

FOUR

THE STAR, ST. JOHN N. B. MONDAY, FEBRUARY 18, 1907.

Lustre-ite Nail Enamel! A most brilliant polish for the finger nails. Pasta Mack, for the Bath - AT THE - ROYAL PHARMACY, King Street.

WHY? Butternut Bread IN PREFERENCE TO Ordinary Bread? BECAUSE IT COSTS MORE TO MAKE BOTH IN PURE MATERIAL AND HIGH-CLASS LABOR.

Jobbing Of every description attended to promptly by A. E. HAMILTON, Contractor and Builder, Phone 1628. 180-88 Brussels St.

Buy Your Coal From The GARSON COAL CO. Best quality, good weight, and satisfactory delivery, lowest prices. We have a five hundred ton schooner on the way from mines with guaranteed best quality Honeybrook Lehigh American hard coal.

WOOD - When you are thinking of Wood-Hard, Soft or Kindling - call up 468. City Fuel Co., City Road.

SLEIGH DRIVES! My Big Comfortable Sleigh, "New Victoria," is now ready for engagements. Seats 40 people. Good, strong, speedy horses. Low Rates. D. WATSON, Duke St. Phone 74.

BIG ELEPHANT PINES AND DIES OF GRIEF In Fit of Rage He Killed Keeper and Friend and Actually Suffered Remorse.

PARIS, Feb. 18.-Said, the largest elephant in the Paris Zoological garden, died of grief last night. He was bought by the Jardin des Plantes from the London Zoo, and brought over to Paris by keeper Neef four years ago. Neef remained with the elephant, and the elephant loved him dearly. The brute was sweet tempered as a rule, but last year, in a fit of temper brought about by illness, he killed his friend and keeper, Neef.

TWO SCHOONERS ARE GIVEN UP FOR LOST

HALIFAX, N. S., Feb. 17.-A letter received at N. Sydney Thursday, from Grand Banks (Nfld.), says that two schooners bound to that port had been given up for lost. The vessels are the M. M. and Tubal Cain, the former from St. John's, and the latter from Halifax. The M. M. left St. John's about a month ago with a cargo of provisions, and is believed to have struck on the Keys at Trapanee Bay, and gone down with all hands. On board were two sons of her owner, Wm. Stewart, of Harbor Briton, and two other men. One of the Stewarts was master of the schooner, which was a comparatively new vessel.

Desperate Coughs Dangerous coughs. Extremely serious coughs. Coughs that rasp and tear the throat and lungs. Coughs that shake the whole body. You need a regular medicine, a doctor's medicine, for such a cough. Ask your doctor about Ayer's Cherry Pectoral for these severe cases.

THE ST. JOHN STAR is published by THE SUN PRINTING COMPANY, (Ltd.) at St. John, New Brunswick, every afternoon (except Sunday) at \$3.00 a year.

TELEPHONE:- BUSINESS OFFICE, 21, EDITORIAL and NEWS DEPT., 117.

ST. JOHN STAR. ST. JOHN, N. B., FEB. 18, 1907.

DEPRESSING READING.

The newspaper of today is a chronicle of the world's life of yesterday, a collection of facts from everywhere, arranged chiefly for the purpose of diffusing information. Whether such publications shall be a cheerful help or otherwise, elevating or degrading, depends almost wholly upon the condition of the public mind. The newspaper is the reflector of public feeling, and if the mental appetites of readers turn to the sensational, such appetites will be gratified. It would appear that the present age is one which demands thrills for the greater attention in the journalistic world today is devoted to the extended description of horrors while those other phases of life instructive, pleasing and beneficial, are given second place. Thus while any great philanthropic project is dismissed with a few lines, a particularly brutal murder is described in column after column. There is, in some quarters, complaint of this state of affairs, but the press is not to blame. Newspaper men have no sensations. However shocking or grand a story may be they feel little personal interest in it. They look upon a tragedy or a sermon as just so much copy, worth a certain amount of space, and a two or three column heading. As men they care little about the happenings, but they easily discern the sentiment of readers, and it is their duty, merely as a matter of business, to cater in so far as is fitting, to the public taste. People must have the news, and the present demand is for thrillers. There are many, even in this town, who think a paper is no good unless it has a vivid account of some tragedy, who look upon all the high achievements of humanity as something only to be considered when there is nothing else to do, and who take from the press only the very worst that is offered.

