

Every Leaf gives its full quota of Rich Drawing Deliciousness

Therefore truly economical in use.

# "SALADA"

Best and Goes Farthest  
Once Tried, Never Forsaken

100% Value



## Floating Ivory

Ivory Soap floats. In the tub, you don't have to grope for it; it is always within reach. In toilet and laundry use you are reminded to remove the cake from the water. You do not let it sink out of sight to dissolve. The floating Ivory cake also insures against possible injury. You cannot slip on it in getting out of the tub.

IVORY SOAP 99 4/10% PURE



In all that the word implies, the Dodge is the Universal Hanger. It is strong, has wide adjustability, and insures perfect alignment of shafting.

They are machine-moulded from metal patterns. The Dodge Universal Hanger may be had in "drop" and "post" styles. Large stocks ready for immediate shipment are carried at our factory, branch warehouses and stockrooms. Phone orders carefully attended to.

**DODGE**  
Manufacturing Co., Ltd.  
M. Weichel & Son, Limited.  
Phone 215. King Street.  
Stockers for Waterloo and District.

## ELMIRA EVENTS

Mr. Thos. Hall and Wm. O'Neill were visitors to Kitchener and Waterloo on Monday.

Elmira citizens and especially Mr. and Mrs. J. S. Weichel, were glad when the name of their son Charlie was among the boys who landed at Halifax on Monday night.

Mrs. Geo. Scheinholtz and family we extend our sympathy after receiving a report of her son August having lost his right leg, from the result of gas blood poisoning. We trust August will soon recover from his injuries.

Mrs. J. Muleaby, of Brantford, was a visitor here for a few days with Mrs. Will Stearnagle.

Mr. Cos. Winn has bought out Mr. Stearnagle buss business. Here wishing Cos. every success for he is a reliable man in the business.

Mrs. George Ratz and son Ross, of Toronto, are here for a few days packing up their household effects.

Mr. and Mrs. Ed. Miller and daughter, of Waterloo, were here visiting a few days with Mr. and Mrs. Geo. Reuter.

Mr. Charlie Zilliox, who has been promoted as Manager of the Royal Bank at Elmwood. Before going to Elmwood Charlie visited here with his mother and relatives for a few days. Success to Charlie.

Rev. Deeds, of Mitchell, was a visitor here on Monday with Rev. A. Gallimier.

Mr. and Mrs. Norman Ruppel were visitors to Preston over Sunday with Mr. and Mrs. Klenzie.

Mr. W. J. Weichel, Ex-M.P., was a business visitor here last week. The Elmira Monthly Fair held here on Monday was largely attended. No doubt the fine weather had much to do with the assembly of such a large crowd. Several horse buyers were on the scene and many good horses were brought out while quite a number were bought up. Small porkers were brought out in good numbers with prices high. Our fair still keeps up in popularity which shows that Elmira is a good town with the kind of people in it who are alert to the right spirit of progress.

Mr. August Pfaff was a visitor to Kitchener on Monday. Messrs. Israel Groff, Jno. Briker, Solomon Reist, and Mr. Bird attended the large cattle sale at Guelph held last Friday.

Mr. J. H. Ruppel, Fred Ruppel and J. Naxon were business visitors to Toronto last Friday.

Mr. Frank Strone, Jr., of Kitchener, and niece were visitors here with relatives for a few days.

The ladies' aid of the St. Paul's Lutheran Church spent Wednesday afternoon and evening at the home of Mr. and Mrs. A. Winger.

Mr. Jno. Klinek has sold his hardware business to his nephews, Oscar and Walter Klinek. Here's wishing the boys success in their undertaking.

Mrs. Hayden, of Listowel, was a visitor here with her sister, Mrs. Juna Christman on Mill S. est. 7.

Mr. Eph. Reist, farmer near Elmira, had the good fortune of trapping and killing a dandy silver grey fox. Those who seen the pet say it is a fine specimen and it may be that Mr. Reist will realize \$700 or \$800 for same.

## "The Better 'Ole"

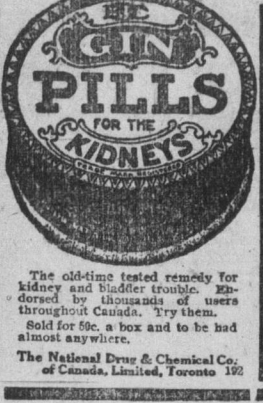
Coming To Allen

Famous Bainsfather Characters Come to Life on Screen.

