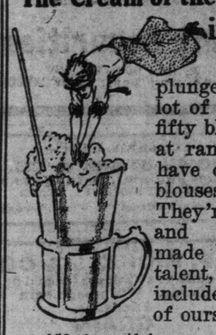
The Robert SIMPSON Company Limited | Store Opens 8 a.m. | Closes at 5.30 p.m. | H. H. Fudger, Pres. | J. Wood, Manager | PROBS.—Strong S. and S.W. winds; warmer, with showers or thunderstorms. | The Robert SIMPSON Company Limited

Canada's Great Fair is the Fountain From Which This Sale Springs

The Cream of the Autumn Styles in Blouses, 3.95



You might plunge right into this lot of one hundred and fifty blouses, choose one at random, and you'd have one of the best blouses of the season. They're all charming, and because they're made by "all-Canadian talent," we're glad to include them in this sale of ours.

150 beautiful examples of blouses for Autumn and Winter, products of the leading blouse designers and artists in the Dominion, garments of Venetian and Chantilly laces, of ninon and chiffon, with hand-embroidery of East Indian coloring, satins and cashmere silks. Regular $6.50, $7.50 to $10.50. Saturday **3.95**

This Should Make Women Jump!

Half-price Corsets, when the name of the maker is the best, will be jumped at by hundreds of women—we mayn't publish the maker's name—but you'll know it when you buy. Model and style are the latest. 'Phone orders filled.

300 Pairs Corsets—A handsome model in extra strong white coutil, medium bust, long skirt, reinforced abdominal sections to reduce the figure, wide spoon clasps, 6 wide garters, deep lace and ribbon, sizes 18 to 30 inches. Regularly $3.00 a pair, Saturday **1.50**

Women's Flannelette Nightdresses and Skirts

Here is wonderful value in women's nightwear and petticoats. The prices for Saturday selling hardly represents the cost of the material of which the garments are made. Every piece is well made and splendid quality. Phone orders filled.

Women's Nightdresses, fancy striped flannelette, double yoke, full size bodies, ruffle of goods in neck, front and cuffs, yoke trimmed with braid. Lengths 56, 58, 60 inches. Regular $1.00 each Saturday. **.55**

Women's Petticoats, heavy velour cotton flannel, wide pink or blue stripes, deep ruffle of goods, lengths 30 and 32 inches. Regular $1.25 each, Saturday, each ..... **.75**

Women's Nightdresses, white flannelette, yoke trimmed 2 rows silk embroidery insertion and tucks, neckfront and cuffs finished with ruffle of fine silk embroidery, lengths 56, 58, 60 inches, for 32 to 42 bust. Regular $1.65 each, Saturday ..... **.95**

Glass, Brass and Chinaware

—that caught the popular fancy—even before people knew the prices, they admired it; and now that they see it marked at HALF-PRICE, they're ready to back their fancy in a very practical way.

Come to the Basement early for best choice Saturday.

70 dozen Table Tumblers, rich cut heavy saw design. Regular $9.00. Saturday, dozen **4.50**

8-inch Salad Bowl, jewel cut. Half price Saturday **7.50**

700 pairs Salt and Peppers, deep cut design. Saturday, pair ..... **.45**
(No Mail or Phone.)

10 only Flower Vases. Regular up to $35.00. Saturday **15.00**

2 Punch Bowls, deep flaring cut design. Regular $150. Saturday **75.00**

60 only 8-inch Fruit Bowls, choice designs. Saturday **2.50**

79 pairs Brass Candlesticks, tall shape, antique design, heavy cast, bright finish. Saturday, per pair **1.00**

3-Quart Kettles, amber handles, footed. Saturday.. **1.75**

Trays, square and round shapes, hammered and spun work. Regular up to $4.00. Saturday **2.00**

400 Pieces Fancy Chinaware, comprising royal Doulton plates, salad bowls, ramikins, sugar and cream sets, jardinieres, etc. Saturday.... **.25**

50 Wedgwood Teapots, in Flaxman's Greek faience design. Saturday **1.50**

Coalport China Cups and Saucers. Saturday **2.00**

$71.40 DINNER SET FOR $49.50.

