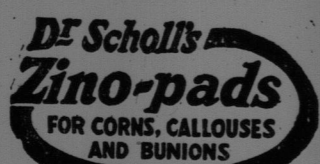


T. S. SIMMS & CO., LTD., CELEBRATE 50TH BIRTHDAY

Perhaps the matter of labor disputes is one that is least in the minds of the officials of the T. S. Simms & Co., Ltd., but if some of the officials of many of the big troublesome industries could have seen the members of the staff of this local concern celebrating the fiftieth birthday of the company they would have seen how employer and employee can be brought together to work in unison for the good of all.

Last evening upwards of 130 employees of the company assembled around the festive board at Bond's to celebrate the fiftieth anniversary of the entry of the late T. S. Simms into the brush-making industry. As a tribute to the management which the company has enjoyed during the half century of its existence was a placard on the wall bearing the names of thirty-five men who have been

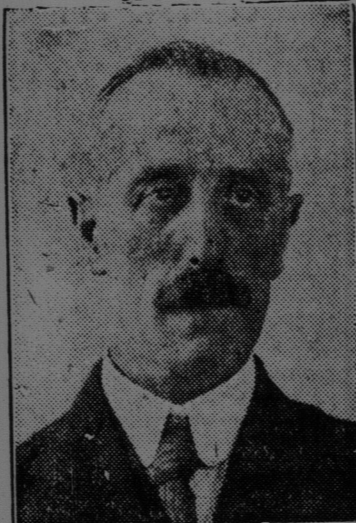


Put one on--
the pain is gone!

in the employ of the company for upwards of fifty years and are still in its service. Among the number were two men who have been in the service for a period of forty-eight years each, while two others have been with it for over forty years. Ten have served the company for between thirty and forty years and seven between twenty and thirty years. It is doubtful if any other concern in the country can boast of such a high percentage of veterans among their employees.

During the evening an admirable toast programme was carried out. The feature of the list was the address of L. W. Simms, the president, in which he related in some detail the history of the brush-making industry in this city. The

HON. HARRY MILLS, MINISTER
OF MINES.



for Ontario, who intends to tour the mining district of Northern Ontario this summer, visiting all the active mines and other areas where at present there is no active work being done.

first brush was made in this city by a man named Andrews on the west side of the harbor in 1845. Mr. Simms told of the advances made with the venture and of the beginning which his father, the late T. S. Simms, made in 1872 in a partnership with M. Murphy. In the following year they employed about fifty men and they had an output worth \$41,000. It was in the following year that John Kennedy, at the age of twelve, and Ben Knowles, at the age of fifteen, and who were at the banquet last night, entered the employ of Murphy and Simms.

A Great Increase.

The business at present had increased twenty times what it was at that time and last year the company did business amounting to \$853,000. In the course of his address, Mr. Simms told of the reverses which his father had met with before the industry was placed on a firm footing. He told how his father and mother had sat in the old burial ground and watched their building at the corner of Union and Carmarthen streets burn to the ground, which caused his father to remark that he had seen his last dollar burn up. But he was not daunted by this misfortune and soon started up again in Dock street. The firm later moved to Smyth street and Union street before the present plant was constructed at Fairville in 1912.

A. M. Belding, on behalf of the press, expressed his appreciation for the invitation to attend and said that he was glad to see evidences of such co-operation on the part of employers and employees.

The following is the toast list:

The King, proposed by L. W. Simms, responded to with musical honors.

Our Salesmen, proposed by Harry Champelovier and responded to by J. L. Brown.

Our Home Forces, C. H. Gratton and responded to by Warren Roop.

Reminiscences of Earlier Days, by Ben Knowles and John Kennedy.

Our Oldest Employees, spoken to by F. M. Baker.

The gathering was brought to a close with the National Anthem.

CARDINAL LOGUE
DENOUNCES OUTRAGES

Belfast, July 17.—Cardinal Logue, the primate of Ireland, preaching yesterday at Carlingford, county Louth, where he is taking a holiday, referred to the present disturbed state of Ireland. He strongly denounced the murders, lootings, burnings and raids. He said that in future



JUST let your clothes
soak themselves clean
in the wonderful, scientific Rinso suds.

Do not put the Rinso direct from the package into the tub. Make the Rinso liquid first. Mix half a package of Rinso in a little cool water until it is like cream. Then add two quarts of boiling water and when the froth subsides you will have a clear, amber coloured liquid; put it in a tub of cool or lukewarm water and you will have enough for a batch of clothes. If the clothes are extra soiled, use more Rinso.

