

**MONDAY.**

The great Canadian jewelry house of Henry Birks & Sons have issued from Montreal invitations to St. John people to see in the Monday-Tuesday programme at Imperial Theatre a splendid industrial picture depicting their famous manufactory in operation. This is the first of a series of Canadian industrial subjects—not advertising films, and the invitations sent out by Henry Birks & Sons to their St. John friends will be honored as admissions by the Imperial for which the Montreal firm will pay.