

Good Returns **SUN LIFE** ASSURANCE COMPANY **Absolute Security OF CANADA**

BIGGEST ASSETS INCOME BUSINESS IN FORCE NEW BUSINESS SURPLUS OF ALL CANADIAN COMPANIES

Head Office MONTREAL

ROBERTSON MACAULAY Pres. T. B. MACAULAY, Man. Dir.

PROFITS TO POLICYHOLDERS

THE Crown Life Insurance Co.

Is Paying Profits to Policyholders Equal to the Original Estimates.

Insure in the Crown Life—and get both Protection and Profits.

Head Office, Crown Life Bldg., 59 Yonge St., TORONTO

The Standard Life Assurance Co., of Edinburgh

Established 1825. Head Office for Canada: MONTREAL, Que.

Invested Funds.....	\$ 66,500,000	Investments under Canadian Branch, over....	16,000,000
Deposited with Canadian Government and Government Trust-ees, over.....	7,000,000	Revenue, over.....	7,900,000
		Bonus declared.....	46,850,000
		Claims paid.....	151,000,000

M. McGOUN, Mgr. P. W. DORAN, Chief Agent, Ont.

AN INTERESTING PROBLEM IN ARITHMETIC

During the Past Year

THE DOMINION LIFE

earned 8.22 per cent. on its invested funds of \$4,000,000. The average rate earned by Life Companies was 5% per cent. Find in dollars and cents, how much Dominion Life Policyholders gained in this one way.

Our Motto, "This Above All—Satisfaction to Policyholders."

Head Office WATERLOO, Ont. 3

Mortality Savings—45% "The Best Insurance at Lowest Net Cost."

PROFIT RESULTS COUNT

ASK FOR SAMPLES

London Life Insurance Co.

LONDON Canada

POLICIES "GOOD AS GOLD"

AGENTS WANTED

We appreciate your efforts, and promote you accordingly. Liberal contracts, first-class territory. Write to—

THE CONTINENTAL LIFE INSURANCE CO.,

TORONTO

GEO. B. WOODS, President. CHARLES H. FULLER, Secretary

H. A. KENTY, Superintendent of Agencies

The British Columbia Life Assurance Co.

HEAD OFFICE VANCOUVER, B.C.

Authorized Capital, \$1,000,000.00 Subscribed Capital, \$1,000,000.00

PRESIDENT—L. W. Shatford, M.P.P.

VICE-PRESIDENTS—T. E. Ladner, L. A. Lewis

Secretary—C. P. Stiver General Manager—Sanford S. Davis

Liberal contracts offered to general and special agents

The Occidental Fire Insurance Co.

Head Office WINNIPEG, Man.

RANDALL DAVIDSON, President. C. A. RICHARDSON, Secretary

Subscribed Capital..... \$500,000.00

Paid-up Capital..... 169,073.06

Net Surplus..... 75,416.02

Full Deposit with Dominion Government.



L'UNION

Fire Insurance Company, Limited, of PARIS, FRANCE

Capital fully subscribed, 25% paid up.....\$ 2,000,000.00

Fire Reserve Fund..... 4,919,000.00

Available Balance from Profit and Loss Account..... 208,450.00

Total Losses paid to 31st December, 1913..... 90,129,000.00

Net premium income in 1913..... 5,561,441.00

Canadian Branch, 17 St. John Street, Montreal. Manager for Canada

MAURICE FERRAND, Toronto Office, 18 Wellington St. East.

J. H. EWART, Chief Agent.

First British Insurance Company established in Canada, A.D. 1804

Phoenix Assurance Company, Limited

FIRE of London, England **LIFE**

Founded 1792

Total resources over.....\$ 90,000,000

Fire losses paid..... 425,000,000

Deposit with Federal Government and Investment in Canada for security of Canadian policy holders only exceed 2,500,000

Agents wanted in both branches. Apply to

R. MACD. PATERSON, } Managers.

J. B. PATERSON }

100 St. Francois Xavier St., Montreal, Que.

All with profit policies taken out prior to 31st December will participate in four full years' reversionary bonus as at 1915.

THE POPULARITY OF

Life Insurance has grown greatly with all classes of people during the hard times. There is big money in insurance for men of proven selling ability. Our policies are popular, up-to-the-minute and easy to sell. Liberal contracts made with good men. Write us.

THE WESTERN LIFE ASSURANCE COMPANY

Head Office .. WINNIPEG

ADAM REID Managing Director

Agents Wanted

APPLY FOR PARTICULARS.

Gresham Life Assurance Society

LIMITED

HEAD OFFICE FOR CANADA

Gresham Building ... **Montreal**

ESTD. 1848. ASSETS \$53,000,000