

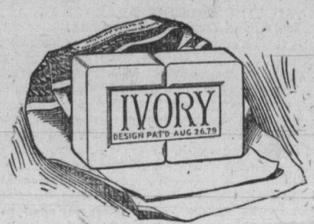
Every Leaf gives its full quota of Rich Drawing Deliciousness

Therefore truly economical in use.

# "SALADA"

Best and Goes Farthest  
Once Tried, Never Forsaken

100% Value



### Floating Ivory

Ivory Soap floats. In the tub, you don't have to grope for it; it is always within reach. In toilet and laundry use you are reminded to remove the cake from the water. You do not let it sink out of sight to dissolve. The floating Ivory cake also insures against possible injury. You cannot slip on it in getting out of the tub.

**IVORY SOAP** 99 7/10% PURE  
It floats  
Made in the Procter & Gamble factories at Hamilton, Canada



In all that the word implies, the Dodge is the Universal Hanger. It is strong, has wide adjustability, and insures perfect alignment of shafting. It is easy to erect and pleasing in appearance. The castings are accurate, well-finished and sound.

**DODGE** Manufacturing Co., Ltd.  
M. Weichel & Son, Limited.  
King Street, Waterloo, Ont.

### ELMIRA EVENTS

Mr. Thos. Hall and Wm. O'Neill were visitors to Kitchener and Waterloo on Monday. Elmira citizens and especially Mr. and Mrs. J. S. Weichel, were glad when the name of their son Charlie was among the boys who landed at Halifax on Monday night. Mrs. Geo. Scheibholz and family extend our sympathy after receiving a report of her son August having lost his right leg, from the result of gas blood poisoning. We trust August will soon recover from his injuries.

Mr. Muleaby, of Brantford, was a visitor here for a few days with Mrs. Will Steurnagle. Mr. Cos. Winn has bought out Mr. Steurnagle buss business. Here's wishing Cos. every success for he is reliable man in the business. Mrs. George Ratz and son Ross, of Toronto, are here for a few days packing up their household effects. Mr. and Mrs. Ed. Miller and daughter, of Waterloo, were here visiting a few days with Mr. and Mrs. Geo. Reuter.

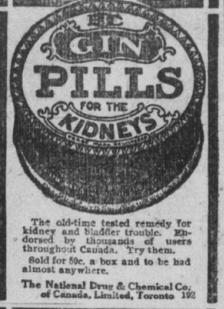
Mr. Charlie Zilliox, who has been promoted as Manager of the Royal Bank at Elmwood. Before going to Elmwood Charlie visited here with his mother and relatives for a few days. Success to Charlie. Rev. Deeds, of Mitchell, was a visitor here on Monday with Rev. A. Gallinger. Mr. and Mrs. Norma Ruppel were visitors to Preston over Sunday with Mr. and Mrs. Kienzie.

Mr. W. J. Weichel, Ex-M.P., was a business visitor here last week. The Elmira Monthly Fair held here on Monday was largely attended. No doubt the fine weather had much to do with the assembly of such a large crowd. Several horse buyers were on the scene and many good horses were brought out while quite a number were bought up. Small porkers were brought out in good numbers with prices high. Our fair still keeps up in popularity which shows that Elmira is a good town with the kind of people in it who are alert to the right spirit of progression.

Mr. August Pfaff was a visitor to Kitchener on Monday. Messrs. Israel Grotf, Jno. Briker, Solomon Reist, and Mr. Bird attended the large cattle sale at Guelph held last Friday. Mr. J. H. Ruppel, Fred Ruppel and J. Nixon were business visitors to Toronto last Friday. Mr. Frank Strone, Jr., of Kitchener, and niece were visitors here with relatives for a few days. The ladies' aid of the St. Paul's Lutheran Church spent Wednesday afternoon and evening at the home of Mr. and Mrs. A. Winger. Mr. Jno. Klinek has sold his hardware business to his nephews, Oscar and Walter Klinek. Here's wishing the boys success in their undertaking. Mrs. Hayden, of Listowel, was a visitor here with her sister, Mrs. Jane Christman on Mill S. est. 7. Mr. Eph. Reist, farmer near Elmira, had the good fortune of trapping and killing a dandy silver grey fox. Those who see the pelts say it is a fine specimen and it may be that Mr. Reist will realize \$700 or \$800 for same.

