

SINCLAIR'S

JANUARY CLEARANCE SALE

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Ten Days' Selling of Mid-Winter Merchandise

Wednesday, Jan. 10th, to Saturday, Jan. 20th

January is the month of our Annual Stock-Taking, and in order to clear many odd lines and also reduce our great stock of Staple and Fancy Dry Goods, Ladies' and Children's Garments to the lowest possible amount for stock-taking, we will for Ten Days Only offer wonderful shopping attractions in every department of our store.

Wonderful Bargains in Ladies' and Children's Garments



Fur Fabric Coats \$13.50 to \$17.50

We have 10 only of these Coats, all made of Salts Baby Lamb Fur Fabric, this season's smartest styles, sizes 36 to 44, regular prices \$19.50 to \$24.50, sale prices 13.50 to \$17.50.

Ladies' Best Cloth Coats

We have less than 50 Ladies' Black and Colored Cloth Coats, all this season's best models, in Cheviots, Chinchillas, Tweeds, Whitney Cloths, Zebelines, Wool Kerseys, Broadcloths and Serges, sizes 35 to 47 bust measures, our regular \$15.00 to \$24.50. Sale price \$10 to \$16.50 each.

Special Underwear Values

For this sale we show Ladies' and Children's Vests, Drawers and Combinations in Quantities, Qualities and Prices that will mean Money Saved for Careful Buyers. Buy your Underwear Now.

Flannelette Night Gowns

For our January Sale we offer some special values in Ladies' White Flannelette Night Gowns in Regular and Extra Large Sizes for stout Women, Sale Prices 90c, \$1.00, \$1.25 and \$1.50 each.

Penman's Hosiery

For this sale we show Special Values in Penman's Cashmere Hosiery in plain and ribbed Ladies' Hose, at 50c, 65c and 75c, and in the Little King ribbed Cashmere Hose for Children, from 35c to 50c, all sizes.

Less than Wholesale Prices

We do not hesitate to say that for this Ten Days Sale we are offering many lines of Staple Dry Goods at lower prices than these same Goods can now be purchased wholesale in Canada. All our Staples for the Year 1917 were purchased by us in 1914 and 1915.

35c Cotton Velours, only 15c yard

We have one case of about 40 pieces of 29 inch American Cotton Velours, a splendid Wash Fabric for Bath Robes, Dressing Jackets, Wrappers, etc., in many colors and fancy floral designs, a cloth that sells regularly at 35c. Sale price only 15c.

Horrockses' English Cottons

During this Ten Days' Sale we will offer special values in Horrockses' celebrated English Cottons, including Sheetings, Shirtings, White Cottons, Pillow Cottons, Flannelettes, etc. It will pay you to buy Cottons at this sale.

Children's Underw'r 15c

These are Children's ribbed Cotton Fleece Vests and Drawers, sizes 4 to 8 years, very cheap. Sale Price only, each 15c.

Ladies Coats, only \$2.00

There are about 15 Ladies' Coats to clear at this price, not this season's but Coats of past seasons and were once from \$9.50 to \$14.50, to clear Sale Price \$2.00.

Girls' Coats \$3.50 to \$5.00

This means your choice of all our Girls' Cloth Coats, sizes 3 to 14 years, in all this season's new styles and cloths, regular prices from \$5.00 to \$9.50 each. Sale prices \$3.50 to \$5.00.

Sale Prices on Ladies' & Misses' Dresses

For this sale we have selected 50 Ladies' and Misses' Dresses in Serges, Silk Poplins, Silk Messalines, Velvets and Corduroys that we have marked to clear at reductions from 25 to 50 per cent.

Waists at Half-Price for January Sale

We have gone through our Waists stock and have selected all the odd lines and broken sizes, in Silks, Crepes, Voiles, Lace, etc., and for quick sale we clear these at HALF-PRICE.

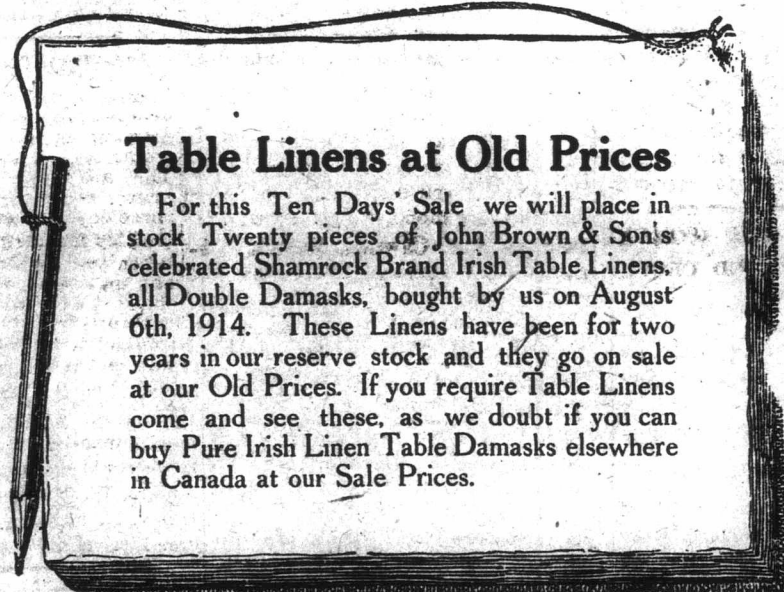


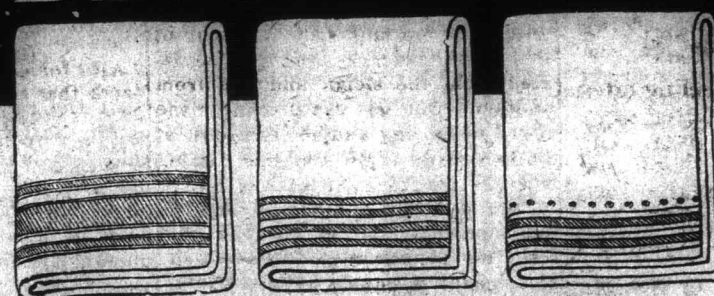
Table Linens at Old Prices

For this Ten Days' Sale we will place in stock Twenty pieces of John Brown & Son's celebrated Shamrock Brand Irish Table Linens, all Double Damasks, bought by us on August 6th, 1914. These Linens have been for two years in our reserve stock and they go on sale at our Old Prices. If you require Table Linens come and see these, as we doubt if you can buy Pure Irish Linen Table Damasks elsewhere in Canada at our Sale Prices.

