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1910

## Elko Possesses in a Pre-eminent Degree All the Essentials that Go to Make a Big City

### 1. GEOGRAPHICAL POSITION :

At the gateway of the great Columbia-Kootenay Valley, in a strategic position to command the distribution of its products to the Prairie Provinces eastward and southward to the States.

### 2. TRANSPORTATION FACILITIES :

A natural base of operations for four trans-continental railroads.

### 3. FUEL :

Inexhaustible beds of coal lie at the town's edge.

### 4. NATIVE MATERIALS FOR BUILDING :

Building stone, brick clay, fire clay, lumber, marl, cement stone, marble, granite—everything that enters into the physical construction of a city—nature has lavishly provided for Elko at its very doors.

### 5. MINERAL RESOURCES :

Iron, copper, silver-lead, zinc, gold and silver mines are being developed in the Elko district. Elko is ideally situated for smelting works and iron and copper manufactories.

### 6. WATER-SUPPLY :

Abundance of water for domestic purposes and for fire protection.

### 7. EXTRAORDINARY WATER-POWER :

Elko has water-power sufficient to energize numbers of big industries cheaply available.

### 8. A LARGE AREA OF TRIBUTARY AGRICULTURAL, PASTORAL AND FRUIT LANDS, with peculiar adaptability of soil and climate to fruit culture on an extensive scale.

### 9. MARKETS :

The lumber industries now in operation at Elko and within a radius of 12 miles of Elko afford at present extensive local markets tributary to Elko. With the development of the mineral, agricultural and horticultural resources of the district Elko's markets will be extended in area and multiplied many-fold in contributory population. The greater markets for its fruit products of the future will be found in the wheat-raising Prairie Provinces situated but a few hours distant by rail.