

L.P. "How much does it cost to subscribe?"

J.H. "I'm not exactly sure. I think you will see why. Periodically I place an order for almost 2,000 dollars worth. So I'm spending roughly 30 to 40 dollars on your newspaper".

L.P. ""Really! So are your outlays worthwhile?"

J.H. "Most definitely. I'm a special trade counsellor in the Canadian Ministry of Forestry. I specialise in Soviet forestry. Also, I am a member of the Soviet-Canadian Working Group on Forestry. All this means that I am very busy. I don't watch the clock, for I'm in no hurry to go home. Even when I am at home, I'm busy scanning the press. It takes an hour or two every day, even more on days off.

"I often make use of your paper in my numerous publications".

L.P. "In all likelihood, there are a few things you would like to say to our editing staff?"

J.H. "During the last two or three years your newspaper has undergone a remarkable transformation. More space is now being devoted to social matters. This is to be welcomed, but at the same time we mustn't forget about concrete economics. In every issue, in my view, there ought to be one article discussing and explaining in detail the industrial activities of a particular mill, plant, factory or association. This would facilitate a realistic search for new forms of cooperation between our countries.