Rinso

Made by the makers of LUX
R.113

GENERAL LUDENDORFF

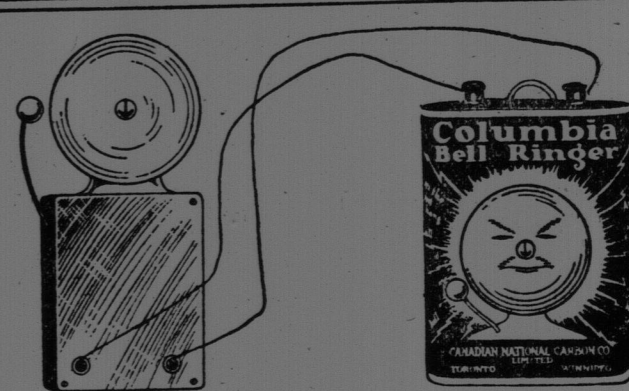


said to have engineered the Monarchist plot in Germany.

those participating in such outrages would do so under pain of excommunication.

THE NETHERWOOD EXAMINATIONS

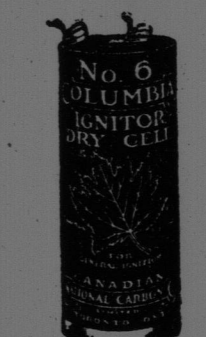
The results of the June matriculation examinations show the following for Netherwood: Alice Tilley, Eileen Henderson, Phyllis Richardson, passed full matriculation for arts. All of the third collegiate class taking the first half of the paper passed with the exception of one. Several girls passed subjects in the first class, making over seventy-five per cent. They are as follows: Geometry, Alice Tilley, Marion Lunan, Eileen Henderson and Helen Armstrong; history, Betty Thomson; English, Beatrice Brooks, Milly Hibbard, Margaret Day and Ruth Flemming; French,



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Columbia Dry Batteries work better and last longer—
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—for thermos
—for gas engines
—for ignition on the Ford while starting
—for dry battery lighting outfit in closet, cellar, garage, barn, wood shed, etc.

The world's most famous dry battery. Technically superior. Standing fast at an extra charge.



GET one Columbia "Bell Ringer" or two Columbia "No. 6" Batteries, and make the old bell happy.

Columbia Dry Batteries are better for every purpose. More power and longer life at little cost. Used everywhere for doorbells, buzzers, heat regulators, alarms, etc., for gas engine and tractor ignition, and for quick starting ignition on non-self-starting Engines.

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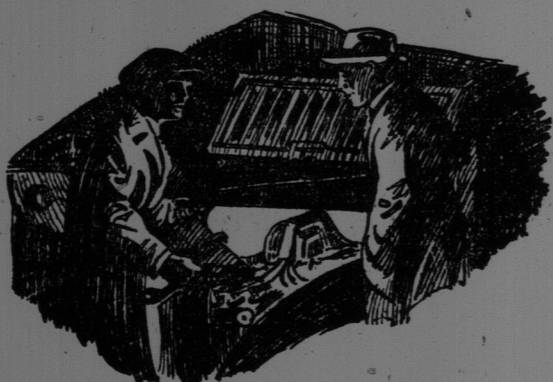
CANADIAN NATIONAL CARBON CO., LIMITED
Montreal Toronto Winnipeg Vancouver

Columbia Dry Batteries

—they last longer—

Eileen Henderson; chemistry, Ruth Fleming, Millie Hibbard, Beatrice Brooks, Katherine Peters, Helen Allison, Kathleen Blanchet, Marion Lunan and Margaret Day; algebra, Phyllis Richardson and Isabel Wran.

For Safety's Sake



Every Motorist Needs an EVEREADY FLASHLIGHT!

NO need to fumble in the dark if you have an Eveready Flashlight. It is the only safe light to use around a motor car. No fear of igniting gasoline or oil when looking for engine trouble. Helps to fix punctured tires by illuminating the whole wheel with a steady bright light. Get an Eveready today at any electrical hardware, drug, or sporting goods store and keep it in the pocket of your car.

CANADIAN NATIONAL CARBON CO., LIMITED
Montreal Toronto Winnipeg Vancouver



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Take It With You on Your Vacation

Carry a Waterman's Ideal Fountain Pen in purse, or bag—clip it securely in your pocket and continue the holiday idea even in your correspondence.

