

ANALYSIS OF PRODUCTION AND DISTRIBUTION COSTS
AND OF REVENUE

for the year ended March 31, 1968

Cost of Production and Distribution	NETWORKS AND STATIONS		Total
	English Language	French Language	
Radio Service:			
Programs	\$ 16,237,649	\$ 6,705,542	\$ 22,943,191
Network Distribution	2,082,132	755,096	2,837,228
Station transmission	2,181,823	436,557	2,618,380
Payments to private stations	31,007	125,571	156,578
Commissions to agencies and networks	113,489	90,133	203,622
Emergency broadcasting	791,734	216,844	1,008,578
Operational supervision and services	<u>2,025,995</u>	<u>787,887</u>	<u>2,813,882</u>
	<u>23,463,829</u>	<u>9,117,630</u>	<u>32,581,459</u>
Television Service:			
Programs	60,152,442	36,343,874	96,496,316
Network distribution	8,908,768	2,391,686	11,300,454
Station transmission	4,132,877	1,076,292	5,209,169
Payments to private stations	4,636,844	670,598	5,307,442
Commissions to agencies and networks	3,561,651	670,726	4,232,377
Operations supervision and services	<u>7,713,212</u>	<u>3,854,994</u>	<u>11,568,206</u>
	<u>89,105,794</u>	<u>45,008,170</u>	<u>134,113,964</u>
Total	<u>112,569,623</u>	<u>54,125,800</u>	166,695,423
Radio and television broadcasting services at Canadian Universal and International Exhibition, Montreal, 1967			<u>3,921,493</u>
			<u>170,616,916</u>
Advertising Revenue (gross)			
Radio service	1,182,717	945,483	2,128,200
Television service	<u>29,928,806</u>	<u>6,677,289</u>	<u>36,606,095</u>
Total	<u>31,111,523</u>	<u>7,622,772</u>	<u>38,734,295</u>