BILL, BERT AND ALF.

Picture is Full of Humor of the Trenches and Billets.

The tale of "The Better 'Ole", the acquaintance of which all good picture-goers are now scrambling to make, is too well known to need description in the country.



## WOMEN CAN FORTIFY THEIR HEALTH

With constantly aching backs, weary, dragging-down pains, dizzy and nervous headaches, women have a hard burden to carry. It is wise for every woman to fortify herself against those derangements which are present when extra demands are made upon the system by Nature's laws. No better remedy exists for woman's peculiar ailments than DR. HAMILTON'S PILLS, which possess tonic properties that act upon the proper organs at the proper time. To prevent headache, nervousness, dragging-down pains, look well, sleep well, eat well and enjoy the manifold blessings of sound, regular health, every girl and woman should regulate her system by Dr. Hamilton's Pills 25c per box.

The film play visualizes it in a new way.

"The Romance of Old Bill" is just a simple story. Its worth lies in its symbolism. Mankind is always searching for symbols to carry its thought. Odin spells valor, Arthur spells chivalry, the Hun spells barbarism, the sky is heaven, the sea is eternity.

And the great war has its symbol to Britons—it is Old Bill.

Old Bill epitomizes for us, and for millions of others, the old army that was in being, and the new army that rose to the call. By the law of association of ideas, Old Bill has come to stand for the war, as Tommy and Tommy's people know it.

He embraces the whole British army, not in his outward uncouth construction, but in what he stands for—dogged devotion to duty, unflinching humor and unflinching valor.

It is the laugh in the face of death that wins great victories, the laugh, not of levity, but of pride of race—the common possession of British peer and British peasant. Surely Old Bill stands for this.

The adventure of Old Bill's, the adventure which became his romance, is only typical of thousands of incidents bred of the great war.

On Monday, Feb. 17th, Old Bill and his chums, Bert and Alf, make their bow to the Kitchener cinema public at the Allen Theatre, and it goes almost without saying that the trip will receive the very heartiest of welcomes.

The Era, a London paper, has the following to say of "The Better 'Ole": "A packed house, including the old 'Contemptibles,' gave a hearty welcome to the screen version of 'The Better 'Ole,' which was shown at the Alhambra last Monday. Charles Rook makes an excellent Old Bill, and is ably supported by Messrs. Arthur Cleave and Hugh El Wright in the roles of Bert and Alf. The film depends mainly upon the incidents which take place in the firing line, and the humorous subtleties keeping the audience highly amused all the time. Nevertheless, there is a plot, in which Old Bill discovers some spies planning to blow up a French battalion. Bill goes 'over the top' and arranges matters so that the explosion takes place just before the appointed time. He is placed under arrest for leaving the lines without permission, and put in the guardroom, till Victoire, a French girl, explains matters, when Bill and his two pals are granted leave, and set sail for Bighty. Here Bill's wife has purchased the 'Better 'Ole,' a public house, and the film closes with Bill, Bert and Alf, having the time of their lives. We have nothing but praise for this splendid production.

CONVENTIONS OPENING TODAY.

Atlanta—Southern Sash, Door and Millwork Manufacturers' Association.

Chicago—National Association of Paint Jobbers.

Pittsburgh—Retail Lumber Dealers' Association.

# THURSDAY AT SCHELL BROS

## EXTRA BARGAINS.

Best golden syrup, large 65c pails... 49c  
200 more brooms, worth 80c, for... 59c  
Choice polished rice, reg. 15c per lb. 10c  
Carolina rice, reg. 20c per lb., 2 lbs. 25c  
Strictly fresh ginger snaps, reg. 25c per lb. 15c  
H. P. sauce, large 35c bottle... 27c  
Borden's Eagle milk, reg. 25c tins... 21c  
Choice pot barley, reg. 10c, 4 lbs. 25c  
Choice split peas, reg. 15c per lb. 10c  
Libby's olives, reg. 50c qt. jars... 35c  
Catsup, large 35c qt. bottles... 25c  
New seeded raisins Griffin and Skelley 18c pkgs., 2 for... 25c  
New Dromedary dates, per pkg... 27c  
New Excelsior dates, per pkg... 23c  
Choice peas, reg. 18c tins, 2 for... 25c  
Best corn, reg. 25c tins... 20c  
Best tomatoes, large 25c tins... 18c  
Heintz's pork and beans, 30c tins... 25c  
Clark's pork and beans, 25c tins... 20c  
Happy Home soap, away below wholesale cost, reg. 9c bars... 05c

