Roads of Remembrance

IN ALL parts of Canada, the praiseworthy desire to commemorate the sacrifices of the Soldier Dead by the planting of trees in parks or along highways is taking hold rapidly. There is a tender and poetic appeal in the association of the names of valorous men with a noble and ever-renewing structure of Nature. A tablet of bronze or a column of stone may serve in their special place as a symbol of our gratitude and veneration but to remember the dead by serving the living, as our Governor-General happily observed, would appear even more appropriate. Moreover there is an inherent splendor in a gloriously crowned tree that gives vitality and cheerful meaning to the name-plate of the patriot that may be identified with it.

BY ALL means let us join hands to plant Roads of Remembrance. The plan is quite inexpensive and not the least of its virtues is in securing the personal participation of the thousands of men and women who lost their loved ones in the great conflict. How much better this would be than to pass a subscription list for a lifeless monument!

THE Canadian Forestry Association is sponsoring the Roads of Remembrance plan to the limit of its capacity. One of the primary difficulties of local societies, such as women's clubs, is to know how to proceed, what trees to plant, how to plant them, where to buy the trees, etc. The Canadian Forestry Association has now in preparation a booklet written by a practical expert which will give full directions in such simple illustrated form that any local body would meet with success. This will be available about the end of May.

PLANS should now be made to start an avenue of trees, each tree identified by a name plate with one of the fallen, so that action can be taken early next Fall. It is now, of course, impracticable to transplant trees in large numbers this Spring, since the buds have opened, but Fall planting is quite as successful as Spring planting.

VERY READER is asked to rally about the Canadian Forestry Association in pressing forward the roads of Remembrance plan. Ask your local societies, such as the Daughters of the Empire, to communicate with the Association at 224 Jackson Building, Ottawa.

N SATURDAY, APRIL 22nd, there was commenced at Montreal, a tree planting campaign along the line above suggested.

This was in connection with the inaugural ceremonies of "The Road of Remembrance" a memorial to the Men who fell in the Great War, which has been planned and is being carried out by the Montreal Women's Club. The Road of Remembrance consists of a double row of Norway Maple trees planted on Sherbrooke St. West from Claremont Avenue to Montreal West. Ultimately it is hoped to extend the planting throughout the island of Montreal and Bout de l'Ile to St. Anne de Bellevue.

FIRE INSURANCE

ON

STANDING TIMBER

Policy issued to protect your investment in standing timber against loss or damage by fire or lightning

Rates and all informations given on application

The Globe & Rutgers Fire Ins. Co. 17 St. John Street, Montreal

J. W. Binnie, Manager

ASSETS EXCEED \$46,000,000

Economical Reforestation Demands C. X. L. Stumping Powder

By making planting easier and quicker, C.X.L. Stumping Powder has reduced the cost of reforestation so that it has now entirely supplanted laborious hand planting.

And for clearing land of stumps and boulders—efficiently—C.X.L. Stumping Powder stands unrivaled. Write for free expert advice on blasting problems.

CANADIAN EXPLOSIVES LIMITED

Halifax Montreal Toronto Sudbury Winnipeg Vancouver

EDDY'S MATCHES

SAFE-

Every match impregnated. No fire left when extinguished.

SURE-

No misfires. No fuss or fizzle. Every match a sure light.

NON-POISONOUS-

Not a single Eddy match is harmful to health. Non-poisonous—absolutely.

CLEAN-

Even when moist the colored tip of an Eddy match will not rub off.

ODORLESS-

Every Eddy match is made from clean Canaand dian pine that burns without the slightest odor.

ALL CANADIAN-

Canadian Materials, Canadian Capital, Canadian Enterprise, Canadian Labor.—

CANADIAN MATCHES FOR CANADIANS

The E. B. Eddy Co., Limited. Hull, Canada.