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**"The Better 'Ole"** Coming To Allen  
Famous Bainsfather Characters Come to Life on Screen.  
BILL, BERT AND ALF.  
Picture is Full of Humor of the Trenches and Billets.  
The tale of "The Better 'Ole", the acquaintance of which all good picture-goers are now scrambling to make, is too well known to need description in



### WOMEN CAN FORTIFY THEIR HEALTH

With constantly aching backs, weary, dragging-down pains, dizzy and nervous headaches, women have a hard burden to carry. It is wise for every woman to fortify herself against those dangers which are present when extra demands are made upon the system by Nature's laws. No better remedy exists for woman's peculiar ailments than DR. HAMILTON'S PILLS, which possess tonic properties that act upon the proper organs at the proper time. To prevent the Han spots, barterers, the sky is heaven, the sea is eternity.

And the great war has its symbol to Britisheers—it is Old Bill. Old Bill epitomizes for us, and for millions of others, the old army that rose to the call, by the law of association of ideas, Old Bill has come to stand for the war, as Tommy and Tommy's people know it.

He embraces the whole British army, not in his outward uncouth construction, but in what he stands for—dogged devotion to duty, unflinching humor and unflinching valor. It is the laugh in the face of death that wins great victories, the laugh, not of levity, but of pride of race—the common possession of British peer and British peasant. Surely Old Bill stands for this.

The adventure of Old Bill, the adventure which became his romance, is only typical of thousands of incidents bred of the great war. On Monday, Feb. 17th, Old Bill and his chums, Bert and Alf, make their bow to the Kitchener cinema public at the Allen Theatre, and it goes almost without saying that the trip will receive the very heartiest of welcomes. The Era, a London paper, has the following to say of "The Better 'Ole": "A packed house, including the old 'Comptentibles', gave a hearty welcome to the screen version of 'The Better 'Ole,' which was shown at the Alhambra last Monday. Charles Rook makes an excellent Old Bill, and is ably supported by Messrs. Arthur Cleave and Hugh El Wright in the roles of Bert and Alf. The film depends mainly upon the incidents which take place in the firing line, and the humorous subtleties keeping the audience highly amused all the time. Nevertheless, there is a plot, in which Old Bill discovers some spies planning to blow up a French battalion. Bill goes 'over the top' and arranges matters so that the explosion takes place just before the appointed time. He is placed under arrest for leaving the lines without permission, and put in the guardroom, till Victoire, a French girl, explains matters, when Bill and his two pals are granted leave, and set sail for Bighty. Here Bill's wife has purchased the 'Better 'Ole,' a public house, and the film closes with Bill, Bert and Alf, having the time of their lives. We have nothing but praise for this splendid production.

