

# TO ADVERTISERS

## THE "CANADIAN PATRIOT"

Presents considerable advantages, inasmuch as it is the only avowed Organ of the Temperance and Prohibition Reformation, in circulation over Canada.

Occupying the ground of the late Temperance Advocate, which for the last twenty-nine years obtained a very large patronage throughout the Province, it will find its way into the homes of many hundreds of the most thrifty and substantial families in this country. Its Articles on the Ethical, Economical, Political, and Ameliorative aspects of Social Science, also on Manufactures, &c., will command for the Magazine a wide circulation amongst all classes of the community.

It must be evident, that those Periodicals which find their way into the family circle, and there occupy the leisure hours, and help to constitute the inner life of the homes of the people, are the very best mediums for advertising.

### "THE CANADIAN PATRIOT"

will be just such a Monthly, that will attract and interest the traveller. The popular character of the subjects and style of the articles, will render them amusing and instructive Railway and Steamboat Readings. In the Car, on the Dock, or in the Saloon, the traveller beguiles away his hours in reading over every column, and conning every advertisement within the pages of the book or paper he has in hand. For these reasons, as well as for several others which could be set forth,

### "THE CANADIAN PATRIOT"

IS

### THE PERIODICAL TO ADVERTISE IN.

The following is the scale of charges:—

For 1 Page, first insertion	- - - - -	\$8.00
" $\frac{1}{2}$ do do	- - - - -	5.00
" $\frac{1}{4}$ do do	- - - - -	3.00
" $\frac{1}{8}$ do do	- - - - -	2.00
Business Cards from 25c. to	- - - - -	50

A considerable reduction will be made for succeeding months.

Special Agreements for Advertisements on the Cover, or when Lithographed, printed in Colored Inks, or on Colored Paper.