## SEEDLESS ORANGES, SPECIAL.

The biggest orange bargain offered in years. They are the very best quality.  
Jumbo size, reg. \$1.00 per dozen, for... 73c  
Large size, reg. 75c per doz., for... 47c  
Medium size, reg. 60c per doz., for... 38c  
Choice grape fruit, 3 for... 25c  
Large seedless lemons, 3 for... 10c  
Choice seedless lemons, 4 for... 10c

## COFFEE, TEA, COCOA.

Queen coffee, worth 35c, for... 28c  
Our special coffee, worth 40c, for... 30c  
Jewel coffee, worth 45c, for... 35c  
Mocha and Java, reg. 50c, for... 40c  
Choice mixed tea, worth 70c, for... 50c  
Choice black tea, worth 70c, for... 50c  
Choice green tea, worth 70c, for... 45c  
Cocoa, all 25c tins... 23c  
Choice cocoa, reg. 40c per lb. 28c

## EXTRA SPECIALS.

Best granulated sugar, 9 lbs. \$1.00  
Crystal brown sugar, per lb. 10c  
or 10 lb. for... \$1.00  
Icing sugar, the best, 2 lbs. 25c  
MacLaren jelly powders, large 15c pkg., all flavors, 3 for... 25c

Knox gelatine, reg. 25c pkg... 20c  
Choice apples, per peck... 25c  
Choice greening apples, per peck... 40c  
Choice spy apples, per peck... 50c  
Choice small hams, per lb. 29c  
Breakfast bacon, not sliced, per lb. 43c  
Guaranteed lard, per lb. 30c  
Pure leaf lard, per lb. 32c  
Choice table butter, per lb. 48c  
Good baking butter, per lb. 43c  
Clover margarine, reg. 40c per lb. 37c  
Pure maple syrup, large 65c bottles 53c  
Pure table syrup, reg. 55c bottles... 45c  
Choice carrots, 6 lbs. for... 10c  
Solid beets, 6 lbs. for... 10c  
Choice parsnips, 5 lbs. for... 10c  
Choice turnips, 3 for... 10c  
Solid cabbage per head 7c to... 10c  
Cooking onions, per lb. 5c, 6 lbs. 25c  
Our special oatmeal, reg. 10c per lb. 3 lb. 25c  
Choice tapioca, reg. 25c per lb. 15c  
Best white soup beans, reg. 15c per lb. for... 10c  
Our pure cream baking powder, large 30c tins... 20c  
Egg O baking powder, large 30c tins... 28c  
Eggo baking powder, 20c tins... 15c  
Vanilla, lemon, etc., extracts, reg. 15c bottles, large 15c pkg... 08c  
Best matches, large 15c pkg... 12c  
Salmon, flat tins, reg. 18c, 2 for... 25c  
Red Cross salmon, reg. 25c, 2 for... 35c  
Salmon, large 35c tins... 25c  
Pure red salmon, reg. 50c tins... 39c  
Good sardines, reg. 10c tins... 08c  
Sardines in olive oil, reg. 20c... 15c  
Crisco, 40c tins... 35c  
All oatmeal in pkgs. reg. 40c... 33c  
Macaroni, 15c pkg., still... 10c  
White wine vinegar, reg. 50c, for... 39c

## FISH, VERY SPECIAL.

Large, fresh herring, per lb. 15c  
Salted lake herring, per dozen... 50c  
Choice halibut, per lb. 20c  
Choice British Columbia salmon, per lb. 25c  
Choice finnan haddie, per lb. 20c  
Choice boneless haddie, per lb. 25c  
Choice smoked escoses, per lb. 25c  
Cod fish in 1 lb. pkgs. 25c

