REPORT 4 88/07/27

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 87 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

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POST : 512-SINGAPORE

013-CONSUMER PRODUCTS SINGAPORE

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

LEISURE PROD. TOOLS HARDWARE

COMPLETE MARKET SURVEY FOR LEISURE PRODUCTS.

IDENTIFY AND LIAISE WITH NEWLY ESTABLISHED POTENTIAL IMPORTERS OF CANADIAN HEALTH AND FITNESS EQUIPMENT.

ANTICIPATED RESULTS:

IDENTIFY POTENTIAL MARKETS AND ENCOURAGE AN INCREASE IN CANADIAN SUPPLIER VISITS.

ENSURE THAT LOCAL FIRMS ARE AWARE OF CANADIAN EXPERTISE AND INCREASE CANADIAN MARKET SHARE.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 -----

QUARTER: 2 IDENTIFY AND LIAISE WITH POTENTIAL IMPORTERS OF

HEALTH AND FITNESS EQUIPMENT.

QUARTER: 3 ----

QUARTER: 4 ----

CDN EXPORTS OF GYMNASTIC EQUIPMENT HAVE INCREASED BY 30 - 35% IN FY TODATE.