

People and pages...

have an interesting way of working together toward the solution of every-day problems.

People have needs and wants . . . a job, a place to live, a car . . . plus a hundred and one items to make living more convenient and pleasurable.

And these needs and wants must be communicated to other people who have the capacity to satisfy them.

That's where the pages come in . . . pages of newspaper classified advertising which are published and distributed each day in our community.

It's the little ads on these pages that go to work in bringing people together to the mutual benefit of both.

When you stop to think about it, people and pages are what classified ads are all about! It's so simple. Maybe that's why it works so well.

If you have a need or a want,
put a classified ad to work today.



The Times Mississauga

If you live in Mississauga call:

823-2200

The Advertiser

etobicoke GUARDIAN

If you live in Etobicoke call:

249-7641