## VERY SPECIAL.

Choice home-grown potatoes, per peck... 30c  
Best bread flour, 24 lbs. \$1.50  
Best pastry flour, 24 lbs. \$1.48  
Vanilla bar cakes, reg. 25c per lb. 20c  
Lemon cakes, reg. 25c per lb. 20c  
Pure jams, reg. 45c tins... 37c  
Pure jams, reg. 90c pails... 69c  
Pure jams, reg. 45c jars... 35c  
Pure orange marmalade... 35c  
Fresh shredded wheat, per pkg... 14c  
Fresh Krinkle cornflakes, 2 pkgs... 25c  
Kellogg's cornflakes, per pkg... 14c  
Good Health food, 2 pkgs... 25c  
Gusto, large pkg., 2 for... 25c  
Farina or wheat germ, 3 lbs. 25c  
Choice golden cornmeal, 3 lbs. 25c  
Graham flour, 3 lbs. 25c  
Best golden syrup, per qt. 35c  
Medium table syrup, per qt. 30c  
Toilet paper, large 10c rolls... 5c  
Sant Flush, reg. 35c tins... 29c  
Doerr soda biscuits, reg. 20c pkg... 15c  
Corn starch, reg. 15c pkg... 12c  
Corn starch, reg. 15c per lb. 12c  
Gloss starch, reg. 15c per lb. 15c  
Finnan haddie, large 25c tins... 15c  
Choice maple butter, per lb. 25c  
Peanut butter, reg. 35c per lb. 30c  
2 in 1 shoe polish, 15c tins, 2 for 25c  
Stove polish, all 15c tins, 2 for 25c  
Fine salt, 7 lbs. 19c

## Banking Service

YOUR banking requirements may be entrusted to this Bank with every confidence that careful and efficient service will be rendered. Our facilities are entirely at your disposal.

**THE CANADIAN BANK OF COMMERCE**

ers' Association of Pennsylvania.  
Des Moines—Iowa Retail Hardware Dealers' Association.  
Fargo—North Dakota Retail Hardware Dealers' Association.  
Fargo—North Dakota Retail Hardware Dealers' Association.  
TODAY'S CALENDAR OF SPORTS.  
RACING: Winter meeting at New Orleans.  
Winter meeting at Havana, Cuba.

BENCH SHOWS: Annual show of American Pomona Club, at New York.  
Annual show of Manitoba Kennel Club, at Winnipeg.  
BOXING: Battling Lavinsky vs. Jim Coffey, 12 rounds, at Boston.  
Willie Jackson vs. Lew Tendler, 6 rounds, at Philadelphia.  
Chicago—Great Lakes Congress for the League of Nations.

# WILL BE IN KITCHENER THREE DAYS ONLY

## What the Papers Say About The Production:

LONDON EVENING NEWS—"The Better 'Ole' proved to be a tremendous success. It is the finest British picture ever produced.

LONDON CINEMA—"A close and true analysis of the spirit which animates the men in the trenches. 'The Better 'Ole' is unquestionably the best film of the year.

LONDON MERCURY—"The Better 'Ole' shows more vividly than could be done by any other means, the daily life of 'Tommy' in the trenches.

NEW YORK TRIBUNE—"The Better 'Ole' has caught more authentic war spirit than any other play of the trenches which has come to town.

NEW YORK WORLD—"The Better 'Ole' has all the persuasion and force, both for humor and pathos, of the famous pictures on which it is based.

NEW YORK GLOBE—"If you miss it, you'll miss the best picture of its kind ever seen. If your appetite for the theatres is jaded, go see 'The Better 'Ole'."



## What the Returned men at Whitby Military Hospital Say:

A SERGEANT—"A darn good picture. The best I ever saw."  
A CORPORAL—"The most realistic version of life at the front that I have ever seen."  
A GUNNER—"Great! The last word in war plays, and I have seen nearly all war pictures produced."  
A PRIVATE—"Seen it twice; want to see it again. This is the picture for anyone that has a relative at the front."  
AN OFFICER—"Never thought that it was possible to reproduce on the screen as you see it at the front. 'The Better 'Ole' has accomplished this."  
A NURSING SISTER—"Wonderful! It will give the public an inside view of the life of our wonderful men. Advise everyone to see it."  
A PRIVATE—"Liked it for many reasons better than any picture I have ever seen. It is not a gloom-dispenser, but a gloom-chaser. This is the real dope. No camouflage to this picture. One of the best points is that this picture is British from start to finish. Full of pep. The greatest ever."

AT THE **ALLAN**

Mon. Tues. Wed.  
Feb. 17-18-19

Matinee, 15c., 25c.; 35c.  
Evening, 25c., 35c.; 50c.