



EVERY PHYSICIAN knows that all essences of meat are merely harmless stimulants. **JOHNSTON'S Fluid Beef** is a meat essence, according to the most approved formula, but in addition it contains the albumen and fibrine

(the flesh-forming or nutritious elements of meat), and that in a form adapted to the most impaired digestion. It is prescribed by every Medical Man who has tested its merits. Sold by Chemists and Grocers. Tins, 35c., 60c. and \$1.00.

GRAY'S CASTOR-FLUID.

(REGISTERED.)

An elegant preparation for the hair. Just the thing for people who take daily baths. Keeps the head free from Dandruff; promotes the growth of Hair; does not alter its natural colour. For daily use in the family.

Sole Manufacturer:

HENRY R. GRAY, CHEMIST,

144 ST. LAWRENCE MAIN ST.,

MONTREAL.

(Established 1859.)

25c. per Bottle.

WAX FLOWERS.

A full supply of SHEET WAX, finest quality, and every requisite used in the making of Wax Flowers always in stock, at THE GLASGOW DRUG HALL.

HOMŒOPATHY.

The largest stock of Genuine HOMŒOPATHIC MEDICINES and BOOKS in the Dominion; also HUMPHREY'S SPECIFICS, at THE GLASGOW DRUG HALL, 405 Notre Dame street.

FLUIDE D'HIVER.

HARTE'S WINTER FLUID is acknowledged to be the article in use for Chapped Hands, Lips and all Axes. Price 25c. Country orders

J. A. HARTE,

DRUGGIST,

400 NOTRE DAME STREET.

CHARLES ALEXANDER,

WHOLESALE AND RETAIL.

CONFECTIONER,

391 NOTRE DAME STREET.

HOT LUNCHEONS,

Also, BREAKFAST AND TEA.

TELEPHONE EXCHANGE.

THE CANADIAN DISTRICT TELEGRAPH CO.

HAS NOW

IN SUCCESSFUL OPERATION

A TELEPHONE EXCHANGE,

and has for subscribers, the principal Banks, Brokers, Lawyers, Manufacturers, Business Houses and Railway Offices in this city, any one of whom can

COMMUNICATE INSTANTLY

with any of the others.

Parties wishing to be connected with the system will receive all information at the Head Office,

174 ST. JAMES STREET,

where list of present subscribers may be seen.

FACTS WORTH NOTICING.

THE

WINDSOR HOTEL

Is only five minutes' walk from the Bonaventure Railway Station, and is the resort of many of the best business men.

In addition to elegance and comfort not surpassed by any American hotels, a free omnibus for Guests and Patrons runs every half hour between the Hotel and the Post Office.

Tickets and Berths for all parts can be procured in the Hotel Ticket-Office, and both Montreal and Dominion Lines of Telegraph are in operation.

Winter Rates, \$2, \$2.50 and \$3.

MONTHLY BOARD, \$45

AND UPWARDS.

R. H. SOUTHGATE,

Manager.

ADULTERATION OF FOOD.

"PURE COCOA RARELY TO BE MET WITH."—*Vide Blue Book.*

READ THE FOLLOWING ANALYSIS, AND ASK FOR

ROWNTREE'S!

BEAVER HALL HILL, Montreal, August, 1877.

I hereby certify that I have analyzed an original package of "Rowntree's Rock Cocoa" and find it to be composed, as represented, entirely of Cocoa and Sugar, and contains no STARCH or FARINA of any kind other than Cocoa. It is a very superior manufacture, and makes a highly agreeable and nutritious beverage. (Signed,)

JOHN BAKER EDWARDS, Ph. D., D.C.L.,
Professor of Chemistry and Public Analyst.

Read what Consumers say, and ask for

ROWNTREE'S!

THE MANSE, Charlotte, N. Carolina, U.S., Dec. 3rd, 1878.

Wm. Johnson, Esq.—Dear Sir,—The same package Rowntree's Rock Cocoa sent me has been fully tested in my household, and pronounced by every member to be the best, superior to every other preparation in England or United States. I have tried all the English and French varieties, and consider yours the best. I enclose draft, and will thank you to forward the value of it in such packages as can come by mail.

REV. DR. MILLER.

