

PUBLISHED EVERY
FRIDAY

CIRCULATES IN
EVERY PROVINCE

THE CANADIAN GROCER AND GENERAL STOREKEEPER

QUALITY..

When a salesman talks price to you
Ask him about **QUALITY**
When he talks quantity . . .
Ask him about **QUALITY**
When he talks merit to you . . .
Ask him about **QUALITY**

That's the _____
STRONG POINT
in
Colman's Mustard

"IMPERIAL"

Gives the most perfect results wherever
VINEGAR can be used.

The best known and largest Pickle Manufac-
turers throughout Canada have recognized
this fact.

For Pickles, Sauces, Etc., none other gives that
absolute satisfaction. There's only one



"IMPERIAL"