Telephone Main 7841 — 1898—TWENTY-FIRST ANNIVERSARY, COMING-OF-AGE YEAR—1919 — Market Adelaide 6100

Store Opens 8:30 a.m.

What Shall I Get For John?

SIMPSON'S Store for Men Can Solve

Your Gift Problem

Store Closes 5:30 p.m.

This is his store—whether it be John Sr. in business, Jack at college, or Johnny the school lad. His gift should be carefully chosen, for he is most particular. But in the Men's Store you will find a wealth of practical suggestions spread before you, chosen by men for men. It is a boon to the anxious woman, for she finds here not only courteous treatment but expert advice.

Men's Smart Ties Make Nice Gifts

Those who are meditating giving neckwear to father, husband or brother, should see our collection before buying. There are exceptional values to be obtained here, and opportunity to choose an excellent tie at a saving.

In brocades, striped and figured patterns, and knitted weave, the discriminating taste will be satisfied.

At 75c

In all new Fall designs, all-over, cross stripes and floral effects, large flowing end shapes, in navy, royal, purple, green, gray and brown.

At $1.00

American silks, in stripes and neat figured effects, slide-easy neckbands, in all colors.

At $2.00

Italian silks made by Paroli—the best quality of pure spun silk used in these ties.

Men's Fibre Knit Ties, in plain or fancy weaves, cross bars, Roman stripes or heather mixtures, in gray, green, brown, red, blue or black. Each **1.00**

Simpson's—Main Floor.

Give the Boy a Watch

Who does not know the longing of the small boy or his older brother for a wrist watch? It is better than a gun, and here is a bargain offered. Only 36 thin model Wrist Watches, with jeweled lever movement, strong sterling silver case, attached leather straps, guaranteed. Regularly $15.00. Today **9.00**

Simpson's—Main Floor.

Would a Walking Stick Do?

How about a Walking Stick? You should at least examine the assortment we have on hand for the Christmas trade.

Canes of exclusive designs and others of the more popular military swagger type.

Prices range from **$1.50** to **$25.00.**

Or, mayhap, it is an Umbrella that he needs. Here we can show Men's Umbrellas with silk mixture covers and a wonderful variety of new handles. Today, special **5.00**

Simpson's—Main Floor.

Slippers--- Always Popular

Anything appeals strongly to a man if it adds to his comfort. That is why slippers are always popular.

Men's Chocolate Kid Romeos, $3.75

1,000 pairs with elastic sides. Wide toe, turn sole, cushion insole. Sizes 6 to 11. Today, sale price **3.75**
750 pairs, same style in black **3.75**

Men's Chocolate Kid Pullman Slippers, $3.50

500 pairs, with high cut front and back, padded cushion soles. Sizes 6 to 11. Today, sale price **3.50**

Men's Black Kid Slippers, $3.50

300 pairs, Everett cut, wide fitting cushion insole, turned outsole. Sizes 6 to 11. Today, sale price **3.50**
Also same style in brown **3.50**

Men's Felt Comfy Slippers, $1.49

700 pairs. Everett style, padded cushion soles. Sizes 7 to 11. Today, sale price **1.49**

Simpson's—Second Floor.

Smoking Jackets, Dressing Gowns, Bathrobes, Slippers, everything that will make home cosier, that will spell more comfort on Christmas night.

House Coats, an imported English garment, attractive all-wool material, in neat gray mixture effect; finished with shawl collar, 3 patch pockets, edges and pockets bound with cord and braid. Sizes 36 to 44 ..... **12.50**

Travelling Robes, made up from light weight Jap silk, in rich shades of brown, tan, green and mauve. Sizes 36 to 46 ..... **25.00**

Full Dress Vests, the very newest models, in white silk mixture. Sizes 36 to 42 ..... **7.50**

FANCY CORDUROY VESTS, in rich shades of blue and garnet. Sizes 35 to 44 ..... **6.50**

DRESSING GOWNS, made from fine blanket cloths, in attractive shades of brown, gray, green or tan. Novelty pattern effects, convertible collar, 2 patch pockets and cord girdle. Sizes 36 to 46.... **13.50**

Simpson's—Main Floor.

Things in Fur for Men

Men and boys, enjoy the comfort and distinction of fur gauntlets and fur caps on these cold winter days. There is something here for the man you are thinking of.

Otter gauntlets, with good leather palms **18.00**
Wallaby (kangaroo), with pigskin palms **10.00**
Black dogskin, glossy, heavily furred pelts, **$5.00** and **$6.50.**

Fur Caps

Persian Lamb, driver, tie top and wedge shapes, **$6.50, $10.50, $15.00, $18.00** and **$20.00.**

Hudson Seal, driver and tie top shapes **12.50**
Electric Seal, driver shape **6.00**

Simpson's—Main Floor.

Men Will Welcome Shirts Like These

Every man takes pleasure in a shirt tastefully chosen and reliable in fabric. You are invited to make your selection from the array in Simpson's Men's Store. Here, the celebrated Arrow and Forsyth brands are found. Guaranteed both by the makers and by us.

At $2.50

Arrow Brand Shirts. Plain or fancy hairline and cluster stripes of black, blue, helio. Double French cuff styles. Sizes 14 to 18.

