REPT4D
90/04/05

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 89
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :403-ROME

002-FISHERIES,SEA PRODUCTS & SERV.
ITALY

PLANNING: ACTIVITIES PROPOSED IN POST PLAN: ANTICIPATED RESULTS:

FISH & SHELLFISH & OTHER PROD

OBTAIN IT GOVT AUTHORITY FOR IMPORT OF OTHER SHELL FISH
EXPORT AUTHORIZATION

CREATE DATA BASE OF LOCAL IMPORTERS/DISTRIBUTORS IMPORTERS
MORE RAPID & DIRECT DISTRIBUTION OF OFFERS/INFO TO LOCAL

EXPAND & UPDATE SERIES OF SPECIES/PROD REPORTS & SUMMARY OF TRIES
BUILD HIGHER PROFILE FOR ITALY-CDN FISH TRADE IN BOTH COUN-

SMOKED SALMON PROM,POSS IN CONJ W/OUTGOING MISS OF SMOK.SALM
ESTABLISH 3 OR 4 AGENCY AGREEMENTS

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER: QUARTERLY RESULTS REPORTED:

QUARTER: 1 -----

QUARTER: 2 -----

QUARTER: 3 -----

QUARTER: 4 -----