

EATON'S DAILY STORE NEWS

At Yonge, Queen and James Street
Doors are boxes where orders or instructions may be placed. These boxes are emptied every hour until 1 p.m., and twice in the afternoon.

1869—GOLDEN JUBILEE—1919

Today, the Last Day in the Special Selling of Curtains, Features Tapestry Curtains Half-Price, at \$2.95 Per Pair

50 Pairs Only Will Be Offered at This Exceptional Price, So Come Early

For This Item We Cannot Accept Phone or Mail Orders, the Quantity Being Limited—Only 2 Pairs to a Customer

In green only are these curtains, which are 39 inches wide and 2 3-4 yards long. They are trimmed with knotted fringe top and bottom. Half-price today, pair, \$2.95.

Of Special Interest on the Last Day Are These Seven Extra Specials in Nottingham Lace Curtains



Fourth Floor Yonge Street

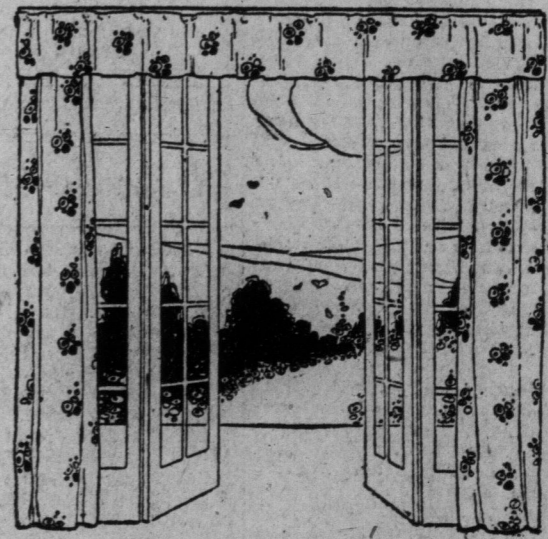
Nottingham Lace Curtains, 38 to 43 inches wide by 2 3/4 yards long, in white only. Of strong, serviceable weave. The borders show a pleasing, well-covered design, with medallion centres. Finished with a durable overlock scalloped edge. Special, pair, \$1.25.

Nottingham Lace Curtains, 50 inches wide by 2 3/4 yards long, in white only. Showing neat floral design borders on a durable and serviceable foundation, has strongly scalloped edge, and makes a good all-round curtain. Special, pair, \$1.85.

Handsome Lace Curtains, suitable for dining-room or living-room. Showing conventional border, with flower spray effect; the centres are well covered, some having a neat block or check design. Can be had in white, ivory or ecru. 25 to 52 inches wide by 2 3/4 yards long. Special, per pair, \$2.15.

Fine Nottingham Lace Curtains, 42 to 60 inches wide by 2 3/4 yards long. In white, ivory or ecru shades. Durable scalloped edge, with neatly designed conventional borders, attractive centre patterns. Woven on a strong background. Special, per pair, \$2.65.

Fine Nottingham Lace Curtains, 43 to 52 inches wide by 2 3/4 yards long. Showing some of the most artistic effects ever secured at the price. Colors white, ivory or ecru, made of fine even quality cotton yarn. Scalloped edge, with overlook stitch. Special, per pair, \$3.85.



—Main Floor, Yonge St.

Fine Nottingham Lace and Scrim Curtains, in white, ivory or ecru. The Nottingham curtains show handsome insertion border effect, with scroll or medallion centre, 50 inches wide by 2 3/4 yards long. The Scrim Curtains are 36 inches wide by 2 3/4 yards long, fine quality mercerized materials, trimmed with Cluny lace insertion, with edges to match. Others have hemstitched edges, with medallion corners. Extra special value, per pair, \$5.35.

Handsome Flax Net Curtains, 44 to 52 inches wide by 2 3/4 and 3 yards long, in white, ivory or ecru. Showing lace, well-covered border designs, with corresponding centre patterns on a firmly woven double net foundation, some having double borders. Curtains which give excellent wear, and are sure to prove satisfactory. Special, per pair, \$4.45.

What \$1.00 Will Buy in Jewelry

Every Article a Remarkable Special for Early Business Today, Many Being Half-Price

Cuff Links, sterling silver, with bar chain, finished in tints of cloisonne enamel. Per pair, \$1.00.

Brooches, gold-filled, open scroll designs, set with fine-cut cameos; others in engraved designs; round, oval, octagon and other shapes. Each, \$1.00.

Black Bead Necklaces, American jet, dull finish, some with graduated beads, some fancy and some even size. Each, \$1.00.

