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Herman Cologne.

THE MOST

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OF ALL

PERFUMES.



Has a very extensive sale throughout the United States and Canada, and is spoken of, by the trade generally, as the "Most popular and Lest-selling.

Perfume of the present Time," as well as the "Most Thoroughly and Effectively Advertised."

Beware of Imitations under whatever name they may be sold.

In purchasing see that the words, "HOYT'S GERMAN COLOGNE, E. W. HOYT & CO, LOWELL, MASS.," are blown in the glass, and the Signature of the proprietors in RED INK across the label. HOYT'S GERMAN COLOGNE is put up in the following sizes only:

Trial Size, 25c.; Medium Size, 50c.; Large Bottles, \$1.00.
NEVER IN BULK

E. W. HOYT & CO., Proprietors and Manufacturers, LOWELL, MASS., U.S.A.

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