

## The Canadian Thresherman and Farmer

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E. H. HEATH E. W. HAMILTON

F. C. BRAY



SUBSCRIPTION

RATES

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Advertising rates

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A11 Sub

## DO NOT FAIL TO READ PAGE 48 OF THIS ISSUE

OUR GUARANTEE

No advertisement is allowed in our columns until we are satisfied that the advertiser is absolutely reliable and that any subscriber can safely do business with him. If any sub-scriber is defrauded E. H. Heath Co., Ltd., will make good the loss resulting therefrom, if the event takes place within 30 days of date advertisement appeared, and complaint be made to us in writing with proofs, not later than ten days after its occurring, and pro-v'ded, also, the sub-scriber in writing to the advertiser, stated that his advertisement was seen in "THE CAN. ADIAN THRESHERMAN AND FARMER." Be careful when writing an advertiser to say that you saw the advertisement in "THE CANADIAN THRESH-ERMAN AND FARMER.

After fifteen years of liberal leadership let us hope for the best.

To give the farmers the best farm paper in Canada; to make better homes, better farms, and better men and women; to give everyone a square deal, is our aim. Believing that the best is none too good for the farmer and his family, we pledge ourselves to earnestly strive to inspire better living, right thinking and more intelligent farming.

There are few pessimists in Western Canada. As soon as snow flies everyone, even to the banks, will forget that we had any trouble with the 1911 crop, and we will begin to think of and plan for the big things we are going to do in 1912.

This is the season of the year when many farmers dispose of their farm and move to town. Sometime it is only the old folks who do this in order to leave room for the boys. Again the farmer feels that he has done his share of pioneer work. He has made enough to live on for the rest of his natural days and he concludes to take it easy.

This move into town means a complete readjustment of the average farmer's schedule of living. For the first year or so it is rather disconcerting. The cost of living on the farm is comparatively cheap and the things for which one has to pay dearly in town come to the prudent farmer comparatively easy. When it comes to living in a city of any size a salary of \$100 per month is small enough indeed for the average family to get along with, and the strictest economy must be practiced in order to eke out this sum. \$1200 on the farm seems like a lot of money. In town, however, such things as butter, eggs, milk, meat, potatoes and all the other staple articles must be paid for with hard cash. These things are all raised upon the farm and their consumption is not noticed. In town better clothes must be worn than what is worn upon the farm; not that the city man is any better than his country brother, for clothes never yet made a man, but when in Rome one must do as the Romans do.

Instead of the average farmer looking towards town as his ultimate goal, would it not be a much better thing to bring town to the country. Take this extra amount of money that must be spent in town living and enlarge the home. Purchase an automobile that will shorten the distance between town and the farm. Put in a good system of water supply and if you can afford it and want to indulge in further luxuries, put in an electric lighting plant. Buy a few cans of paint and decorate the farm buildings. Give your farm a name and at a very small cost have some nice letter heads printed. You will find it infinitely more fun than living in the average town or city.

Incidentally, these things all have their value in dollars and cents. They will add just that much more to the acre of land that you own, and you will prolong your years of life and happiness considerably.

What we need in this day and generation is fewer business men to prey upon the farmer and more farmers to produce food stuffs to feed a starving world.

The Farmer's Institute in Western Canada will soon be in full swing. If there is any organization among the farmers themselves that is worthy of support and from which the farmer derives immeasurable benefit it is the Farmer's Institute. This is not due so much to the fact that certain men occupy the platform and give of their knowledge and experience as it is to the fact that the farmers get together. No man can live of himself and no farmer can get the best out of his farm if he sticks to his own ways and methods of thinking

Do not fail to attend these institutes and, furthermore, always bring your wife along. She will enjoy a friendly gossip with her neighbors and after all, will remember a lot of things that you will forget. Let the boys attend when possible and don't forget the girls. They will become initiated into a fund of information that later on will prove of untold value to them.

Make the Farmer's Institute in your town the biggest day of the year. Get your merchants interested and make it a buying day as

same merchants will be willing to meet you half way in the matter and that they will provide everything possible for your accommodation. At the same time they will undoubtedly mark down prices considerably on this particular day. Let nothing interfere with the farmers institute. It is your organization, planned by you and for you. It is worthy of your utmost support.

furnished on application. well as a holiday. You will find that these

Give the boy a chance this winter. Remember that his boyhood comes but once in a life-time and that the future man depends upon the training that he receives now. The winters in Western Canada are long and the amount of work to be done on the farm is comparatively small. If you can see your way clear to do so, give him a chance at the Agricultural College. Apart from the amount of knowledge that he will store up, his association with other farmers' sons from all sections of the country will be to him an invaluable experience. Don't be afraid that he will learn anything that he will have to unlearn later. Idleness was never productive of results. The boy who goes to the Agricultural College to-day is made to work and his time is entirely taken up in the pursuit of knowledge. It won't make him any the less a farmer. As a matter of fact, it will do more to keep him on the farm than any other single thing. He will come into close relationship with the college professors, men who are making it their business and their aim in life to train young men to become better farmers and better citizens.

Furthermore, a change is as good as a rest and you will find that your boy will come home next spring and go to work on the farm with a vim and an enthusiasm that you have never seen in him before.

The leaders in any community are men of training and half of the satisfaction that we get out of lifelies in being able to lead others along proper channels. Give the boy a chance. He is the one that will represent you in the future and will carry your name on down through the ages.