Rosaries, amber color beads, gilt chains and crucifix. Each, \$1.00.

Locket, gold-filled locket, suitable for the neck or to wear on a watch chain. Square, hexagon, octagon, oblong; engraved or engine turned; will hold two pictures. Each, \$1.00.

Necklaces of fancy beads, about 20 inches in length, with alternate beads of amber color, medium size and small azure or navy ones. Ribbon necklaces with tortoiseshell celluloid locket pendants and gilt necklaces, with cameo set pendant. Each, \$1.00.

Earrings, gold-filled, for unpierced ears, with ring drops, and some with ring enclosing small ring. Pair, \$1.00.

Bar Pins, sterling silver filigree designs set with brilliants or other artificial stones. Each, \$1.00.

—Main Floor, Yonge St.

These Specials in Household Linens

Emphasizing Two Half-Price Values, Tea Towelling and Japanese Table Covers

Cotton Tea Towelling, 21 inches wide, with red border at each side, is marked at half-price to clear quickly. Seldom, indeed, do you find such an opportunity, for the quality is excellent, being absorbent and durable. Half-price, at, per yard, 17 1/2c.

The other half-price special is Japanese Printed Cotton Table Cloths, with charmingly patterned borders, in a soft shade of mauve. In some of them the color is slightly defective, but scarcely noticeable. However, this is the reason for their remarkably low price. Measuring 58 x 58 inches, half-price, at \$1.29; and 70 x 70 inches, half-price, at \$1.68.

Table Napkins to match, measuring 11 x 11 inches, are also half-price, at, per dozen, 72c.

Natural Color Cotton Bath Towels, with brown stripes, are also specially priced. They measure 18 x 36 inches, and are of excellently firm absorbent quality. Come early while they last, at the greatly reduced price of, per pair, 83c.

—Second Floor, James St.

'Shun! Here's Something New; Cushions Bearing the Crest of Regiments and Battalions

And they're such attractive affairs, too, the crest stencilled in soft brown tones on linen colored gabardine. Because of their colorings they suggest themselves for living-rooms or sunrooms, and the boating season soon to commence will see them in many canoes. A few of those obtainable are: 4th C. M. R.; Artillery of all batteries; R. A. F.; Princess Pats.; 48th Highlanders, with branch regiments; all local infantry battalions, including 116th, and some western battalions, including Winnipeg Black Devils, and, of course, the Fort Garry Horse. Any in list which are not in stock may be had in one day. Procure one to aid in the patriotic decorations. Prices, \$2.00 and \$2.75; stamped on plush, \$4.00.

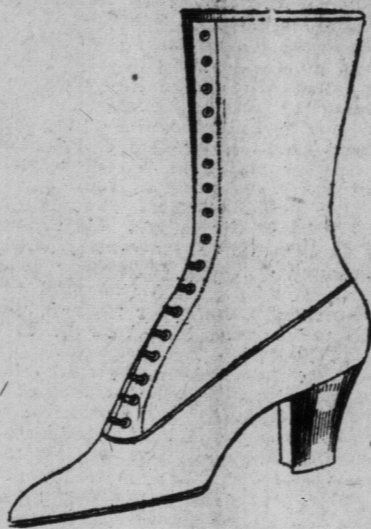
—Second Floor, Centre.

STORE OPENS DAILY AT 8.30 A.M. AND CLOSSES AT 5 P.M.

Closing Saturday 1 p.m.

GOODS BOUGHT SATURDAY MORNING WILL BE DELIVERED MONDAY

Women's Goodyear Welted Boots, Half-Price, Today, Pair, \$3.75



A great clearance of Women's Boots at half-price takes place today. Come today and pick your choice of these boots, which at this price are extra good value. The lot includes 200 pairs of fine black kid boots, which include the high lace style, with smart grey cloth tops, welted soles, plain toe, neat recede shape, and Cuban heels. Sizes 2 1/2 to 7. (For this item we cannot take phone or mail orders, as the quantity is limited.) Today, half-price, per pair, \$3.75.

A NEW ASSORTMENT OF ARM-STRONG BOOTS FOR WOMEN.

We have just opened up many new lines in Armstrong Boots for women. They show the high standard of modishness, quality and fit, which make these boots so well known. These five styles will interest you:

All black vic kid lace, plain toe, Louis heel, welt sole. Widths AAA to E. Sizes 2 1/2 to 9, \$12.00.

Black Vic Kid Lace Boot, with the new black cloth top, neat tip, welt soles. Sizes 2 1/2 to 7, \$10.00.