At $3.00

A fine quality percale and soisette materials. Two tone stripes. Double soft cuffs. Sizes 14 to 18.

At $3.50

Finest quality American materials in fine corded cloths, single and cluster stripes of various colors. Double French cuffs.

At $4.50

English and American woven and printed materials in neat conservative stripes of black, blue and helio.

At $7.50

Forsyth brand English wool taffeta. Separate collar to match, in fine hairline stripes. Coat style. Double soft cuffs. Sizes 14 to 16½.

At $9.00

Forsyth brand Pure Jap Silk Shirts in three and four tone colorings, in neat conservative stripes. Sizes 14 to 17.

Simpson's—Main Floor.

Pajamas for Particular Men

There is nothing that appeals more to the fastidious young man than silk pajamas. There is room here for careful choosing in patterns. The silks run from **$7.50** to **$15.00.**

In addition is a complete range of flannelette in all comfortable and popular designs. Prices, **$3.00** to **$6.00.**

And Soisettes and Percales, from **$2.50** to **$7.00.**

Simpson's—Main Floor.

Is He a Smoker?

It is the easiest thing in the world to choose a gift for a smoker. A new pipe, a pouch, or any accessory touches his heart in real fashion. We have one of the finest possible assortments of smoking sundries.

English Velvet Crocodile Calfskin Tobacco Pouch, $2.50

Rubber lined, flap fastens with dome fasteners. Special value **2.50**

French Briar Pipe, $3.50

With real amber mouthpiece in leather presentation case. Special value **3.50**

Silver Finished Cigarette Cases

Neat styles to choose from, gold finish lining to hold twelve cigarettes, **$2.50** to **$7.00.**

English Cowhide Cigar Case, $1.25

In brown and tan, will hold 5 cigars. Special value **1.25**

Simpson's—Main Floor.

Hockey Boots for Men and Boys

McPherson's Lightning Hitch Hockey Boots, made of strong muleskin. Regulation last. No heel. Boys' sizes, 1 to 5½, **$5.00.** Men's sizes, **$6.50.**

For the boys, Basketball Boots. Regulation weight and style. Made from heavy white duck, with leather facings and ankle pad. Pure para gum rubber, non-slip soles, with pocket suction tread. Sizes 6 to 11 ..... **4.19**

Then for kiddies' little feet, house slippers with the roll cuff decorated with heroes and heroines of the nursery rhymes. Red and copen. Restwell soles. Sizes 8 to 10½, **$1.50.** Sizes 1 to 2, **$1.75.**

Simpson's—Second Floor.

Boys and Girls! At the Christmas Show

Are toys galore, from the dear, big, furry Teddy Bears that the tiny tots love to cuddle, to the cleverly planned erectors, which school boys call splendid. And the dolls—well, you must come and see this wonderful family to know how delightful they are.

Doll Carriages, $1.65

Bleached reed, nicely woven bodies, wooden handles, steel axles and four wire wheels.

200 Boys' Coasting Sleds

36 Inches Long. Sale Price Today 69c.

Hardwood runners, with extra heavy spring steel shoes, decorated seat boards. 36 inches long. Sale price today ..... **.69**

Glido-Plane Cars

Regular Value $3.50, Today $2.75.

Aeroplane style with two wheels in front and one rear. Well constructed throughout.

Highback Rail Sleighs

100 Only, Sale Price $1.78.

Natural varnish hardwood seats and rails, round steel runners.

Children's Handkerchiefs, 5c

White with colored borders, and white with colored embroidered corners. Special, each ..... **.5**

A Book for Wee Girls, 25c

Dainty Dollies Painting Book, Alice, Helen, Dorothy and Elsie, with their dresses and hats, to be cut out. Special value ..... **.25**

Stationery, 33c

Violet, chintz covered box, containing 24 sheets fine lawn paper and 24 envelopes, ribbon tied.... **.33**

Grained Ivory Jewel Box, $1.25

FITALL TOILET ROLLS, exquisite design. A much appreciated present, **$2.75** to **$7.50.**

Leather Strap Purses, $2.49

Top or back strap. Black, blue, brown and gray, neatly lined, fitted with overlapping frames and space for car tickets. Special value **2.49**

Flashlights, Half-Price!

High-grade cases and batteries—none better made. 8½-inch, tubular shape, finished enamel green, blue, red or brown. Regularly $2.75. Today **1.38**

6½-inch, in same shape and colors. Regularly $2.15. Today.. **1.08**

Sunny Monday Washing Set

Complete with tub, soap, wringer, ironing board and other necessaries for washing dolly's clothes. Nicely boxed. Price **1.25**

Pacing Joe, 75c

A dapple gray wooden horse with painted red and yellow harness and movable feet. Attached to a roomy red rick with easy-moving metal wheels. Special value at ..... **.75**

8.30 Morning Specials

(No Phone, Mail or C.O.D. Orders.)

Teddy Bears, $1.49

72 only, 14-inch Teddy Bears, light tan colored silk plush covered. $2.00 value. Today, at 8:30 a.m., each **1.49**

Toy Pianos, 69c

Mahogany finish Upright Pianos, six keys. This morning ..... **.69**

Baby Ella Dolls, $1.49

Moving eyes, wig. A very popular doll. 11½ inches long, bisque head, composition body. This morning, each **1.49**

The Robert SIMPSON Company Limited