## THURSDAY AT SCHELL BROS

- EXTRA BARGAINS.
- Best golden syrup, large 65c pails... 49c
  - 200 more brooms, worth 80c, for... 59c
  - Choice polished rice, reg. 15c per lb. 10c
  - Carolina rice, reg. 20c per lb., 2 lbs. 25c
  - Strictly fresh ginger snaps, reg. 25c per lb. 15c
  - H. P. sauce, large 35c bottle... 27c
  - Borden's Eagle milk, reg. 25c time... 21c
  - Choice pot barley, reg. 10c, 4 lbs. 25c
  - Choice split peas, reg. 15c per lb. 10c
  - Libby's olives, reg. 50c qt. jars... 35c
  - Catsup, large 35c qt. bottles... 25c
  - New seeded raisins Griffin and Skelley 18c pkgs., 2 for... 25c
  - New Dromedary dates, per pkg... 27c
  - New Excelsior dates, per pkg... 23c
  - Choice peas, reg. 18c tins, 2 for... 25c
  - Best corn, reg. 25c tins... 20c
  - Best tomatoes, large 25c tins... 18c
  - Heintz's pork and beans, 30c tins... 25c
  - Clark's pork and beans, 25c tins... 20c
  - Happy Home soap, away below wholesale cost, reg. 9c bars... 65c
- SEEDLESS ORANGES, SPECIAL.
- The biggest orange bargain offered in years. They are the very best quality.
  - Jumbo size, reg. \$1.00 per dozen, for... 73c
  - Large size, reg. 75c per doz., for... 47c
  - Medium size, reg. 60c per doz., for... 38c
  - Choice grape fruit, 3 for... 25c
  - Choice seedless lemons, 3 for... 10c
  - Choice seedless lemons, 4 for... 10c
- COFFEE, TEA, COCOA.
- Queen coffee, worth 35c, for... 28c
  - Our special coffee, worth 40c, for... 30c
  - Jewel coffee, worth 45c, for... 35c
  - Mocha and Java, reg. 50c, for... 40c
  - Choice mixed tea, worth 70c, for... 50c
  - Choice black tea, worth 70c, for... 50c
  - Choice green tea, worth 70c, for... 45c
  - Cocoa, all 25c tins... 23c
  - Choice cocoa, reg. 40c per lb. 28c
- EXTRA SPECIALS.
- Best granulated sugar, 9 lbs. for... \$1.00
  - Crystal brown sugar, per lb. 10c
  - or 10 lb jars... \$1.00
  - Ising sugar, the best, 2 lbs. 25c
  - MacLaren jelly powders, large 15c pkg., all flavors, 3 for... 25c
- KNOW GELATINE, reg. 25c pkg... 20c
- Choice apples, per peck... 25c
  - Choice greening apples, per peck... 40c
  - Choice small apples, per peck... 50c
  - Choice small hams, per lb. 29c
  - Breakfast bacon, not sliced, per lb. 43c
  - Guaranteed lard, per lb. 30c
  - Pure leaf lard, per lb. 32c
  - Choice table butter, per lb. 48c
  - Good baking butter, per lb. 43c
  - Clover margarine, reg. 40c per lb. 37c
  - Pure maple syrup, large 65c bottles 53c
  - Pure table syrup, reg. 55c bottles... 45c
  - Choice carrots, 6 lbs. for... 10c
  - Solid beets, 6 lbs. for... 10c
  - Choice parsnips, 5 lbs. for... 10c
  - Choice turnips, 3 for... 10c
  - Solid cabbage per head 7c to... 10c
  - Cooking onions, per lb. 5c, 6 lbs. 25c
  - Our special oatmeal, reg. 10c per lb. 3 1/2 lbs... 25c
  - Choice tapioca, reg. 25c per lb. 15c
  - Best white soup beans, reg. 15c per lb. for... 10c
  - Our pure cream baking powder, large 30c tins... 20c
  - Egg O baking powder, large 30c tins... 28c
  - Eggo baking powder, 20c tins... 15c
  - Vanilla, lemon, etc., extracts, reg. 13c bottles, large 15c pkg... 08c
  - Best matches, large 15c pkg... 12c
  - Salmon, flat tins, reg. 18c, 2 for... 25c
  - Red Cross salmon, reg. 25c, 2 for... 35c
  - Salmon, large 35c tins... 25c
  - Pure red salmon, reg. 50c tins... 39c
  - Pure jama, reg. 45c jars... 35c
  - Good sardines, reg. 10c tins... 68c
  - Sardines in olive oil, reg. 20c... 15c
  - Crisco, 40c tins... 35c
  - All oatmeal in pkgs. reg. 40c... 33c
  - Macaroni, 15c pkg., still... 10c
  - White wine vinegar, reg. 50c, for... 39c
- PRUNES, RAISINS, FIGS.
- Sweet prunes, worth 18c, 2 lbs. 25c
  - Sweet prunes, worth 20c, for... 15c
  - Choice dried apples, per lb. 10c
  - Best new seeded raisins, 20c pkg... 15c
  - Seedless raisins, reg. 20c pkg... 15c
  - Seedless raisins, worth 25c per lb. 18c
  - Choice cooking figs, reg. 20c, for... 15c
  - Choice dried peaches, per lb. 25c
  - Choice apricots, per lb. 30c
- SOAP, VERY SPECIAL.
- Dingman's electric soap, per bar... 67c
- Comfort soap, still per bar... 68c
- All other soaps, still 3 for... 25c
  - Pure castile large 45c bars... 35c
  - Pure castile 7c bars, still... 65c
  - Ammonia powder, large 15c pkg... 09c
  - XXX soap chips, the best you ever had, reg. 25c per lb., for... 18c
  - Lux, large 15c pkg... 12c
  - Babbitt's cleanser, reg. 8c tins... 65c
  - Panshine, large tins 10c, 3 for... 25c
- FISH, VERY SPECIAL.
- Large, fresh herring, per lb... 15c
  - Salted lake herring, per dozen... 50c
  - Choicest halibut, per lb... 30c
  - Choicest British Columbia salmon, per lb... 25c
  - Choicest finnan haddie, per lb... 20c
  - Choicest boneless haddie, per lb... 25c
  - Choicest smoked cisces, per lb... 25c
  - Cod fish in 1 lb. pkgs... 25c
- VERY SPECIAL.
- Choicest home-grown potatoes, per peck... 30c
  - Best bread flour, 24 lbs... \$1.50
  - Best pastry flour, 24 lbs... \$1.48
  - Vanilla bar cakes, reg. 25c per lb... 20c
  - Lemon cakes, reg. 25c per lb... 20c
  - Pure jama, reg. 45c jars... 37c
  - Pure jama, reg. 90c pails... 69c
  - Pure jama, reg. 45c jars... 35c
  - Pure orange marmalade... 35c
  - Fresh shredded wheat, per pkg... 14c
  - Fresh Krinkio cornflakes, 2 pkgs... 25c
  - Kellogg's cornflakes, per pkg... 14c
  - Good health food, 2 pkgs... 25c
  - Gusto, large pkg., 2 for... 25c
  - Farina or wheat germ, 3 lbs... 25c
  - Choicest golden cornmeal, 3 lbs. 25c
  - Graham flour, 3 lbs... 25c
  - Best golden syrup, per qt... 35c
  - Medium tattie syrup, per qt... 30c
  - Toilet paper, large 10c rolls... 5c
  - Sani Flush, reg. 35c tins... 29c
  - Doerr soda biscuits, reg. 20c pkg... 15c
  - Corn starch, reg. 15c pkg... 12c
  - Corn starch, reg. 15c pkg... 10c
  - Gloss starch, reg. 15c per lb... 12c
  - Finnan haddie, large 25c tins... 15c
  - Choicest maple butter, per lb... 25c
  - Peanut butter, reg. 35c per lb... 30c
  - 2 in 1 shoe polish, 15c tins, 2 for... 25c
  - Stove polish, all 15c tins, 2 for... 25c
  - Fine salt, 7 lbs... 19c