Other makes are sometimes substituted for the sake of large profits. Consumers must be careful and get ROWNTREE'S. The trade supplied by the sole agent,

WM. JOHNSON, 77 St. James Street, Montreal.

1879. HOLIDAY GOODS. 1880.

SAVAGE & LYMAN, 219 ST. JAMES STREET.

Have received their selection for the Holiday Trade, consisting in part of

WATCHES, IN GOLD AND SILVER CASES, OF SWISS AND AMERICAN MANUFACTURE,

Gold and Silver Jewellery in the Newest and most Artistic Designs,

Including full sets of Bracelets, Brooches, Ear-rings, Lockets, Necklets, Rings, Scarf Pins, Studs, Cuff Buttons, &c., &c., &c.,

Also, a very fine assortment of **SILVERWARE**, from the celebrated GORHAM manufactory, put up in elegant cases, specially adapted for HOLIDAY AND BRIDAL GIFTS.

A LARGE VARIETY OF BRONZES.

MANTEL, HALL AND BEDROOM CLOCKS, IN MARBLE AND WOODEN CASES,

TABLE AND POCKET CUTLERY.

And a fully assorted Stock of the

BEST ENGLISH AND AMERICAN ELECTRO-PLATED WARE,

including Giltware, Gilt Trays, Entree Dishes and Covers, Castors, Cake Baskets, Jewel Cases, Ice and Fish-cutting Knives and Forks, Arrangements of Plates of Dessert

ONIX AND JET JEWELLERY. SPECTACLES AND EYEGLASSES, in Gold, Silver, Steel and Celluloid.

Diamonds and Precious Stones mounted, and Jewellery made on the premises.

SAVAGE & LYMAN, 219 ST. JAMES STREET,

N.B.—Goods sent on approval to any part of Canada by Express.

THE STANDARD

LIFE ASSURANCE CO.

(Established - - - 1825.)

HEAD OFFICES: EDINBURGH, SCOTLAND,
and MONTREAL, CANADA.

Total Risks, over - - -	\$90,000,000
Invested Funds, over - - -	26,000,000
Annual Income, over - - -	3,750,000
Claims Paid in Canada, over - - -	1,200,000
Investments in Canada, over - - -	900,000

This well-known Company having

REDUCED THEIR RATES

for Life Assurance in the Dominion, which has been accomplished by the investment of a portion of their funds at the higher rates of interest to be obtained here than in Britain, beg to direct the attention of the public to the fact that these rates now compare favourably with those charged by other First-class Companies.

Prospectuses with full information may be obtained at the Head Office in Montreal, or at any of the Company's Agencies.

W. M. RAMSAY,
Manager, Canada.

THE
ROYAL CANADIAN
INSURANCE CO.,
160 St. James Street,
MONTREAL.

This Company having closed its Fire Agencies in the United States, will now give special attention to Canadian business, which will continue to be taken on the most favourable terms.

JAMES DAVISON,
Manager.

RELIANCE MUTUAL
LIFE ASSURANCE SOCIETY of LONDON, Eng.

ESTABLISHED 1840.

CANADIAN HEAD OFFICE, 196 St. James St., Montreal.

FREDERICK STANCLIFFE,
RESIDENT SECRETARY.

The RELIANCE is well known for its financial strength and stability, being one of the Offices selected by Her Majesty's Postmaster-General, for Assuring the lives of Post-Office Officials, throughout the United Kingdom. Canadian management; Canadian rates; Canadian investments. Policies issued from this Office.

The important changes virtually establish the Society as a Home Institution, giving the greatest possible security to its Canadian Policy-holders.

F. C. IRELAND,
CITY AND DISTRICT MANAGER, MONTREAL.

THE ACCIDENT
INSURANCE COMPANY
OF CANADA.

Head Office, 260 St. James Street, Montreal.

PRESIDENT: SIR A. T. GALT.

VICE-PRESIDENT: JOHN RANKIN, Esq.

THE ACCIDENT is the only Purely Accident Insurance Company in Canada; its business is more than twice that transacted by all the other Canadian Companies combined; it has never contested a claim at law and is the only Canadian Company which has made the Special Deposit with Government for the transaction of Accident Insurance in the Dominion.
EDWARD RAWLINGS, Manager.

ELOCUTION.

MR. NEIL WARNER is prepared to give LESSONS in ELOCUTION at No. 58 Victoria street.

