

**"When Knighthood Was in Flower"**  
 250 copies of this popular story, by Chas. Major. This is the original Julia Marlowe illustrated edition, with 12 pictures from the play. Cloth bound, 258 pages. Special today, per volume, 25c.

Phone  
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# SIMPSON'S

## Brand New Spring Suits for Men in a Pre-Season Sale at a Small Price



**2,000 Shirts and 5,000 Suits of Pyjamas, Priced to Bring a Crowd Today**

### The Shirts Will Sell at 98c Each

"Lang" made shirts in scores of handsome patterns. A great rush clearance of \$1.25 and \$1.50 values. Soft and stiff cuff makes, in fancy plaids, colored vertical and circular stripes, checks and novelties. Perfect hose, worth \$2.00, \$2.50 and \$3.00. All sizes. On sale today at \$1.49.

### The Pyjamas Are Marvelous Value at \$1.29 a Suit

There is a story behind these pyjamas that we haven't time to tell as we should like. But, briefly, we got hold of a tremendous quantity of settees, crepes, percales and other pyjama fabric at an amazingly low price. The colors are pink, blue, tan and white. We had them made up in the best manner, and they are equal in value to our regular \$2.00 and \$2.50 lines. These 500 suits go on sale at \$1.29.

## They Have Just Arrived and Smart, Perfect and Correct---A Wonderful Sale

We are going to sell at \$18.95 each 85 of our new spring suits that were bought to sell for more. The reason is that we don't want to wait for the opening of the spring business---we want some of it now---so we will sacrifice some of our profit and you can benefit to that extent on your new suit. Included are two and three-button model coats in various new spring designs. Made of tweeds and worsteds in numerous checked and striped patterns. Sizes 36 to 44. We will also include a few higher-priced medium weight suits from our winter stock. A marvelous opportunity---18.95 don't miss it. Get one of these today for...



### French Briars 65c

A French factory's slightly imperfect pipes, the imperfections are very slight, scarcely discernible. Big variety of shapes with valentine mouth-pieces. On sale in the Notion Department. Regular \$1.00 value. Special price, at 65c.

## The Great Hosiery Sale Ends Today

You have one more day in which to buy stockings at such low prices as are quoted in this List

### Each One of the Following is a Rousing Value

**Women's Pure Thread Silk Hose**---A wonderful assortment consisting of plain black, plain white, fancy plaids, colored vertical and circular stripes, checks and novelties. Perfect hose, worth \$2.00, \$2.50 and \$3.00. All sizes. On sale today at \$1.49.

**Women's Cashmere Hose**, "Penangle" brand. Seconds and manufacturers' samples. Black and dark brown. Knitted seamless and are a good weight. Defects are very slight. Sizes 8 1/2 to 9 1/2. Today, per pair, 49c.

Extraordinary values in **Women's Fibre Silk Hose**, plain black, deep ribbed lisle thread top, which prevents those ugly runs; all silk leg woven seamless. Sizes 8 1/2 to 9 1/2. Today 49c.

**Children's All-wool Cashmere Hose**, seconds of the "Little Darling" and "Little Daisy" brands. Extra close one-and-one ribbed, nice weight and seamless. Clean soft yarns that will not irritate. Sizes 4 to 6 only. Today 39c.

**Children's Stockings** made from extra fine, bright glossy all-wool yarn, knitted in ribbed style, close and seamless. An excellent stocking for school wear. Sizes 6, 6 1/2 and 7. Regular 69c. Today 39c.

**Men's Good Quality Plain Cotton Sox** with close fitting ribbed cuff and seamless foot; shades are tan, grey, white, navy, black and purple. Sizes 8 1/2 to 11. Exceptional values. Today, 3 pairs for 50c; per pair, 16c.

### 14k Gold Bracelet Watches \$16.75

20 only, Women's Small Size Thin Model 14k Gold Expansion Bracelet Watches, set with 15 jewels. Complete with 14k gold detachable bracelet and adjustable links so that it can be adjusted to the size desired. Each in gift case. Regular \$25.00. Today, at \$16.75.

### Dresser Scarfs, Buffet Scarfs

600 to Sell Today  
**45c Each**

Every one of the 600 is clean and fresh---and every one is worth at least half again as much, while most of them are even better. Battenberg, embroidered, drawwork and lacetrims styles in charming designs and a good assortment. We bought a bargain---so here they are today at 45c.

**Turkish Towels**, cream color, narrow pink border. Heavy thick pile. Today, 3 pairs for 98c.

**Huckaback Bedroom Towels**, extra heavy, hemmed ends. Today, per pair, 45c.

**Pure Linen Damask Tablecloths**, assorted designs. Size 2 x 2 1/2 yards. Special at \$3.95.

**Bleached Table Damask**, serviceable quality; 22 inches wide. Today, per yard, 69c.

**Bleached Sheets**, size 70 x 90 inches, hemmed. Per pair, \$1.98.

**Down-filled Sateen-covered Comforters**, in a range of pretty colorings. Size 72 x 72 inches. Each at \$15.50.

**White English Satin Bedspreads**, large size. Special, \$4.95.

# Queen Quality

THE FAMOUS SHOE FOR WOMEN

## 600 Pairs of Their Spring Samples on Sale at \$5.95

Sample Sizes Only, 3 1/2, 4 and 4 1/2.  
 No Phone, Mail or C. O. D. Orders.