This set comprises 102 pieces, in the finest quality Limoges china, dainty Greek key band design, genuine coin gold decoration. Teas with old gold handles. Saturday ... **49.50**

Just 100 Exhibition Coats
FOR WOMEN

They're fall samples, all imported models, all different, made of golf cloths, serges, beavers and kersey cloths. Their regular prices range from $10.00 to $30.00. But on Saturday we will offer them at **one-third off these prices.**

And here are a few "Saturday specials," for which we cannot accept phone orders. They're all remarkable. Be sure to see them:

Fall and Winter Coats, materials are dark tweed mixtures, navy serges and beaver cloth, in navy and black; the coats have semi-fitted backs, single or double breasted, tailored collar and revers, or buttoned up to throat, with turnover collar; some have velvet collars and strappings of self. Prices from $10.50 to $16.50. On Saturday for **5.95**

Girls' Coats, for fall and winter wear, in several smart styles, slightly fitting or sacque backs, single or double breasted, with deep collars and cuffs; some are lined across shoulders; the materials are tweed, serge and beaver cloth, in a large assortment of colors; ages from 6 to 14 years. Regular prices $5.75 to $8.50. Saturday **4.49**

Women's Fall or Winter Suits, made of imported vicuna; coat semi-fitting back and front, fastens with 4 bone buttons, open pockets, notched collar, lined throughout with English twill; the new gored style skirt, with stitched outside seams; colors are brown, black, green and navy. Price **10.00**

Walking Skirts of all-wool imported Panama in black or navy. These are made in a 7 gore plain style with a shaped piece of self on side gores finished with tabs of soutache braid and buttons. Saturday **6.00**

A Smart Imported Tweed Suit, for a young girl in green and tan mixtures, the coat has the square effect with heavy stitched seams, slanting notched collar, flap pockets lined throughout with colored silks. Skirt has front and back panel with gored sides. Price **14.50**

Men's Trousers, Saturday $1.19

Here's a place to plunge! Buy two or three pairs of these good trousers when they're offered at such a price.

And don't miss our Exhibition of silk-lined Overcoats. You didn't see anything dressier shown at the Fair.

The Trousers are the right kind for the workingman. They are cheaper than overalls and made of good tweed. Sizes 30 to 44. Saturday **1.19**

Men's Fall Coats. This grey cravenette is ideal for uncertain weather; and this bargain price should decide the uncertain customer in their favor. Saturday **6.95**

Silk Lined Fall Weight Overcoats, black cheviot cloth, lined to the edge, beautifully tailored. Sizes 34 to 44..... **14.00**

Plain Grey Worsted Suits, double stitched seams and edges, single-breasted three-button style, best of lining and tailoring. Sizes 36 to 44..... **15.00**

A Ten Dollar Special

There are a number of distinguished looking Fall Overcoats. They are fancy tweeds, black and grey cheviots, of a cloth quality and general excellence, which has sold them up to $15.00 regularly. They are single-breasted, measuring 34 to 44. Saturday **10.00**

Jump Right into the Cream

of the season's choosing, and look through this men's list we've prepared for Saturday:

BOOTS, $2.95.

2,000 pairs Men's Goodyear welt boots, made from a fine selection of patent colt, vici kid, gun-metal and tan calf leathers, every pair Goodyear welted, all sizes 5 to 11, regular values $3.50 and $4.00. On sale Saturday **2.95**

SHIRTS, TIES, UNDERWEAR.

Men's Neglige Shirts, coat or ordinary style, plain or pleated; fine zephyrs, heavy cambrics and chambrays. Some have double French cuffs, and a soft collar. All sizes, regular $1.00, $1.25 and $1.50. Saturday **.89**

Men's Lamb's-down Fleece-lined Underwear, shirts and drawers, guaranteed free from dirt or germs. All sizes, 34 to 44. Regular $1.00. Saturday ..... **.89**

Men's Silk Neckties, wide or narrow ends, plain or fancy colors. These are the balance of all our oddments. Regular 50c, 75c and $1. Saturday ..... **.45**

Exhibition Feathers Mounted on New Millinery

We have mounted a large number of the handsomest feathers that were at the Exhibition on some very stylish hats, and these will be on view Saturday morning. The prices on these stunning creations are from forty-five dollars up.

