## 1898 TWENTY-FIRST SIMPSON'S COMING OF ANNIVERSARY

## Preliminary Display Today of New Tailored Hats for Spring



The assortment of bewitching styles reflects the most advanced ideas of famous New York makers and designers. Among the hats are models bearing the following well known names:---

> Moorehead & Jardine Rawak Fisk

Blue Bird De Marinis Farrington & Evans

Veands Randa Riviera Hats Gage

Showing for the first time the ultra-smart tailored street hats for now and later-styles that you will appreciate for their originality of design and simplicity of trimming. Sometimes a wing is shown, again an ornamental novelty, while feathers adorn many others. By far the most commendable assemblage of advanced spring styles we have ever shown so early in the season.

The collection embraces the latest ideas in trimmings, colors and shapes, featuring particularly these stunning new shades—Dust, Henna, lade and Victory Red, also an extensive collection of Black, Navy and Nigger tailored New York shapes.

Simpson's-Second Floor.

We especially direct your attention to the extensive showing of Riviera hats. Prices \$15.00, \$16.00, \$17.50 and \$20.00.

The SIMPSON Company Robert SIMPSON Limited