

put out excellent moving picture plays with the of interesting their employes and the public in effort to prevent accidents. At the beginning of this year railroad purchase Mr. Marcus A. Dow, General Safets Agent of New York Central Lines, has produced a str scenario entitled "Steve Hill's Awakening." Mr. I has kindly consented to loan this film, over 2,000 mg, to the commission in charge of the World's surance Congress Events, during the entire Exp tion period

uiry for tonnage for long voyage and South an business, and a few West India orders. The business, and a few West India orders. The shares of Pittsburgh Brewing preferred sold 25 %.

UNITED PROFIT SHARING ADVANCES.

1, 1915, to June 1, 1924, inclusive. The equipment low as in 1908. includes twelve passenger cars, three passenger and

baggage, forty motor passenger, fif-een motor passvere at 60, equivalent to 40 h New York Life Companies are V an Enormous Volume of Busi

in Small Policies

ess Good, But Houses Com In Personal Accident Policies

Off in Personal Accident Policies Men Take Bright Outlook on Fut Leased Wire to Jorunal of Com New York, December 2.—As the insurance of draw into the last month of the year, the the beginning to take stock of the progress The life companies for the most part, of these doing business in New York, are wr mermous volume of business, especially in sim day, and it is expected that they will show for new business increase of the amount written i The war in Europe has had httle effect on t

and the securities held by the companies valued according to the market prices of Ju valued according to the market prices of Jui Life insurance assets do not, except indirect pend upon market prices so far as their value It is their earning capacity and the sound the values back of them, which determines the of the financiers at the heads of the compa

formal, judging by past records. mal, judging by past records. he incomes of the companies from fire in g have been growing less during the pa rates have been give enactment of numerous affecting them, but there is also growing solely a matter of interest to the fire ence fire ma police, and the fire departments throughout the try are making practicals moves toward pre-fires. The companies: have been afflicted of lai

a large number of small mercantile losses wi the aggregate will bring the record of loss for The casualty companies complain that the been a falling off of the volume of personal a cially from automobiles. On the other hand th mes from workmen's compensation insurance

cially in the larger states like New York, I Massachusetts and Michigan, have been enormo this form of insurance replaces the old employ ability runs as long as an injured person can suit under the statue of limitations, and the amo the final payment is never known until the

Under the workmen's compensation form the writers have found that they can quickly adjust ettle their losses, determine the proper rates harged on the different classes of industry ar lease large amounts of money which under old itions must necessarily be carried as reserves. One of the brightest stars in the sky, how angs over the prospect of legislation beginning

"The silver lining in the war cloud," said an i mee man yesterday. "So far as this country is terned is that the conditions which have arisen had a sobering effect upon the radicals or at leas adicals have been given unmistakable signs that eration bating is not to be as popular for some to come as it has been in the past."

"Consequently, it is fair to presume that nufai measures, hostile and restrictive laws, measured senated to transfer rate making machinery private enterprise to the state, will receive scan

"Further, it is to be hoped that the efforts o companies to effect the repeal of measures w make insurance costly to the policyholder, and w will tend to make the supervision of the business senable fair and uniform will receive more resp hil and effect attention than they have herete

## "SAFETY FIRST" DAY DURING INSURANC

Tuesday, April 20th, will probably be designate "Safety First Day" during the "Insurance Week" bation at San Francisco next year. The comm In charge of this day is meeting with much enc agement from many unexpected sources. A novel hod of advertising this event will be in the us A number of the steam and electric railroads t

ates demanded by owners for December and Janu- Brokers were cautious at the start and in most rates demanded by owners for December and said Brokers were control and brokers were so far apart that few covered sharply and sold from 15 to 16. The ad- and mail. also tends to restrict trading. sales were consumated.

In the sailing vessel market, several ships were closed for timber to Europe, shippers having been for timber to Europe, shippers having been like to resort to sail owing to the prohibitive GHEAPER TO SHIP SALMON ates demanded by steamers. The rates paid for these vessels would, under or-

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inary circumstances, be considered excellent for teamers, but the supply of vessels suitable for busi-tess of the kind is light. In other trades chartering was light, with but a very limited demand prevail-

2d. Dec

 Philadelphia to the Mediterranean, p.t., December.
 100 men can handle the job.

 Norwegian steamer Kronprins Olav, 2,509 tons, from
 Capt. Emil Jackson said he left Bellingham, which

Amboy to Jacksonville, 90 cents. er Florence M. Panley, 927 tons, from Phila- the canal. Sc

his to Portland, p.t. -Norwegian bark Juno, 1.061 tons, from St.

ohn, N.B., to the United Kingdom, with deals, p.t., Company of Bellingham and to exploit that city and

BY VESSEL THAN BY RAIL

New York, December 2 .- The first vessel to through the Panama Canal with a full cargo from ing for tonnage and rates showing no change. Charters: Grain-Greek steamer Paralos, 20,000 the State of Washington to New York harbor is the Coal-Italian steamer Aurania, 2,180 tons, from in all, which are being brought ashore as rapidly as

ore to Havana, p.t., prompt. soner Laura C. Anderson, 766 tons, from South 15. The ship paid about \$2,500 toll for going through

The main object of the Windber's voyage is to in crease the trade of the Pacific American Fisherles December-January. Italian bark Beatrice, 1,203 tons, from the Guif to Zence, with jumber, 120s, December-January. Norwegian bark Bris, 972 tons, same to the United The sciencer will leave Hoboken in about ten days The steamer will leave Hoboken in about ten day

Kingdom. Norwegian bark Doon, 766 tons, (previously), same life, December-January. Norwegian bark Ceres, 1/423 tons, same, p.t. Misselianeous-British steamer Wolf, 1,545 tons, trans-Atlantic trade, trip home, basis 10s, delivery butch steamer Albergen, 1,115 tons, from New Or-means to Marscalbo, with sugar machinery, \$5.00 rempt.

