

For Men who Really
Care How They Look

W.G.P.R.

is the mark of satisfaction
in Shirt and Collar Wear



THAT atmosphere of
refinement and good
breeding formerly
conveyed by Custom
Made linen is now the
perquisite of every man
who will make use of
the style, fit and wear,
TAILORED into every
Shirt and Collar marked

W.G.P.R.

119



You Parents

may make "MATCHES" for your children

But

You haven't found the Way to make a
MATCH like

"EDDY'S SILENTS"

NO NOISE
SMOKE
ODOR
SPUTTER

THE ACME
OF PERFECTION