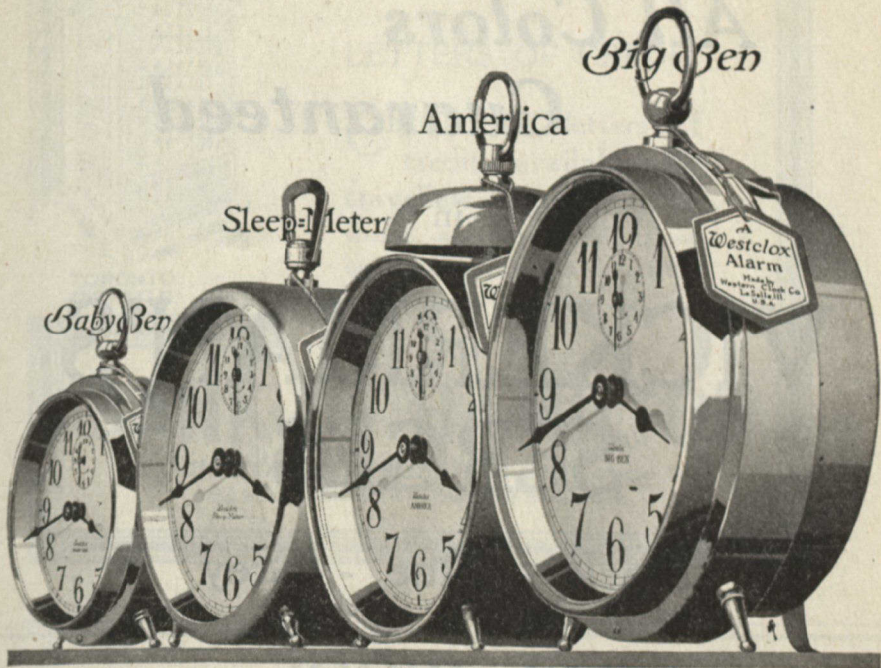




## Four well-known Westclox

**Y**OU like an honest clock for the same reason you like an honest man. You can depend on what it says.

Westclox alarms make and hold so many friends because they run and ring *on time*.

The secret of their dependability is inside the case—Westclox construction.

The wheels turn on needle-fine pivots of polished steel. Friction is greatly reduced; the clock runs more smoothly and gives you longer service.

Big Ben, America, Sleep-Meter and Baby Ben are the four top-notchers of the Westclox line. But all Westclox alarms have this same construction. The men who make Big Ben take pride in making every Westclox right.

It will pay you to look for the Westclox mark of good timekeeping on the dial and tag of the clock you buy. Then you will have a timekeeper that you can depend on for honest, faithful service.

Western Clock Co., Ltd., makers of Westclox  
Peterborough, Ontario