Do your writing out of doors—adding to the vacation spirit—and away from stuffy rooms and gummy ink-wells. With

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always ready to write when you are—in motor, train or boat—on hotel verandah or mountain peak—you will doubly appreciate its great convenience, handiness and absolute reliability.

\$2.50 \$4 \$5 and Up

There is a size of holder to fit any hand comfortably; and a smooth point that suits perfectly every individual character of handwriting.

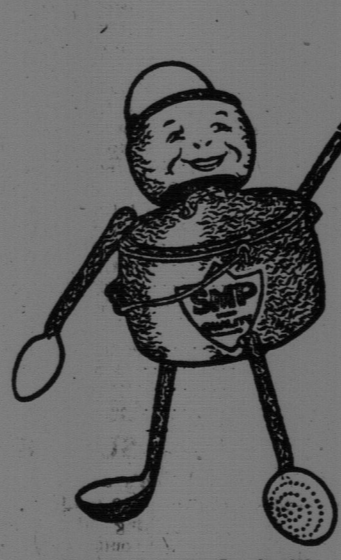
Remember, too, to take with you Waterman's Ideal Fountain Pen Ink in a Travellers' Filler—the non-leakable bottle.

Selection and service at best stores everywhere

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"I Believe in Fair Play!" — Mr. SMP

An Appeal to Housewives

THE local hardware merchant is one of the most useful citizens in any community. His one object is to serve faithfully the householders of the community in which his store is located. Give him Fair Play.

He is vitally interested in the neighborhood and all its citizens. He pays his local taxes and helps maintain the community. The money he gets from selling his goods to you, he spends in turn with other merchants of the community. His life's savings are invested in the hardware business he conducts. He is raising his family and helping to keep up the schools where your children are being educated.

But, unfortunately, all these things are forgotten when some householders buy goods at their doors from peddlers or house-to-house canvassers. These individuals are very persistent in their efforts and will go to great lengths to sell you their wares. They deliberately play on your

sympathies. They should be turned down at once! They have no grain or tittle of interest in you or the neighborhood, other than to sell their wares and be gone. You will probably never see him or her again.

When you buy kitchen utensils or household articles from one of these peddlers you are not playing fair either with yourself or the hardware man of your community. You are injuring your hardware man for the reason that these peddlers are in direct competition with him.

The hardware merchant is in business to serve you. To sell you his goods at a fair, reasonable price is his daily occupation. Strengthen him by buying from him and he will be of even greater service to you.

Loyalty to those who serve you is as fine a thing as loyalty to those whom you serve. Remember the hardware merchant. Buy from him when you can, and treat him with the same fairness that you expect from others.

The Sheet Metal Products Co. of Canada Limited
Montreal Toronto Winnipeg Calgary

SMP Diamond WARE

"A Face of Porcelain and A Heart of Steel"

We Sell S. M. P. WARE Because the Quality is Guaranteed!

S. M. P. goods cost no more than the ordinary enamel ware, yet they have a smoother surface and are much more durable.

This Week We Are Offering Special Prices on All S. M. P. Products.

10 qt. Preserving Kettles	\$1.00	10 qt. S. M. P. Preserving Kettle	\$1.75
12 qt. Preserving Kettles	\$1.25	14 qt. S. M. P. Preserving Kettle	\$2.50
14 qt. Preserving Kettles	\$1.55	24 qt. S. M. P. Preserving Kettle	\$4.25
18 qt. Preserving Kettles	\$2.25	9 qt. S. M. P. Stove Pot and Cover	\$2.85
9 qt. Stove Pot	\$1.75	3 qt. S. M. P. Pat. Potato Pot	\$2.25
8 qt. Stove Pot	\$1.45	10 qt. S. M. P. Pat. Potato Pot	\$2.75
8 qt. London Kettle	\$1.35	2 qt. S. M. P. Double Boiler	\$2.25
6 qt. London Kettle	\$1.15	7 qt. S. M. P. Tea Kettle	\$2.85

These goods are Blue and White with White Porcelain Lining.

S. M. P. Aluminum is extra heavy and every piece is guaranteed.

GLENWOOD RANGES D. J. BARRETT SUNBEAM PIPELESS FURNACES
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Special Notice to Housewives

ASK your local hardware merchant to show you Diamond Ware or Pearl Ware, the two outstanding brands of high-grade enameled ware kitchen utensils. These S. M. P. wares will last for many long years, giving service and satisfaction of which you never dreamed. Remember the names—Diamond Ware or Pearl Ware; Diamond is light blue and white with a smooth, snow-white lining. Pearl Ware is a beautiful pearly grey mottle inside and out.