THE TRADE MARK

"S·H·&M·"

stamped on the back of Bias Velveteen Skirt Binding, signifies that it is the best Skirt Binding that it is possible to produce; that it is made by a firm engaged exclusively in the manufacture of Skirt Bindings, from material woven expressly for the purpose, evenly cut and smoothly joined.

How much easier and more profitable to handle Bindings thus made, than to bother with cutting off pieces for Bindings from Velveteen made for millinery or trimming purposes.

THE FOLLOWING IN STOCK AT OUR TORONTO WAREHOUSE



S.H. . M. REDFERN Bias Corded Velvet, 134-in. wide.

S.H. M. BELLE Plain Velveteen 1¾-in. wide.



The STEWART, HOWE & MAY CO.

Originators and Manufacturers of S.H.&M. Skirt Bindings

24 Front Street West, TORONTO, ONT.

MANCHESTER, ENG.