Realizing the existence of such a demand, the makers of news bestow upon the sensational greater attention than it deserves. The same feeling is found among those syndicates where the matter is distributed, and to a lesser degree in the offices of publication. Thus it happens that the papers of today are filled chiefly with reports of tragedies of all sorts in which the minutest details are given. There is very little of an educative nature, and still less to make cheerful reading. Morbid sensationalism is the tendency of the age, and this feeling is reflected in the press.

This state of affairs has been particularly noticeable during the past year, abnormal conditions in the world of news having been created by the alarming frequency of great calamities. Never before have so many serious accidents taken place in so brief a time; never has natural catastrophes resulted in such loss of life and destruction of property. Volcanic eruptions, earthquakes, fires, and wrecks on sea and on land, have formed a succession of tragedies so shocking as to be almost bewildering. Within the past three years there have occurred almost as many "world's greatest calamities" as are recorded for all former ages. The Chicago theatre horror, Mount Pelee, the Indian famine, San Francisco, the burning of the General Slocum, Sanabria de Chile, Kingston, the Japanese and Russian families, and a number of mining and shipping disasters in Europe form a list such as must make the world stand aghast. Small wonder, then, that the appetite for sensationalism has developed, and less wonder that the papers are full of such gloomy news.

The world works on in the same old way. While some men are committing crimes, many others are doing good; the poor are not all being robbed; the suffering are not all left in agony; the brotherhood of man is not a forgotten dream; millions of people travel by rail and by steamboat without being killed; and those who are rendered helpless, and homeless by earthquake, fire or famine, are receiving the generous assistance of their fellow men. Only those things, by our own desire, are kept in the background.

THE NEW ASSOCIATION. The organization of an independent governing board for amateur sport, complicates for the present the existing situation, but it also brings hope of the ultimate solution of what is now a vexing problem. There has never been anything but dissatisfaction in dealing with the M. P. A. A. and in the past the loose methods adopted by this organization and the inconvenience experienced locally have frequently caused discontent. Time after time application for sanction for sports in St. John has been made. In such cases the intending competitors are inclined to stand back until sanction is received. This happens as a rule on the evening of the sports, too late

so admit the entries of all who may desire to participate. This delay has in the past been annoying, especially in view of the fact that the application for sanction—always accompanied by the money—go forward early. Again of late the M. P. A. A. has shown itself to be bound hand and foot to outside organizations in which St. John sports feel not the slightest interest. There is no reason why local men should be shut out of local and purely amateur competitions because two Upper Canadian bodies are in a dispute. These conditions and various other annoyances have led to the belief that there are men in St. John who can govern sport just as satisfactorily as it is governed by the M. P. A. A. These men have organized and will now set about securing associates and representatives from other provincial towns to assist in the deliberations. The M. P. A. A. is a dead issue here, its failure being brought about by its own lack of usefulness.

IN A LITTLE SHANTY. Love was of an age Love was young In a little shanty; Fiddles played and banjos rung In a little shanty. "Crossed by de diables few Tell de mon com' breakin' dew, An' de sweat jes' drapped lak dew, In a little shanty. Don't you think dat Love ain't sweet In a little shanty, W'en de dalkins de dalks dey feet In a little shanty. White man, in yo' mansion gran', You an' Love ain't man-in-han', 'Cause dey love done took his stan' In a little shanty. -February Lippincott's.

OUTSIDE. 'The warm within the costly home Of pride. 'The bitter cold where many roam, More worthy, yes, through chill and gloom, Outside. 'The gay when on the social wave 'Tis glib and eloquent the ready tongue, But those by far more true and brave, Must lay ambition in the grave, Outside. 'The well when in the light of fame We glide, But those whose of mightier name Outside, To whom no white light ever came, 'The sweet when in love's holy away So tried, 'We pass life's long and happy day, Yet there be those who strangely stay Outside. L. S. Waterhouse.

The two men had been to hear Lieut. Peary's lecture on "Nearst the Pole," and were later discussing it over their beers, when there strolled from the far end of the bar a stout one with a porker cut vest and a horsehair pin the size of a saucer. He appeared interested and inquired of the two men if they understood one of you gentlemen 't say that this here Peary got nearest the pole in the last dash?" "You did and that's one of the pair. "And you say he didn't win out after that?" again queried the fat man. "Not by a hundred miles," was the reply. "Wound up back of the 'also rans' did he," exclaimed the gaudy sport. "Then his jockey must have pulled him, and ought to be ruled off the track. I always said was there here pony game," and he turned in disgust to the latest dope sheet from New Orleans.

"Look here," exclaimed the angry man, as he rushed into the real estate agent's office, "that ground of I bought from you yesterday is thirty-five feet under water!" "Parsonch," apologized the gentlemanly agent. "We give a diving suit with each plot. I will send yours today."