We secured 600 pairs of the spring samples of the Queen Quality boots, and 600 women who can wear sample sizes have a treat in store. They are striking novelty footweares in brown kid, white kid, black patent and wick kid leathers; kid, buck and cloth tops; button and lace styles in the different new spring shades. Not more than two pairs to each customer. These are the samples of the \$8.00, \$10.00, \$12.00 and \$14.00 boots, so every pair is a rare bargain at \$5.95.

## Men's Boots in a Special Sale

Various Shapes and Leathers, Price, \$5.45.

This is an offer of good stout boots that are also dressy and stylish. Built on comfortable lasts in various popular shapes. The leathers are good quality dongola kid, gunmetal, patent and mahogany calf. Sizes 6 to 11. This is an opportunity to get better boots for your money than it is possible to secure usually at this price. Per pair, \$5.45.

## Reversible Wool Smyrna Rugs

Extra Special Value at \$1.95  
 Regularly Priced \$2.65.

Due to the extra weight, quality and thickness of the wool yarn in these rugs they possess exceptional wearing power. They are in attractively mixed and mottled colorings, with plain border, which gives them a quaint, effective appearance. Shades of brown and green. The price is an extremely low one, and the quantity is limited, therefore early shopping is decidedly in order if you wish to procure one and share in the saving. Size 25 x 50. Regularly \$2.65, for \$1.95.

### English Wilton Rugs on Sale \$1.35 Tapestry Carpets at \$1.19 Yard

These excellent Rugs are in the soft, rich colorings and designs that are so fashionable just now. They are offered at greatly-reduced prices for our February Sale.

Size 6' 9" x 10' 6", sale price, \$29.75.

Size 9' x 9', sale price, \$35.95.

Size 9' x 10' 6", sale price, \$39.75.

**Prices on Tapestry Rugs Lowered**

A reliable quality of Scotch-made Rugs, in a variety of colorings and designs that will prove suitable for all purposes. Four different sizes, reduced in price.

Size 7' 6" x 9', sale price, \$11.50.

Size 9' x 9', sale price, \$12.95.

Size 9' x 10' 6", sale price, \$14.95.

Size 9' x 12', sale price, \$15.95.

**Stair and Passage Oilcloth Reduced.**

Hard-wearing quality, with well-painted back; conventional or wood designs, with borders on each side; suitable for stair or passage. 18 in. wide, sale price, 28c; 22 in. wide, sale price, 35c; 27 in. wide, sale price, 39c.

## We Secured 45 Women's New York Sample Coats To Sell at 8.30 a.m. Today at \$25.00

Enabling You to Save \$10.00, \$15.00 or \$20.00 on Your Coat

These are the coats that a large Canadian manufacturer bought in New York for copying and adapting in his factory. He sold them to us at a fraction of their cost---that is why we can offer them to you at such a low price. The 45 coats are in 45 styles, no two alike. Made of velours, poplins, serges and gabardines in the leading shades. As they are samples, the sizes are 34, 36 and 38 only. The quantity is small and the value phenomenal, so come at 8.30 a.m. if you want one. Sale price...



## New Spring Suit Sale

A Limited Number for Early Selling, Each One a Wonder Value

Some are samples that have served as models for the making of high-grade spring suits. Others are chosen from our regular stock of \$20.00 spring suits. Only a very limited number altogether offered for quick selling at 8.30 a.m. today. It would be utterly impossible to give detailed descriptions of these stunning suits, particularly as each sample is entirely different, but all are distinctly representative of the smartest materials, colors and designs featured in the better class spring wardrobes. On sale today at \$22.50.

**A Corset Sale You Should Not Miss**

**\$4, \$5 and \$6 Corsets Sale Price \$2.00**

**These New Dresses Of Rich Silk Poplin Are Decidedly Attractive and Are Exceptional Values.**

Made of fine lustrous poplin, in taupe, black, navy, brown and green. Have full skirt, gathered at waist, fancy bodice, and are finished with deep girde. We priced them exceedingly low at \$12.95.

**5.95**

For Women's Better Grade Satin and Taffeta Skirts.

Today you may choose a beautiful skirt of satin or taffeta for \$5.95. Two new styles that will impress you with their excellent designs. Have fullness at top, belt and pockets. They are priced specially low for today at \$5.95.

**Women's Whitewear. 1,200 Garments Half Price**

In the lot are Corset Covers, Nightgowns, Drawers and Skirts, made of lovely fine cotton and nainsooks, trimmed in dozens of dainty ways with exquisite laces, Swiss organdies and pretty Swiss embroideries. These are the regular "Simpson" quality materials and workmanship, but the sizes are broken, so away they go today at half price.