Beside these we have prepared a couple of hundred hats to sell at a lower price; but though they cost less, they're right up to the minute in style. Here are a few details:—

NEW HATS AT $7.50.

60 New Styles in the fashionable velours and French felts will be on sale to-morrow at the special price of **7.50**

NEW SUIT HATS.

200 New Trimmed Hats, shapes of the best styles, have been trimmed up in the new styles to give big variety, at from, $3.50 to $5.00 each.

Interesting Ribbon Values

It is well to remember, in considering your fall millinery, that Ribbons are one of the strongest features of the present season. These prices should help you make the best possible use of this trend of fashion.

Heavy Duchesse Satins in all the season's bright colors, 6 inches wide, at, per yard ..... **.25**

6-inch Taffeta, suitable for hair bows and Hat Bows, because of its excellent bowing qualities, in all colors, per yard ..... **.15**

For little girls' Hair Bows. We have an excellent taffeta ribbon, 4¼ inches wide, in all colors, at, per yard ..... **.10**

Thousands of Women Buying Pen-Angle Underwear
At Prices Never Heard of Before

The purchase of this exhibit has made this department more popular than ever with the women who are stocking their drawers with winter underwear. Look carefully at every price quoted.

Women's Pen-Angle Vests and Drawers, No. 95a, guaranteed unshrinkable natural wool. All sizes at, each ..... **.90**

Women's Pen-Angle Vests and Drawers, finest unshrinkable white wool. All sizes at, each **1.50**

Women's Pen-Angle Combinations, unshrinkable, natural wool, all sizes, at a suit **1.75**

Women's Pen-Angle Combinations, unshrinkable white wool, all sizes at a suit **2.50**

Girls' Pen-Angle Vests and Drawers, fine unshrinkable natural wool. Sizes 2 to 12 years, at, each ..... **50c to 85c**

Girls' Pen-Angle Combinations, fine unshrinkable natural wool. Sizes 2 to 14 years at, per suit ..... **$1.25 to $1.35**

The Carpets and Curtains You've Been Looking For

People who are interested in Homefurnishing had a rare treat at the Fair this year. Good taste was everywhere in evidence, and the fact that we were able to get the cream of these exhibits at a close price makes this store the place for home-furnishers to come to. Here are a few details of what we have to show you for Saturday.

VELVET RUGS.

Wilton Velvet Rugs, in a great variety of designs, sizes and colorings. There are floral designs on green ground with rose garland border, green and brown conventional designs for living room use, dainty two-toned blue for bedroom, red and blue Turkish colorings for dining rooms, and small red and green effects for sitting room or den.

Size 9 x 10.6 ..... **16.45**
Size 9 x 12.0 ..... **18.65**
Size 10.6 x 12.0 ..... **22.75**

Small Patterns Velvet Carpets with stair carpets and runners to match for hall use to harmonize with the rugs as required.
Small Hall Sizes, 4.6 x 6.0, in attractive coloring **5.35**

BRUSSELS CARPET.

New designs, narrow borders to match, best for the bedroom. Sale price, per yard **1.19**

AXMINSTER CARPET.

Designs suitable for drawing room, library, dining room, den and bedroom. Most have borders to match. Sale price, per yard **1.29**

AXMINSTER HEARTH RUGS.

These look worth four times Saturday's price, and they will wear exceedingly well. There are more than a dozen designs, including some very fine reproductions of Orientals.