New York, December 2 .- United Profit Sharing rebaggage and mail and three motor passenger, baggage

vance was accompanied by rumors that an important ent would be made by the company within the next few days.

the successful

business man is

an advertiser is usu-

ally incidental. He

is an advertiser because

At some time or other he came

to the conclusion that adver-

tising could be made one of

the mightiest factors of his

business organization,

and having arrived

at this conclusion,

he just naturally

went to it and

advertised

MW.

Allanday

G. T. R. SUSPENDS OPERATIONS LAYING EIGHTY POUND RAILS MM. The fact that

Lindsay, Ont., December 2 .- The Grand Trunk Railat present en route to this country from England. The consignment, under ordinary conditions, would have been received in time to continue the work, he is wise and possesswithout interruption, but owing to war conditions, i ed of good, sound business was delayed, and for a time, the date of delivery was sense and an analytical mind.

The offer of the National Railways of Mexico to the month. make payment of the coupons due April 1 last on the four per cent. 70-year sinking fund redeemable gold Four per cent. 70-year sinking fund redeemable gold bonds and the first consolidated mortgage four per cent. gold bonds in the six per cent. secured gold bonds, Series B. of the National Railways of Mexico, due January 1, became effective on Monday. The cent are set of the secure o

The offer to make payment of the coupons due June 1 last on National Railways of Mexico two-year June 1 mst on rational motes, due June 1, 1915, and National Railways of Mexico six per cent. three months secured gold notes extended to June 1, 1914, in the company's six per cent. secured gold notes, Berles C, due January 1, 1917, has also become effec-

enger and baggage, twenty baggage and express, four ness, and for the first six months held firm. In July the railroad purchases declined 50 points more or less than 10,000 cars semi-annually, the latter point being given as of October 1. The railroad purchase point on that date was 20 lower than the lowest level reached in 1908, and is 50 points below the last noted basis of general business. The later discrepancy between the two is the largest since 1905.

NEW SERVICE BY C. N. R.

Calgary, Alta. December 2.-I. L. Boomer, superin-tendent of the Canadian Northern Raliway in Calway, which has been laying 89-pound rails between tendent of the Canadian Northern Railway in Cal Belleville and Lindsay, has been forced to cease operations because they have exhausted the supply of tween this city and Saskatoon. The trains will run steel available. The work will have to be held up right through in 17% hours, and will carry sleeper completely until a new supply of steel can be secured. and diners. The service will be daily except Satur-It is understood that a large consignment of metal is day, and will be welcomed by business men of the city, who have interests in this line, and a direct fast route to Saskatoon will prove a bo

CONSUMER'S CORDAGE COMPANY. The Consumer's Cordage Company, whose yeal ended October \$1st, while not enjoying as good business as in the previous tweive months, earned the preferred dividend. The quarterly payment at the NATIONAL RAILWAYS OF MEXICO preferred dividend. The quartery payment at in rate of 7 per cent, per annum is consequently an-nounced. Payment will be made about the middle of

NEW YORK CENTRAL LINES.

Ten months gross, \$232,324,165; decrease, \$24,682,342. Net after tax, \$46,556,633; decrease, \$7,482,995.

TROLLEY LINE PROPOSED. Three Rivers, Que., December 2.-Another vote of the ratepayers on the question of establishing a street railway system in the city will be taken by the ratepayers the middle of January.

Mr. L. F. Shedd, General Safety Supervisor of Rock Island Lines, has also agreed to loan a ree Accident Prevention pictures to the World's Insura Rock Isl Congres

Mr H.L. Brownell, Safety Inspector of the Chica surface Lines, who devotes practically, all his time delivering "Safety First" illustrated lectures at sch and public gatherings, may be induced to comet of Pracisco during "Insurance week." Moving i Moving p ares will also be used to advertise Fire Prevent and Health Conservation days.

MANAGER FOR CHATEAU LAURIER. Ottawa, Ont., December 2.-Angu Gordon, for Toronto, and recently with the Hotel Victoria a the Claridge in New York, has been appointed man set of the Chateau Laurier by Mr. E. J. Chamberl President of the Grand Trunk Railway. ant manager of the King Edward Hotel

TWO FIRES IN OUTREMONT. e Outremont fire department was called to e nish two small outbreaks last night, neither bis when in the home of Mr. Arthur Surveyor, at 280 O tremont avenue, a fire originated in the floor of t first atorey from a star store. Damage was slight The mond these was the store of 10 floor of t The second blaze was discovered at 10.30 by a tenail living over the apartment of J. A. Deluaire, of 60 Durcher street. The tenant of the upper apartment is going up, the stairs saw flames in the front will deve of the lower floor. The family of Mr. Deluair being out, the door was forced and the fire, while was confined to a sofa, was moved out of doors, an the Outremont fire fighters, when they arrived, he only to use a couple of babcolus. cond; blaze was discovered at 10.30 by a tena use a couple of babcoks.