

TORONTO IRON WORKS

## Diluted or Exhausted Motor Oil Will ruin your Car ~

STEEL PLATE PRODUCTS

HORIZONTAL

It is essential that the oil in the crank case of your automobile be changed every five hundred miles. The crank case is a vital organ. Long life for your car is dependent upon the care you give it.

For your convenience we have established at every Imperial Oil service station, a modern Crank Case Cleaning Department where experts will do the work free of charge.



GENERALMOTORS OF CANADA LIMITED OSHAWA CANADA

RADE and Transportation go hand-in-hand today as they did in the old Hudsons Bay

Company days. And the same pioneer spirit that actuated the early settler to conquer

the Canadian wilderness has enabled General

Motors of Canada to produce, in Canada, the

various types of automotive transportation

required by Canadian industries and people,

HEVROLET TOURING CAR

The Progress of Transportation.



General Motors Cars and Trucks may be purchased on the GMAC Payment Plan and Insured by General Exchange