STAPLE PRICES FOR JANUARY SALE

1500 yards White Flannelette, Sale Price only, per yard.....	11c.
18 inch Washed Huck Towelling, Sale Price, per yard.....	12 1/2c.
44 inch Circular Pillow Cotton, Sale Price only, per yard.....	19c.
25c Little Darling White Cambric, Sale Price only, per yard.....	19c.
50 Patterns Empire Twill Wrapperettes, Sale Price only, per yard.....	15c.
1000 yards Grey Cotton 40 inches wide, Sale Price only, per yard.....	10c.
500 yards Best Canadian Ticking 32 ins. wide, Sale Price only, per yard.....	25c.
White Quilts, sizes 66 x 86, Special for January Sale, only.....	\$1.49.
Hemmed English Cotton Sheets, 72 x 90 in. Sale Price only.....	\$1.00.
2000 yards 32 inch Stripe Flannelettes, Sale Price only, per yard.....	15c.
20 dozen Cotton Pillow Cases, 42 and 44 inch. Sale Price only, each.....	15c.
40 inch Victoria Lawn, January Sale Price only, per yard.....	19c.
27 inch Embroidery Flouncing in 6 patterns, Sale Price only, per yard.....	25c.
15 dozen colored Bath Towels to clear at, each.....	15c and 19c.

BLANKETS



BLANKETS AT SALE PRICES

We have 100 pairs of Cuddle Doon, Cotton Blankets, White and Grey, 10 and 11 quarter sizes, every pair Perfect Blankets—no seconds. Sale price only \$1.10 and \$1.25 per pair.

PURE WOOL BLANKETS ONLY \$4.65 PAIR

We have 12 pairs only of Grey Wool Blankets, absolutely Pure Wool, sizes 58x78. Sale price \$4.65 a pair.

Bed Comforts

We have about 20 Bed Comforters in Turkey Red Chintz, Silkolines and Sateen Coverings, very special value at, Sale Price each... \$1.50 to \$3.00

Linen Pillow Cases \$1.25

These are Pure Irish Linen, Hand Embroidered Pillow Cases, sizes 42 inch, sold by us regularly at \$2.00 a pair, to clear, 12 pair only. Sale Price a pair \$1.25.

Dress Goods Remnants

These are a lot of our best selling Wool Dress Goods, in Remnants from 2 to 6 yards, very suitable for Waist Lengths and Children's Dresses, to clear, about 1-3 off regular prices.

Velvet and Fur Trimmed Suits

\$37.50 to \$47.50 for only \$25

These are this season's most expensive Ladies' Suits in beautiful Colored and Black Velvets, also Exclusive Fur Trimmed Cloth Suits, about 15 suits in all, from \$37.50 to \$47.50 each. Sale price only..... \$25

\$25 Suits for only \$15

At this price we will clear about 30 Ladies' and Misses' Suits, all this season's styles, in Black and Colored Serges, Whip Cords, Broadcloths, Gaberdines, Tweeds, etc., regular prices up to \$27.50, sale price, your choice..... \$15



Dress Goods and Velvets at 65c yd

For this Ten Days' Sale we have selected a big lot of Brocade Velveteens, Velvet Corduroys, Wool Serges, All Wool Broadcloths and Wool Tweeds, regular 75c, 90c and \$1.00 lines to clear, Sale Price 65c per yard only.....

Black Sateen Underskirts 89c

We have 20 dozen Ladies Black Sateen Underskirts in Regular and Extra Large Waist Bands, all made with full flounce and sold regularly at \$1.00 and \$1.25 each, our January Sale Price, each..... 89c

Crumm's English Prints only 15c

More than a year ago we bought and placed in Reserve our Prints for the Summer Season of 1917, and for this Special January Sale we offer over 2000 yards of Crumm's Celebrated English Prints at less than these Prints can be bought from any Whole sale House in Canada. Sale Price per yard only..... 15c

Viyella Flannel Waists only \$1.50

We have 3 dozen Viyella Flannel Waists, sizes 34, 36 and 38 only, in White, Tan and Cardinal and we clear these at less than the actual cost of the Viyella Flannel from which they are made. Sale Price \$1.50 each.....

40 inch Meltons, only 29c yard

We have about 300 yards of 40 inch Dress Meltons, all dark colors, a cloth no longer to be had in the trade, regularly sold at 35c to 45c per yard. Sale price only 29c yard.

Knitting Yarn for Socks, only \$1.00 per lb.

This is our regular Light and Mixed Grey Canadian Yarn, of which we have sold hundreds of pounds at \$1.20 per pound, a splendid wearing yarn for heavy socks, and for our Ten Day Sale we will make a sale price only \$1.00 per pound.

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TEN DAYS STOCK TAKING SALE
Wednesday, Jan. 10th, to Saturday, Jan. 20th
COME EARLY AND COME OFTEN AND SAVE MONEY

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