Another handsome model in black vic kid lace, with medium height heel. A boot with medium toe, built essentially for comfort. Sizes 2 1/2 to 7. Price, \$12.00.

A new Kid Button Boot, in black vic kid, with the new cloth top and medium heel. Widths AAA to EE. Sizes 2 1/2 to 8, \$10.00.

All black vic, self tip, Cuban heel, Goodyear welted sole, pointed toe. Widths AA to E. Sizes 2 1/2 to 8, \$12.00.

—Second Floor, Queen St.

Men's Flannelette Night Robes, Special, \$1.19

It's a Clearance of Broken Lines, Hence the Unusual Pricing

Have attached collar and pocket, in assorted stripes of blue and pink, blue and tan, pink and white. Sizes 15 to 18. Special, \$1.19.

Men's Black and White Drill Work Shirts, "EATON" make, having attached collar, pocket and large cut bodies. In wide, medium or narrow striped patterns; seams and gussets are double sewn. Sizes 14 to 17. Each, \$1.25.

Men's Underwear (two-piece style), cotton merino, "Penman's" or "EATON" made; in the right-weight for early spring wear. Are in natural shade, have French neck, sauteen facings, long sleeves and ankle-length drawers. Sizes 34 to 46. Garment, \$1.00.

Men's and Boys' Soft Collars, in stand-up-turn-down styles, with close-fitting fronts and button loops; some are of corded cotton, others have outer facing of silk; all are plain white. In the lot are sizes 13 to 16 1/2—3 for 50c, or, each, 18c.

Boys' Shirts, of printed cotton, in a large assortment of single and cluster stripes of blue, black, mauve or green. All have attached double collars, single band cuffs, breast pocket, and are made to button at waist band. Fit ages 6 to 15 years. Price, 59c.

Men's Coat Style Shirts, of fancy striped cotton materials, with soft or laundered cuffs and button loops. In single or double stripes of blue, black or mauve; also a large range of cluster stripes, having two or more colors blended together; have well proportioned bodies and sleeves; strongly sewn seams. Sizes 14 to 17 1/2. Each, \$1.15.

—Main Floor, Centre.

Children's Ribbed Cashmere Hosiery, Some Less Than Half-Price, at 59c Pair

This is a special selling from our stock of all-wool cashmere hosiery. They are made in England, have a double knee, toe and heel, of an especially fine elastic knit. We advise early shopping for this item. To clear, today, per pair, 59c.

RIBBED COTTON HOSE FOR THE SCHOOL BOY OR GIRL.

Heavy weight, of the famous Multiplex brand, which will cause mother no anxiety as to its durability. This brand comes in black, with special elastic knit, double ply leg, toe and heel, and plain foot. Remarkable for wear, comfort and appearance. Special, today, per pair, 50c.

OTHER VALUES IN HOSE

Men's Plain Black Cashmere Half-Hose. Correct weight for present wear. Reinforced with extra ply. Sizes 10, 10 1/2 and 11. 3 pairs for \$1.25; or, per pair, 45c.

Men's Plain White or Black All-wool Cashmere Half Hose, "Multiplex" brand, knitted from botany yarns, in medium weight. Ankles, heels, toes and soles extra spliced. Sizes 10, 10 1/2, 11 and 11 1/2. Price, per pair, \$1.00.

Women's Plain Cotton Hosiery, cashmere finish, in colors of nigger brown, tan or black. Sizes 8 1/2, 9, 9 1/2 and 10. Heels, ankles, toes and soles extra spliced. Elastic knit leg. 3 pairs for \$1.00; or, per pair, 35c.

—Main Floor, Yonge St.

In the One-Week Selling of Comforters, Note These at \$2.75

(When phoning ask for "Bedding Department.")

During this week only, will these special prices prevail, so by all means take advantage of them now! Excellent value are Cambric Covered Comforters, in blue, green, rose and fawn color schemes, and filled with light grey cotton. They are quilted in scroll patterns, and measure 70 x 70 inches. Special value at \$2.75.

THREE OTHER INTERESTING VALUES IN BEDDING.

Teddy Bear Blankets of soft cotton elderdown, in pink or blue. The patterns include bow knot and nursery designs. Sizes 30 x 40. Price boxed, each, \$1.25.

Hemmed Sheets, made from a cotton of good firm quality, fully bleached. Size 78 x 86. 100 pairs only to clear, at, per pair, \$3.25.

American Cotton Bed Spreads, in "Duree" style, which is similar in weave to the English satin-finished spreads. There are 200 to clear, all measuring 77 x 87 inches. The patterns are excellent, as the quality. Reduced at, each, \$3.95.

—Second Floor, James St.