# Caframo Ltd.

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### **Export Contact:**

Mr. Mark Beaton, Sales & Marketing

Manager

### **Products**

Fans & air circulators, portable, Space heaters Humidifiers

## **Company/Product Information**

Caframo Ltd. designs, manufactures and markets various air circulation products which include fans, heaters, and humidifiers. Caframo Ltd. has been in business since 1955 and specializes in unique, high quality products that fit into niche markets.

Caframo Ltd.'s strengths lie in the fact that its small size and flexible production can easily adapt to customers needs, and that its Canadian-made products are submitted to 100% quality inspection.

### CURRENT GEOGRAPHIC MARKETING ACTIVITY

In addition to the U.S.A., Caframo exports to various other countries including Mexico and France.

## GEOGRAPHIC MARKETING PRIORITIES/MARKETING STRATEGY

Although the main language for the company is English, effective communication in German is also possible. New and additional markets and distributors are being sought in all areas outside Canada.