Gentlemen's Classes on Monday, Wednesday and Friday evenings.

Private Lessons if preferred.

Instructions given at Academies and Schools on moderate terms.

S. CARSLY'S SHOW-ROOMS.

Ladies! you can buy the Rubber Waterproof Garments at S. Carsley's for \$2.50, \$3, \$3.50 up to \$6. The largest assortment to choose from ever shown in Canada.

S. Carsley's for all kinds of Ladies' Waterproof Circulars, &c., at the lowest prices.

Our \$2.50 Rubber Waterproofs are the same as are sold elsewhere at \$4.

Our \$3 Rubber Waterproofs are what are generally sold in other stores at \$4.50.

THE CARSLY WASHINGTON CIRCULAR

can only be had at our store. Price \$6. This is a new Waterproof Garment and very stylish, being of a grey colour and silk finished.

All Winter Jackets are now being sold at very low prices.

S. Carsley's for all kinds of Felt Skirts at low prices.

S. Carsley's for all kinds of quilted Skirts. Prices from \$1.25.

KNITTED GLOVES! KNITTED GLOVES!

Just received, another lot of those fashionable fancy knitted Woollen Gloves (men's) 56c per pair.

LINEN CUFFS, 15c PER PAIR

At S. Carsley's 15c per pair for men's 4-ply Linen Cuffs (different styles), guaranteed equal to what credit stores sell at 25c and 30c per pair, or the money refunded.

LINEN COLLARS, 60c PER HALF DOZEN.

At S. Carsley's 60c per half dozen for men's 3-ply Linen Collars (different styles), guaranteed equal to what credit stores sell at \$1.25 and \$1.50 per half dozen or the money refunded.

SATIN SCARVES, 1 1/4 YARD LONG, 25c EACH.

At S. Carsley's men's (fine quality) Satin Windsor Scarves, 1 1/4 yd long, in a variety of colours, 25c each.

S. CARSLY,

393, 395, 397, 399 NOTRE DAME ST.

LINENS! LINENS!

LOOM TABLE LINENS.

Unbleached Table Linens, from 19c per yard.

Strong Loom Table Linens, 25c per yard.

Real Scotch Table Linens, 40c per yard.

Heavy Scotch Loom Table Linens, 44c per yard.

Wide Scotch Loom Table Linens, 50c per yard.

Real Barnsley Table Linens, 98c per yard.

BLEACHED TABLE DAMASK.

Good Bleached Table Damask, 65c per yard.

Fine Bleached Table Damask, 70c per yard.

Very Fine Bleached Table Damask, 90c per yard.

Real Barnsley Bleached Table Damask, \$1.30 yard.

LINEN TOWELLINGS.

Useful Roller Towelling, 6c per yard.

Strong Linen Roller Towelling, 7 1/2c per yard.

Real Crash Towelling, 8c per yard.

Useful Glass Towellings, 10 1/2c per yard.

Good Dish Towellings, 10 1/2c per yard.

Strong Huckaback Towelling, 18c per yard.

S. CARSLY'S NAPKINS.

Useful Damask Napkins, 60c per dozen.

All Linen Damask Napkins, 75c per dozen.

Good Heavy Damask Napkins, 90c per dozen.

Fine All Linen Damask Napkins, \$1.30 per dozen.

Coloured Fringed Napkins, 48c per dozen.

Turkey Red Fringed Napkins, 55c per dozen.

FRENCH SAYS.

At S. Carsley's you can buy new All-wool French Says for Costumes, in plain colours, at 21c per yard.

This French Says is the very best and the most serviceable clothing for travelling suits.

DEBEIGE D'ALSACE.

At S. Carsley's you can buy new All-wool Debeige d'Alsace for Costumes, in all the newest shades, for 38c per yard.

LIMOUX HOMESPUN.

Splendid line of new All-wool Limoux Homespun for dresses, in all shades, to be sold at 33c per yard.

SPRING BEIGES.

Just received, a large lot of All wool Spring Beiges, to be sold at 25c per yard.

FRENCH BRILLIANTINE.

Splendid line of new French Brilliantine, in all the newest shades, to be sold at 22c and 23c per yard.

S. CARSLY,

393, 395, 397, 399 NOTRE DAME ST.