came out none the worse for his experience. "I don't want to set on any more familiar terms with those howitzers," he says, "but really it certainly is great fun and worth all the hardships of our past experiences."

# Deliver the Goods.

The writer says that for the first time the people are taking the Canadians seriously. "Anyway we have shown that we can fight with the best of them. Leave it to the kilties to use the bayonet. It may be a short one but the way they handle it makes it long enough to pierce any thick-skinned German."

"The other night our battery got the 'hurry call' and they certainly came across with the goods. We have every reason to be proud of our drivers. They certainly worked hard without even a murmur. They seemed to enjoy it; the bigger the hurry the better they liked it. I rode often enough on the wagons. Coming up the road was steady riding, not unlike sitting in a high powered car on a rough road, but coming back was 'hold on for your life.' The Ottawa fire brigade can go some but they weren't in it. Even the horses understood.

"It certainly was a fierce fight. Just touch and go, but fortunately we won out in grand old clean cut style. The Germans used the gas again but we also slipped it across. We gave it to them, yes, in lumps, and we can beat them everywhere whether they play on the level or not.

# Daily Routine.

"I have stopped work for a few minutes to have a delightful supper of tea, bread, cheese and jam. We haven't done much to-day and we're wondering if we are going to get our 'tot' of rum tonight. We certainly earned it yesterday. This is certainly some job—underground artillery. We sleep sixteen hours and eat fifteen minutes a day. The rest of the time it is either 'take cover,' 'aeroplane over,' or 'all clear.' We live like owls in rabbit holes and like stars that come out at night. We had a few horses killed in our last engagement, a few men wounded and one killed. He was standing by his horses and died with part of a girth in his hand. Of course, the horses were killed too. I saw it all happen and I don't want to see the same thing again.

"Up to the present Tommy Moore has come out alright. He is quite as cheery as ever and Bill Miller is O.K. like yours truly. I was hit once with a piece of a 'coal box' but luckily nothing happened. It will make a nice charm for my watch chain."

# Representation in Belgium.

Some of the opponents of proportional representation have predicted that it would lead to the dissolution of political parties by favoring schisms provoked by personal enmity or by the discontent of special interests. The facts have confounded these false prophets. Never have the parties of Belgium better felt the necessity of remaining united and disciplined. All the attempts made by ambitious and disappointed politicians have miserably failed; even in the most populous districts, like that of Brussels, those who have tried to form dissenting parties have barely been able to poll a few hundred votes. In Belgium the experience is conclusive: proportional representation assures life to all the genuine political parties but it does not offer any chance of success to factitious groups that try to provoke personal or local quarrels or temporary opposition. Prof. L. Dupriez, University of Louvain.

# Anderson's New Modern Store In the West

IS now open to the general public—all our dry-goods, with the exception of a few odd lines, has been removed from Grace Building and is carefully arranged and placed in the various departments.

We are ready to cater to the wants of our patrons, to whom we extend a hearty invitation to call and see us.

Quite a different appearance here from Grace Building—it is bigger, brighter, and better and the stock is well displayed which should tend to make this New Building a busier store.

You know our new address—opposite the Eastern End of the General Post Office.

**Anderson's, Water Street, St. John's**

# Received To-Day, July 16th, At W. E. BEARNES Haymarket Provision Store

- 20 Barrels NEW POTATOES.
  - 10 Barrels NEW TURNIPS.
  - 20 Crates BANANAS.
  - 20 Cases CALIFORNIA ORANGES.
  - 10 Large Ripe WATER MELONS.
  - 2 Crates TOMATOES.
  - 10 Large New CANADIAN CHEESE
  - 20 TWIN CHEESE.
  - 20, 30 lb. Tubs NEW GRASS BUTTER.
  - STRAWBERRY PULP, 10 Pound Tins.
  - APRICOT PULP, 10 Pound Tins.
  - GOOSEBERRY PULP, 10 Pound Tins.
- All Brands of FLOUR reduced in price. Get our quotations before buying.

**W. E. BEARNES HAY MARKET GROCERY**  
 PHONE 379

# WHY BRITISH SUITS EXCELL!

BECAUSE:—We produce the best ready to wear suits in that they not only fit and hang well when you put them on but continue to do so until they are laid aside.

To turn out such suits it is necessary to have everyone experts in their line—Knowing their work thoroughly—Having a taste for their work—Qualified by Experience and Observation—and trained to do such splendid work.

Such Experts are to be found only in our Factory trained by a manager who has had over 25 years Experience in the Chief Clothing Centres of the world.

BECAUSE:—We select only the highest grade wool cloths in each particular class having an eye to such patterns and designs as will satisfy each individual taste.

BECAUSE:—We have Expert cutters and give careful attention to Linings, Trimmings, and inner Constructions.

BECAUSE:—British suits are the ones with the best fit and longest life of any suits sold in Newfoundland.

**INSIST ON BRITISH SUITS.**

**THE BRITISH CLOTHING Co., Ltd.**  
 Sinnott's Building, St. John's.

# Green Cabbage, Ripe Bananas New Potatoes and Turnips.

- Due Thursday, per S.S. Florizel:
- 50 BARRELS NEW POTATOES
  - 30 BARRELS RIPE BANANAS
  - 25 BARRELS NEW TURNIPS
  - 75 BARRELS GREEN N.S. CABBAGE
- Good and Firm for shipping.

**George Neal**