REPORT 4 88/07/27

TRACKING:

QUARTER: 3

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 87 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 603-CLEVELAND

005-COMM & INFORM EQP & SERV UNITED STATES OF AMERICA

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ALL SUB-SECTORS

CONTINUE TO DEVELOP CLOSER CONTACTS WITH DISTRIBUTION NETWORK IN COMMUNICATIONS AND INFORMATICS.

IMPLEMENT AGENT LOCATOR SERVICE FOR COMMUNICATIONS/INFORMATICS.

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 INFORMATION BOOTH AND PRESENTATION AT THE INVESTMENT SOCIETY OF AMERICA CONVENTION.

WORK WITH DEPT. OF COMMERCE & WORLD TRADE GROUPS TO DEVELOP EFFECTIVE PROGRAMS INVOLVING CANADIAN HIGH TECHNOLOGY, TECHNOLOGY TRANSFERS, AND JOINT VENTURES.

QUARTERLY RESULTS REPORTED:

ACTIVITY NOT CARRIED FORWARD DUE TO REDEPLOYMENT OF STAFF RESOURCES.

ORGANIZED PRESENTATION GIVEN BY TOD TO THE SOFT-WARE ENGINEERING INSTITUTE OF PITTSBURGH.

ANTICIPATED RESULTS:

IMPROVE ACCESS FOR CANADIAN PRODUCTS.

INCREASE NUMBER OF REPRESENTATIVES PROMOTING CANADIAN PRODUCTS.

ENHANCE CANADIAN PRESENCE IN THIS IMPORTANT AREA.

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