Honesty was evidently one of the fundamental traits of the character of the agent's office. "That ground of I bought from you yesterday is thirty-five feet under water!" "Parsonch," apologized the gentlemanly agent. "We give a diving suit with each plot. I will send yours today."

Until recently there was a partnership existing between two darky blacksmiths in an Alameda town. The dissolution of this association was made known by a notice nailed upon the door of the smithy, which notice ran as follows: "The kopardnership heretofore existing between me and Mose Jenkins is hereby resolved. All persons owing the firm will settle with me, and all persons that the firm owes, will settle with Mose."

WASITGOATS THAT DAZZLE.

Suspicion of Gray Appearing in Men's Evening Clothes, Peaked Lapels Being Fashionable. (N. Y. Herald.) If it were true that a man is known by the clothes he wears it wouldn't be safe to appear below the Fulton street dead line in some of the fancy waistcoats being exhibited at the Hotel Astor in connection with the convention of the Merchant Tailors' National Exchange.

It is admitted by the more conservative of the tailors that wall paper effects bound with gilt cord and imitation diamond buttons are a trifle extreme. There is not one of them, however, who would not face death rather than appear in a dinner coat cut with anything but peaked lapels. What is more, they would dare appear in evening clothes shined from the proverbial dead black.

Oxford and Cambridge clothes are the fashion to the variety of the variety from the ideal of a century. The former has just a suspicion of gray and the latter a trifle more white woven in to it. They all declare it's the proper caper now, only no one is ready to give statistics as to the number of such suits he has sold.

There is an evening dress coat of the vintage of '48 on exhibition. To the man in the street who looks upon clothes as a necessity rather than an art the old coat doesn't seem far removed from the "latest thing in cut-waives" bound with flat braid and having back to its first custom made suit if he happens to have been a boy in the eighties.

All the tailors agree that braid's the thing now. They have it not only on coats, but on waistcoats as well. So much so, in fact, that sometimes you can't go to a first class dinner without seeing somebody might wear if he really didn't care what happened to him. Collars and waistcoats and cuffs on coats are imitated by the ever present braid, only here and there the braid is confined to cording.

If you don't happen to own one of those shaped overcoats, borrow one with a box effect, the tailors say—not quite as desirable as the first class, but still better than the second class. Sack coats, by the way, are to have only two buttons, so fashion as observed by the National Exchange has decreed. They are not shortened by the effect prevalent this winter to any extent, but they are to have the less extreme cut in this respect.

Mouse color and blues are the prevailing tints on exhibition, although the browns are not forgotten. Overcoats generally button through instead of having a fly. Evening waistcoats of all in vogue are to be alike for both sexes, will consist of a pair of trouser trousers, and a loose, double-breasted coat, made from unbleached linen.

Exclusive Jewelry, Etc. In new goods, and an endless variety from which to choose Remembrances. FERGUSON & PAGE, Diamond Dealers & Jewelers, 41 King Street.

Estimates Furnished and Contracts Undertaken FOR All Kinds of Electrical Work. Best material and superior workmanship.

The VAUGHAN ELECTRIC CO., LTD. Phone 819 94 Germain Street. SPECIAL VALENCIA ORANGES. Nice and Sweet. 2 Dozen for 25 Cts. OHAS. A. OLARK, 49 Charlotte Street.

McKIBB'S PLUM BROWN BREAD! EVERY SATURDAY. Home Made White Bread. Every Day. Main Store, 565 Main Street. Branch, 86 Wall Street. Bakery, 194 Metcal Street. AND ALL DEALERS, SINCLAIR McKIBB.

MAKING BABES WISE AT BIRTH. New Cull Ready to Weigh \$30,000 Its Methods Will Improve Race—Members Taboo Meat.

CHICAGO, Ill., Feb. 16.-Do you want your child to be wise, to be born perfect? Asher Gluck, head of The Architect, a simple life colony at 117 Milwaukee avenue, will bet any one from \$10,000 to \$20,000 that the child of any two members of his colony, married under the rules of his colony, will possess at birth all the wisdom desired for it by its parents.

Gluck made this offer after completing the organization of the ruling council of his strange cult. The purpose of The Architects is perfection through recreation, he declares. The members of the colony are to make themselves as nearly perfect as possible through the conditions they have passed through, but for their children they shall have determined absolute perfection through training.

The 24 members of the Gluck colony, 15 of whom are men and nine women, will wear clothing that will distinguish them from the common herd. These garments, which are to be alike for both sexes, will consist of a pair of trouser trousers, and a loose, double-breasted coat, made from unbleached linen.

