

FRUIT AND VEGETABLE INDUSTRY

Overview

The fruit and vegetable industry has a very important role to play in Thailand's agro-industrialization. The Thai government's policy to further intensify agriculture productivity is encouraging diversification into the fruit and vegetable industry.

Thailand's fruit and vegetable production sector is becoming very dynamic as production intensifies under the Sixth NESDP. The Thai farmer and farm industry have access to a broad spectrum of climatic conditions, allowing for the production of a full range of tropical and semi-tropical products.

Activities Eligible for Investment Promotion

1. Large scale cultivation
2. Processing fruit and vegetable products
 - * Canning
 - * Preservation
 - * Juice
3. Multiplication of vegetable seeds

Table 8

Types of Fresh Fruits

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|--------------------|-------------------|
| 1. Baby Banana | 14. Mango |
| 2. Grape | 15. Lychee |
| 3. Guava | 16. Durian |
| 4. Jujube | 17. Longan |
| 5. Orange | 18. Mangosteen |
| 6. Papaya | 19. Rambutan |
| 7. Pineapple | 20. Langsad |
| 8. Pomelo | 21. Custard Apple |
| 9. Sapodiallya | 22. Rose Apple |
| 10. Seville Orange | 23. Passion Fruit |
| 11. Sweet Banana | 24. Sweet Corn |
| 12. Young Coconut | 25. Jack Fruit |
| 13. Strawberries | 26. Ma-Prang |

Source: Thai Fruit and Vegetables Exporters Association, 1989