Corset Covers, regular 50c to \$2.50, at 25c to \$1.25.

Nightgowns, regular \$1.00 to \$6.00, at 50c to \$3.00.

Drawers, regular 75c to \$1.75, at 38c to 88c.

Skirts, regular \$2.00 to \$4.50, at \$1.00 to \$2.25.

**English Raincoats Special Sale at \$8.50**

These are our \$11.50 and \$12.50 raincoats in a special sale today. Made of English cashmere top or tweed mixture materials, plain and belted styles, with convertible collar and adjustable sleeves. Special price today, \$8.50.

**Women's 85c Combinations at 59c.**

600 Women's Combinations, made of fine spring weight elastic ribbed cotton. Low neck style. Some short sleeves and others sleeveless. Tight or umbrella lace-trimmed drawers. Regular 85c. Today, special, 59c.

**Girls' Wash Dresses For Rush Selling at 69c.**

700 Girls' Dresses, strictly washable, in plaids and shepherd checked gingham; also plain chambrays. Made in smart empire and straight lines, trimmed with pockets, piping and pearl buttons. Collar and cuffs of plaid, gingham or chambray in contrasting shades. Colors pink, blue and tan. Sizes 6 to 14 years.

**Please Read This About Furs Information That Just Reached Us by Cable**

We have just received a cable from England saying that next fall's prices on fox and wolf furs will be from 30 to 70 per cent. higher than this season's. This information is based on the prices which manufacturers have paid in the last two weeks for raw furs.

In spite of the above facts we are offering our best Fox and Wolf Furs at big reductions from this season's prices. The reductions mean that you can buy them for just about half of what they will cost you next fall.

In other words, you make about 100 per cent. on your investment if you buy fox and wolf furs now at Simpson's.

Fox Scarfs, reduced to \$70.00, \$60.00 and \$45.00.

Fox Muffs, reduced to \$70.00, \$60.00 and \$40.00.

Wolf Scarfs, reduced to \$85.00, \$75.00 and \$54.75.

Wolf Muffs, reduced to \$37.50 and \$24.00.

**A Georgette Waist of Wonderful Merit is Offered Today at \$4.59**

The exquisite quality of the material alone makes these blouses an exceptional value at today's extremely moderate sale price, while the design is perfectly fascinating. One of the smartest features that contribute to its beauty is the dainty white vest with its row of narrow pearl button fasteners that are as ornamental as they are useful. The large collar also has a broad hem of white, and the turn-up cuffs and seams are prettily finished with herringbone. Colors flesh, maize, rose, midnight blue, pearl grey and champagne. Sizes 36 to 44. On sale at 8.30 a.m. today at \$4.59.

**\$4.50 Value Satin Petticoats at \$2.95.**

The vogue of the satin petticoat is revived and is prettily expressed in these smart, splendid-wearing skirts. There are two attractive designs, one finished with accordion pleats, the other with dressy frills. Such wanted colors, too, as American Beauty, Paddy, Open, Russian and reseda green, gold, royal blue, navy, white and black. Lengths 34 to 40. An exceptional value, today, at \$2.95.

# The Furniture Sale Has Made a New Record in Every Way and Has Only Five More Days to Run---They Will Be Five Big Days

Today, Monday, Tuesday, Wednesday and Thursday---and this sale of big values in good, useful furniture will be over. It is the record furniture sale of this store, in the bigness of values, in the satisfaction of those who bought and in volume of sales.

Come today and see for yourself why this is such a successful sale. You'll find the answer on the price tickets. You can walk around and see them for yourself. Every article is plainly marked---and the sale items are marked mighty low.

**Do Not Miss This Sale Because You May Be Short of Money**

Responsible persons who would like to share in this sale, but are temporarily short of funds, may make special arrangements for payments to be spread over a convenient period---only part cash is necessary at time of purchasing. These special terms apply to purchases of furniture, rugs, draperies, stoves, pictures and talking machines. There is no charge for this convenience---not even interest on the deferred payments. The conditions are all in favor of your doing your re-furnishing now.



**Five Hundred Sample Knives In Basement Sale**

The complete sample line of Schmitt-Morgan's Reliable, Well-Made American Knives, Pen Knives, Pocket Knives, Jack Knives, Cattle Knives, a wonderful assortment to sell on Saturday at exceptionally low prices. Pocket Knives for men, boys and girls, for toasters, for farmers and for practically every use. Priced for quick selling, in four groups:

**50c, 75c, \$1.00, \$1.50**

**10c Each Today**

**Rogers' 1847 Avon Pattern Tea Spoons.**

These spoons are not silver-plated, they are nickel-silver, and will wear white throughout. For constant use they are much preferable to silver-plated, because there is no plating to wear off. A very popular pattern, a good weight, a good size, and the price is but a fraction of the cost of anything to compare with them. 5,000 spoons to sell today in the Hardware Department at, each, 10c.

**The Robert SIMPSON Company Limited**

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