

distribution and for use at exhibitions and trade fairs, produced in six languages during 1965 (English, French, Polish, Spanish, German and Italian); *Facts on Canada*, an instructional booklet for schoolroom use, which is being reprinted in Japanese and Spanish and is available in English, French, Dutch, Finnish, German, Greek and Portuguese; and *Canada from Sea to Sea*, a more comprehensive booklet for selective distribution, now being reprinted in Spanish and available in eight languages.

The Department and posts abroad continued to distribute photographs, transparencies and photo-features to publishers and to provide photographic materials for display purposes.

Visits of Broadcasters, Correspondents, and Students

Assistance was provided during the year to foreign correspondents and broadcasters who visited Canada. In addition to material help in many instances, interviews were arranged for them with officials in Ottawa and other Canadian communities, and itineraries were drawn up for visits to areas of Canada in which they were interested. In this connection, excellent co-operation was received from other government departments at all levels and from non-governmental organizations. Programmes were arranged also for several university groups from the United States.

Films

In the first six months of 1965, Canadian posts abroad arranged 126,695 screenings of National Film Board films with an estimated total attendance of 19,075,166, the highest figure ever achieved in a comparable period. There was a large increase in films at post libraries, in foreign-language versions, and in films made available for television use.

Prestige film showings were arranged by missions in Hong Kong, Helsinki, Cape Town, Paris, Seattle, Berlin, Warsaw, Caracas, Bogota, Boston, Colombo, Georgetown, Beirut, Quito, Copenhagen, Dublin and Warsaw. This was a greater number than in any previous year.

The Department extended assistance to the National Film Board in connection with visits of representatives of the Board to countries in Europe, Africa and the Middle East and with participation in foreign film festivals.

Films and projection equipment were presented, on behalf of the Canadian Government, to The Gambia as an independence gift.

International Trade Fairs

The Department, in co-operation with the Canadian Government Exhibition Commission, sponsored participation in the Poznan International Trade Fair (June 13 to 27) and the Berlin Industries Fair (September 22 to October 5). At the Tokyo International Trade Fair (April 16 to May 5), the Department also co-operated in the information aspects of the exhibit sponsored by the Department of Trade and Commerce.

Portable Exhibits

Portable information exhibits for display under Canadian Government auspices by posts in Africa, the Middle East, Asia and Latin America were completed by the Exhibition Commission in co-operation with the Department.