

ticated investor. I believe it was once said by the head of the Ontario Securities Commission that if lifeguards on the beach tell the swimmers that there are sharks in the water, they will still go in. We have the questionable Carolyn Davis book deals telling us we are going to make a big income every year. Disgusting! But here we have someone putting out a piece of paper that looks like a share certificate, and it appeals to the unsophisticated. They invest money in it and the government is not prepared to do anything about it.

Senator Beaubien: What government?

Senator Riley: I don't care what government. It might have been when you were in government.

Senator Walker: That is a provincial matter you are talking about.

Senator Riley: No, it is not a provincial matter. It is a federal matter, it is a matter for Consumer Affairs, because the picture on the share certificate is a picture of the parliamentary library.

Senator Côté: It is a nice picture.

Senator Riley: There must be some way in which it can be stopped. In this particular instance, it was issued by residents of a foreign country and designed to attract Canadian investors.

Senator Asselin: Order.

Senator Côté: What was the first question?

Senator Walker: What is your question?

Senator Riley: My question is: What is the government going to do about it?

Senator Perrault: Honourable senators, I understand that the owners of this particular company, The Publishers Clearing House, have indicated that in subsequent press runs they do not intend to employ the picture of the parliamentary library.

Senator Riley: The damage has been done.

Senator Perrault: I would simply repeat my belief, which I think is supported by most honourable senators. When there is undue commercial exploitation of words like "Parliament Hill," as in the case of the hotel, in an apparent effort to suggest that somehow that commercial activity has the official seal of approval, support or approbation of Parliament, then it certainly is a matter which should be brought before Parliament for action. In any case, circumstances which subsequently arise may lend themselves to rulings at that time. If cases do in fact occur at some future time—if there is such a thing as "The Parliament Hill Get-Rich-Quick Mining Corporation,"—then Parliament can deal with them very well at that time.

● (2020)

Senator Rowe: Honourable senators, I should like to take this opportunity to ask a question related to this general matter.

It will be recalled that several commercial interests in Canada have produced, and continue to produce, Christmas cards and New Year's cards showing a picture—not a photograph but an etching, a crayon drawing or something of that sort—depicting the Centre Block. I do not know

whether such commercial enterprises are entitled to make use of a picture of the Centre Block in that way, but I do object to the fact that the representation is not correct. It shows a whole storey on this building, the Centre Block of the Parliament Buildings, which does not exist.

It seems to me that if commercial or any other interests produce a likeness of the Parliament Buildings, the least that should be required is that such likeness be accurate. The particular card I am referring to is, I am sure, circulated by the tens of thousands, because we receive dozens of them ourselves every Christmas.

Senator Perrault: Honourable senators, as supporters of the free market system—

Hon. Senators: Hear, hear.

Senator Perrault:—it seems to me that if an honourable senator is concerned about the appropriateness of captions, and the correct use of pictures and photographs of these honoured and revered buildings in which we conduct the affairs of the people, the most appropriate action for him to take is to contact the commercial company involved and point out to its management the error of its ways, and hope that in subsequent issuances of calendars or cards the mistakes will not be repeated. That is the free market way.

Senator Flynn: On a question of privilege, may I say I did not raise the question of Parliament Hill.

LEGAL AND CONSTITUTIONAL AFFAIRS

NOTICE OF COMMITTEE MEETING

Senator Goldenberg: Before the Orders of the Day, honourable senators, I want to inform senators that the Standing Senate Committee on Legal and Constitutional Affairs will meet tomorrow, Wednesday, after the Senate rises, to continue its study of certain proposals in the Green Book on Conflict of Interest.

PROVINCE OF NOVA SCOTIA

STATE OF EMERGENCY DUE TO STORM DAMAGE

Hon. Ernest G. Cottle: Honourable senators, I ask leave to make a statement relating to a state of emergency which exists in southwestern Nova Scotia.

The Hon. the Speaker: Is leave granted, honourable senators?

Hon. Senators: Granted.

Senator Cottle: Honourable senators, with your indulgence, I should like to draw your attention to a state of ruin and devastation which now exists in some parts of southwestern Nova Scotia as a result of the severe wind storm which hit that area on Monday, February 2, 1976. This is the same storm which Senator Dan Riley described in this chamber on February 4, 1976, with particular reference to its effects on the province of New Brunswick.

In Nova Scotia it appears that my home area is the one which received the full brunt of this extraordinary storm. I need not remind you that this part of Canada, namely, southwestern Nova Scotia, is one which has long since learned to live and cope with severe Atlantic storms; but this one outdid all others, as it packed winds with a