

interest in or talent or training for this type of work. As a result, I feel that what we do along these lines is, for the most part, done inadequately.

e) A beginning now would provide experience in the light of which it would be possible to determine what personnel (if any) of W.I.B. it would be useful to try to retain, if and when W.I.B. winds up for our purposes in External Affairs.

Gordon Robertson saw two broad fields of activity for the suggested Division: 1) Press and Information, including press relations in Canada, distribution of Canadian news abroad and distribution of general information material about Canada; 2) Cultural Relations to cover distribution and exchange of books, distribution abroad of films and photographs, both short wave and recorded radio programs, supply of Canadian music, art exchanges, exchange of lecturers, exchange of scholarships and arrangement of visits.

Mr. Robertson also had some suggestions on organization, recruitment and training for the functions he describes:

... what we should probably aim at is the establishment of the information and cultural relations branch of the Department as a separate Division, handled mainly by specialized personnel who do not come in on the ordinary secretarial basis, which would coordinate the work of press attachés at the posts abroad, and also conduct all 'cultural relations' work. Presumably we shall not have press attachés at all posts, but those that have got used to having them during the war will want to continue and some of the larger ones that now have no attachés