

Canadian Australian Chamber of Commerce launched in Sydney

Sydney, Australia > The Canadian Australian Chamber of Commerce (CACC) was launched on October 20 in Sydney, at a luncheon hosted by Australia's Macquarie Bank. The CACC is a not-for-profit organization whose sole focus is to increase the level of trade and investment between Australia and Canada.

With the complete endorsement of the Canadian and Australian governments, the organization is also supported by corporate and non-profit partners. It is a great starting point for both Canadian and Australian businesses looking to export or expand their operations to the other country; by leveraging their various networks, the CACC can help make connections between individuals, associations and businesses in both nations.

Speakers at the launch included Canadian Consul General in Sydney Rick Kohler and Jeannie Foster, Air Canada's General Manager for Australia and New Zealand. Jack Cowin, Chairman and Founder of Competitive Foods Australia, delivered the keynote address. Canadian High Commissioner to Australia Michael Leir and Canadian High Commissioner to New Zealand Penny Reddie were also at the event.

For more information, go to www.canauscam.org.au.



Attendees at the launch of the Canadian Australian Chamber of Commerce in Sydney.

Mining industry forum comes to Toronto

Toronto > Innovation. Interaction. Excitement. These three words describe what to expect at the 2006 **World Mines Ministries Forum (WMMF)**. From March 2 to 5, 2006, the 4th WMMF will bring together governments and senior mining executives in Toronto to discuss key issues in the mining industry. With over 45 participating countries, this unique, interactive forum for communicating and advancing mineral development policies and issues for governments around the world is not to be missed.

The WMMF is strategically linked with the **Prospectors and Developers Association of Canada's (PDAC's) Annual Convention**, held in the same location from March 5 to 8. In 2005, the PDAC Convention attracted 12,000 attendees

from 99 different countries, including many government delegations. It features a trade show that boasts over 280 companies from around the globe promoting technologies, products, services and mining jurisdictions; an Investors Exchange in which more than 450 resource companies exhibit; and a high-quality technical program.

A joint WMMF/PDAC session will conclude the forum, summarizing the WMMF discussions. To ensure a productive and interactive event, registration for the WMMF is limited. Interest in both the WMMF and the PDAC is very high and interested delegates are encouraged to register early.

For more information, go to www.wmmf.org. PDAC Web site: www.pdac.ca.



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Top Asian trade show attracts global players in ICT sector

Singapore, June 20-23, 2006 > The **CommunicAsia** exhibition and conference consistently draw praise and favourable comments from exhibitors, visitors, conference speakers and delegates alike. Held annually in Singapore, CommunicAsia is the region's largest technology trade show for communications and IT services and technology suppliers. The 2005 show ended on a vibrant and positive note, attracting more than 60,000 professionals as well as top executives and decision makers from the communications and IT sectors. Over 48 percent were from Asian countries other than Singapore.

CommunicAsia 2006 will be held in June at the Singapore Expo, and a large Canadian presence is once again being planned. Trade support will be provided by the Canadian High Commission in Singapore, International Trade Canada and Industry Canada. The exhibition and conference continue to provide tremendous networking

and international commerce opportunities for Canadian exporters seeking to establish, or expand existing trade links in Asia.

Canadians have regularly used the conference as an ideal platform to present new technologies and concepts. A call for papers has also been issued and details are available at www.communicasia.com/guidelines.htm. Conference slots are highly sought after though, so it is recommended that abstracts be submitted early.

For more information on the Canada pavilion and the value-added services being offered, contact: Esther Ho, Canadian High Commission in Singapore, tel.: (011-65) 6325-3275, e-mail: esther.ho@international.gc.ca, or Anderson Blanc, International Trade Canada, tel.: (613) 992-0959, e-mail: anderson.blanc@international.gc.ca. Web sites: www.communicasia.com, www.unilinkfairs.com/cp/communicasia06 (Canadian Representative - UNILINK).

Singapore's BroadcastAsia expected to sell out

Singapore, June 20-23, 2006 > As the 10th edition of **BroadcastAsia** wrapped up this past June, it was clear the exhibition continues to strike exactly the right note for all participants. Over 13,000 trade visitors attended the annual event, more than 52 percent of whom were from countries other than Singapore. Having grown into an all-encompassing event that includes computer graphics and animation, professional audio and cable and satellite, BroadcastAsia is the industry's preferred marketplace in Asia Pacific for both hardware and software.

The next BroadcastAsia is scheduled for June 2006 and will run concurrently with CommunicAsia, the region's leading ICT event. For the first time, BroadcastAsia will be totally set apart from CommunicAsia, housed in two brand new exhibition halls at the Singapore Expo.

With full trade support from Industry Canada, International Trade Canada and the Canadian High Commission in Singapore, companies exhibiting at BroadcastAsia 2006 can expect the best possible market exposure to the Asian marketplace. Exhibitor space is selling out quickly—companies should register sooner rather than later.

For more information, contact Esther Ho, Canadian High Commission in Singapore, tel.: (011-65) 6325-3275, e-mail: esther.ho@international.gc.ca. To book booth space, contact Derek Complin, Canadian Representative, UNILINK, tel.: (613) 549-0404, e-mail: dc@unilinkfairs.com. Web site: www.broadcast-asia.com.

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Canada's positioning

The trade and investment mission was led by Margo Morin, Executive Director of Industry Canada's Business Development Office. During her meetings with key stakeholders, Ms. Morin took the opportunity to promote Canada's ICT industry in general and encourage a stronger bilateral commercial and science & technology relationship with Singapore.

"CommunicAsia 2005 more than met our expectations and we are already looking to return in 2006," says Canada West Telecom Group Director Louis Wu.

For more information, contact Esther Ho, Canadian High Commission in Singapore, tel.: (011-65) 6325-3275, e-mail: spore-td@international.gc.ca.