27 x 54. Sale price, each **1.79**
36 x 63. Sale price, each **2.79**

Nottingham Lace Curtains, 52 inches wide, 3¼ and 3½ yards long. Per pair ..... **.97**

1,000 Yards Sash Curtain Net, flat or frilled, finished with lace and insertion, one yard wide. Regular 25c. Saturday ..... **.14**

Tapestry Curtains, one and two-toned effects, reversible patterns, knotted fringe top and bottom, 40 inches by 3 yards. Saturday, pair **2.19**

Sateens, light, medium and dark grounds. Regular 20c. Saturday, per yard ..... **.13**

Oil Opaque Window Shades, best quality, hand made cloth, medium and dark green or cream, mounted on Hartshorn rollers, 37 inches wide, 6 feet long, complete with brackets and pull. Regular 45c. Saturday ..... **.33**

The Noted Exhibition of "College Serges"
From the North of England

These are so called because they are worn extensively by the students in the land from which they come.

They're specially adapted for college wear, all pure wool, unshrinkable, the product of the best maker. Three qualities, three shades of navy, 52 inches wide, $1.00, $1.25, $1.50 per yard, and besides these

DRESS GOODS WORTH BUYING FOR 48c.

Pure Wool Henriettas, in all the newest fall colorings, rich velour finish.

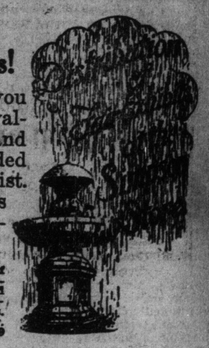
Silk Striped Voiles and Marquisettes, dainty sheer fabrics, in a variety of new designs in all the newest shades for street, house or reception wear. Regular value 65c to 75c per yard, on sale Saturday ..... **.48**

A SALE OF BLACK AND COLORED DRESS SILKS SATURDAY.

2,000 Yards Imported Silks, in Swiss satin paillette and French Merveilleux, colors and qualities suitable for afternoon, evening or street wear, scores of shades to choose from, including all the new fall tints; also ivory and black; these are all pure silk and sell in the regular way at 65c and 75c. Saturday, yard.... **.48**

1,000 yards Black Honeycline Duchesse Satin and Black Duchesse Paillette, all pure silk, guaranteed, skein dyed and will give excellent wear, 40 inches wide. Saturday special, yard..... **1.38**

Pick Up These Jewelry Bargains!



It is rarely that you see so many good values in jewelry and silverware crowded into one day's list. There are real prizes here for early shoppers:

200 Pairs Gold Filled Cuff Links, plain and engraved designs, in both women's and men's, any monogram engraved free. In velvet cases. Regular value $1.50 a pair. Saturday ..... **.59**

200 Expansion Bracelets, chased patterns, with signet tag for monograms. Regular value $2.50 each. Saturday ..... **.98**

10k. Gold Rings, birthday stone set, plain children's signet rings, fancy engraved signets, etc. Regular value 75c and $1.50. Saturday, each ..... **.49**

Sterling Silver Tea Spoons, Louis XV. pattern handles. Saturday, each ..... **.49**

Sterling Silver Coffee Spoons, Louis XV. pattern handles, gold lined bowls. Regular 40c. Saturday, each ..... **.29**

Sterling Silver Salt Spoons, fancy pattern handles, gold lined bowls. Regular 25c each. Saturday, each **.19**

Ladies' Sterling Silver Watches, stem wind and pendant set, filled with a good Swiss movement, guaranteed reliable timekeepers, suitable for wristlet or chatelaine. Regular $4.50. Saturday **2.98**

Two Bargains for Women

Lounging Robes of all-wool Ripple Elderdown, dark cardinal or grey; Dutch neck and turned back cuffs bound with satin; heavy woolen girdle at waist. Sizes 34 to 44. Saturday **3.50**

MOREEN PETTICOATS.

Splendid quality soft finish Moreen, black, navy, or green, twelve-inch flounce trimmed with fine cording, stitching and strapping and has two strapped frills. Lengths 36 to 48. Saturday **1.00**

26 Original Paintings from the Art Gallery
Offered To-morrow at Half-Price

Just twenty-six oil and water colors, by such well-known men as Jansen, Bell-Smith, Beatty, Atkinson, Vickers, Hayes, Chavignand, Lepine, Harry Britton.

At present they are hung to advantage in our sixth floor galleries, where you may inspect them at your leisure. This is an unusual chance to get the work of these good men at a low price.

