

REPORT #5
88/10/21

QUARTERLY PROGRESS REPORT OF INVESTMENT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FY 88
TRADE TRACKING PROGRESS REPORT OF INVESTMENT ACTIVITIES AND RESULTS

619 - ATLANTA

UNITED STATES OF AMERICA

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER RESULTS REPORTED

QUARTER : 1

QUARTER : 2

QUARTER : 3

QUARTER : 4

RESULTS REPORTED
ADDITIONAL 200 CONTACTS AND OTHER INFO
10 DIRECT INVESTMENTS
\$400,000 SALES
130 NEW CONTACTS (AGENTS, REPS, ETC.)
MAINTAINING DIRECT SALES \$200,000 AND PROJECTED
SALES OF \$1 MILLION
FIVE WORKSHOPS
52 INVESTORS AWARENESS OF CANADIAN CAPABILITY AND
DETERMINE NEW AREAS OF ACTIVITIES

QUARTERLY RESULTS REPORTED
52 INVESTORS
10 MISSIONS
6 COMPANY DIVISIONS
40 INVESTORS
40 INVESTORS
40 INVESTORS

ACTIVITIES UNDERTAKEN IN QUARTER
UNITED STATES OF AMERICA

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