### Banking Service

YOUR banking requirements may be entrusted to this Bank with every confidence that careful and efficient service will be rendered. Our facilities are entirely at your disposal.

## THE CANADIAN BANK OF COMMERCE

# WILL BE IN KITCHENER THREE DAYS ONLY

### What the Papers Say About The Production:

LONDON EVENING NEWS—"The Better 'Ole' proved to be a tremendous success. It is the finest British picture ever produced.

LONDON CINEMA—"A close and true analysis of the spirit which animates the men in the trenches. "The Better 'Ole' is unquestionably the best film of the year.

LONDON MERCURY—"The Better 'Ole' shows more vividly than could be done by any other means, the daily life of "Tommy" in the trenches.

NEW YORK TRIBUNE—"The Better 'Ole' has caught more authentic war spirit than any other play of the trenches which has come to town.

NEW YORK WORLD—"The Better 'Ole' has all the persuasion and force, both for humor and pathos, of the famous pictures on which it is based.

NEW YORK GLOBE—"If you miss it, you'll miss the best picture of its kind ever seen. If your appetite for the theatres is jaded, go see "The Better 'Ole'."



### What the Returned men at Whitby Military Hospital Say:

A SERGEANT—"A darn good picture. The best I ever saw.

A CORPORAL—"The most realistic version of life at the front that I have ever seen.

A GUNNER—"Great! The last word in war plays, and I have seen nearly all war pictures produced.

A PRIVATE—"Seen it twice; want to see it again. This is the picture for anyone that has a relative at the front.

AN OFFICER—"Never thought that it was possible to reproduce on the screen as you see it at the front. "The Better 'Ole' has accomplished this.

A NURSING SISTER—"Wonderful! It will give the public an inside view of the life of our wonderful men. Advise everyone to see it.

A PRIVATE—"Liked it for many reasons better than any picture I have ever seen. It is not a gloom-dispenser, but a gloom-chaser. This is the real dope. No camouflage to this picture. One of the best points is that this picture is British from start to finish. Full of pep. The greatest ever.

AT THE **ALLAN**

Mon. Tues. Wed. Feb. 17-18-19

Matinee, 15c., 25c.; 35c. Evening, 25c., 35c.; 50c.