

A Toilet Maxim

"You never know how much beauty there is in your skin until PEARS' has brought it out."

The skin is naturally beautiful. Look at the skin of a child. It is nearly always fair and soft and of a delicate roseate tint. But neglect and the use of bad soaps, often drive away this daintiness.

How different it is when PEARS' is used! By its daily use the beauty of the skin is preserved in its original freshness from infancy to old age.

The most economical
as well as the best.

PEARS'

Produces natural beauty
by natural means.