Things to Hustle for on Sale To-day

Infants' Coats and Cloaks less than half price.

Tailored Waists, $1.95. To-day ..... **.79**

Swiss Embroidered Muslins, 75c. To-day ..... **.15**

Dollar Hand Bags ..... **.50**

Men's $18.00 Fall Suits. To-day **7.90**

Gold Jewelry Samples, Half price.

Gunmetal Watches **.69**

$2.50 Wilton Carpets to-day **1.69**

Fine Wool Blankets, per pair **2.36**

Women's $17.50 Serge Suits **6.45**

Hosiery and Gloves

Womens and Boys English Cashmere Ribbed Black Hose, seamless finish, fall weight, soft elastic ribb, strong good wearing yarn, double heel and toe, sizes 6½ to 10, Saturday, pair ..... **.19**

Womens Real Kid Gloves, soft pliable skin, 2 dome clasp, overseam sewn, Paris point black, perfect fitting, all shades and sizes, $1.00 value, Saturday ..... **.75**

Womens Imported Llama Cashmere Hose, soft close finish, finest English spun yarn, good wearing, spliced heel, ankle and toe, 8½ to 10. Extra value, Saturday ..... **.29**

Towels and Sheets from the Exhibition, and Blankets of Renown

We cannot be too emphatic about the values collected here for the thrifty housekeeper; not only by our purchase of the Dominion Textile Co.'s exhibit, but on account of our September Blanket Sale. If you can find their equal for value anywhere in town you will have been more successful than the hundreds of customers who are daily enthusing over their discoveries here.

Flannelette Blankets, special quality, made for the Simpson store, 70 x 84 inches, the best for winter sheets **1.29**

Sheets, 72 x 90, the best sheets made in Canada today. Bleached, torn sizes, standard hems. Saturday **1.78**

Barbers' Towels—100 dozen, 13 x 20. Saturday, per doz. ..... **.43**

White Unshrinkabe Wool Blankets, 7 lbs., 64 x 84, thoroughly scoured and napped. Extra quality. Saturday **3.55**

Special Saxony Wool Blankets, 70 x 84, for the largest beds, the best napping obtainable. Saturday **4.83**

Table Cloths, full satin damask, Irish linen to bleach, new bordered designs, 2 x 2½ yards. The best value in Canada. Saturday **2.50**

Save on These Exhibition Fixtures

You may get direct or indirect lighting here—but there's nothing indirect about these savings—they're obvious, even without further enlightment. Read these details:—

1-light, "Eye Comfort," indirect lighting fixture, brushed brass, 3 with long chain supports, fitted with X-Ray shade and Tungsten lamp. Regular $12.00. Saturday **7.89**

Handsome, 27-inch beaded dome, inverted style, floral pattern, supported by chain fixture and fitted with Tungsten lamps. Regular $65.00. Saturday **45.00**

Large 11-light Crystal Electrolier, suitable for large drawing room. Regular $140. Saturday **99.00**

5 Electric Portable, latest design, with lamps complete. Regular $17.50. Saturday **11.50**

5 Gas Portables, brushed-brass stand, burner, mantle, tube and large dome shade. Regular $6.50. Saturday **3.89**

Groceries and Provisions

2,000 pounds Fresh Creamery Butter, White Clover Brand, per lb. ..... **.30**

Loaf Sugar, 3¼ lbs. ..... **.25**

Toasted Corn Flakes, 3 packages ..... **.25**

Baker's Cocoa, ½ lb. tin ..... **.22**

Rich Red Salmon, Wellington brand, per tin ..... **.20**

Pure White Comb Honey, per section ..... **.24**

Imported French Peas, per tin **.12**

Maconochie's Pickles, mixed, chow and walnuts, pint bottle ..... **.22**

Garton's H. P. Sauce, per bottle **.18**

Finest Mild Cheese, per lb. ..... **.16**

500 pounds Fresh Peel Cake, per lb. ..... **.15**

Spanish Queen Olives, 6 ounce bottle ..... **.18**

Canned Lobster, new pack, half pound tin ..... **.24**

The Robert SIMPSON Company Limited