The members work in two shifts of eight hours for work, eight hours for sleep and eight hours for education and recreation. One day a week is given for rest. This day may be any one of the individual's desire.

Mid-Winter Shoe Pic-Nic! Telephone, 1902a. Once again we stand in front of the Retail Trade of St. John, and offer the greatest bargains in Men's, Women's and Children's SHOES ever offered in this town. Room-making Clearance Sale. Fresh new goods of the latest up-to-date designs. All feet can be fitted. All shoes guaranteed. It isn't a question of what these cost, or what they are worth. We want the room, and every pair must go. Don't wait until the Shoes are gone. Come at once!

D. MONAHAN, 32 Charlotte Street.

INTEREST INCREASES IN OUR Big Bargain Going Out of Business Sale. TOMORROW we will make a special offering of Misses and Child's Footwear at prices that ought to clear the stock in a day or two. If you have children don't miss this opportunity to save money on their footwear for the next season.

Why be a Dyspeptic? No matter how serious your case, how long you have suffered or what medicine you have tried, do not give up hope until you have tried: : : : : McMillin's Dyspepsia Cure. Prepared and Sold Only by W. J. McMILLIN, 625 Main Street, Phone 980.

SAYS SHILOH IS PROSPERING "Elder" Shaw Reports That Population is Growing and That Money is Plenty.

LEWISTON, Feb. 16.-Elder Shaw, keeper of Wampum and financial manager of Shiloh, is a frequent visitor to Auburn and Lewiston this winter, on business connected with Holy Ghost and U. S. fasting band on Beulah Sand Hill, Durham.

Those with whom he does business say that Shiloh is on an easy street. Their coffers are full, so are their coal banks and meat racks, and their bank account is increasing. New converts are flocking to Shiloh. So many have arrived during the winter that the room is overtaxed. Those now in the Holy Land may have to sleep in tents on their return unless the pilgrims move.

The Shilohites have continued to live on their simple fare of milk and milk, bread and potatoes and beans once or twice a week with an occasional meal of fish and plenty of vegetable soup. All their property has not caused them to return to their palatable and wholesome diet to which they were accustomed before they joined the strange religious colony on Beulah Sand Hill.

Their method of living has kept sickness below the average. Even the epidemic of colds that has prevailed among the "worldly people" has not affected them so much as it has others. It is not known at Shiloh when Mr. Sandford will return from the Holy Land, but it is understood that some of his followers will arrive in the early spring. They will attempt the trip as soon as the weather will permit the voyage in their small yachts.

MISS FRANKLYN GALE, Studio of Dramatic Art, McLAUGHLIN BUILDING, 140 Union St.

QUITS BRIDE, RETURNS, FORGIVEN; GONE AGAIN. Alleged Doctor Vanishes After Obtaining Money for Provisions.

PITTSBURGH, Pa., Feb. 16.-"Dr." Charles Woodruff, former orderly at the West Penn. Hospital, who, on last Saturday, married Mrs. Birds Reed, and on Monday disappeared, taking with him three gold watches and \$100 in money, returned to Mrs. Reed's home last evening, declaring that he had been drugged and that all charges against him were false. His bride forgave him.

MURDER AND SUICIDE RESULT OF JEALOUSY. Italian Shoots Woman Fatally and Then Blows Out His Brains.

PARIS, Feb. 18.-An Italian named Carlos Matronat, 58 years of age, yesterday afternoon shot a young woman named Juliette Plat, concubine of the 158 Rue Saint-Martin, and afterwards committed suicide.

FEARS ASSASSINATION AND KILLS HIMSELF. Russian Revolutionist Prefers Death by Own Hand to Society's Vengeance.

PARIS, Feb. 18.-An element of mystery surrounds the death of a Russian aviant named Vilobchevitch, who has been found dead in his apartment in the Montparnasse quarter. The deceased was a militant revolutionary, and was known to be in close touch with the terrorists of St. Petersburg. Near the body, which was lying on the floor, was a broken glass, at the bottom of

which were a few drops of cyanide of potassium. The man evidently committed suicide, but at first no motive could be found for the deed. A clue has now been furnished by an anonymous letter sent to the police. This is to the effect that Vilobchevitch had been sentenced to death for failing to carry out a commission entrusted to him, and that he anticipated the sentence of the revolutionaries by becoming his own executioner. He was instrumental in exposing the treachery of Father Gapon, and kept the revolutionary committee posted as to his movements.