

In Our Optical Department—

You can always get the newest and best in **OPTICAL GOODS** At very moderate prices.

John S. Barnard
Optician, 104 Dundas Street, W.

English Rheumatism Capsules

Are guaranteed to relieve the worst rheumatic pains inside of eight hours, and to cure permanently, if used faithfully. Any one of the Five Taylor Drug Stores will cheerfully refund your money if they fail.

We mine our own Coal and sell direct to you at lowest summer price.

Egg and Stove for furnace, Chestnut for baseburner, Large Pea Coal for range and heater.

I KNOW

I Can Relieve That Headache and Eye-strain.

The Optician

398 RICHMOND STREET.

SIXTY-FIVE DOZEN

SAMPLE SAILOR STRAW HATS

LATEST STYLES.

\$2.00 Value for \$1.00

The Heart of London

371 TALBOT, OPPOSITE MARKET.

DRUGLESS EYE EXAMINATION

Including Correct Glasses—Minimum Fee, \$2.50.

BROWN OPTICAL COMPANY, 223 Dundas Street. Phone 1877.

NOTICE

Eggett & Co.

Plumbers, Hotwater and Steam Heating.

NEW ADDRESS:

336 Ridout St. W.

AUTO GOGGLES

Auto Goggles, made and fitted to your order, will outlast a dozen pairs of the "ready-made" kind. You may have your own lenses, which will enable you to see better.

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OPTICIAN, 116 Dundas Street, London. Formerly with Tait Optical Co. W.

DR. S. R. MOORE

DENTIST.

Removed to Suite 15-16 and 1, London Loan Building, corner Dundas and Park Avenue.

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DRUG STORE, 114 DUNDAS STREET.

BAKING POWDER

30c PER POUND.

MATTRESSES AND FEATHERS

Renovated and remade by the latest improved methods. Goods called for and returned same day.

The Keystone Bedding Co. Phone 2525. W.

THE BEST COAL IS THE CHEAPEST IN THE END.

TRY OUR

D. L. & W.

Scranton Coal

Heaman & Son

YORK AND BURWELL STS. Phone 312. W.

USE

Manufactured Ice

It is the pure ice for cooling or drinking.

TRY IT THIS SEASON.

Artificial Ice Supply Co.

PHONE 141. W.

The London Loan and Savings Company

allows

4% ON DEPOSITS

5% ON DEBENTURES

Safety Deposit Boxes and goods room spaces to rent.

Corner Dundas and Clarence Sts.

Quality Products

The newest ideas in Wedding Gifts are to be found in our well-selected stocks of Sterling Silverware and Sheffield Silver Plate.

Sterling Tea Set \$45.00

Sterling Tea Set \$100.00

Sterling Basket \$70.00

Sterling Tray, round \$45.00

Sheffield Plate Muffin \$10.25

Sheffield Breakfast Set \$5.75

Sheffield Basket \$8.25

YOUNG'S

A GOOD PLACE TO BUY.

NOTICE: We will be closed Wednesday afternoon. SHOP EARLY.

LONDON. EAST LONDON. W.

The Best Sandwich Bread for Picnics and Outings.

The contents of the lunch basket made all the sweeter if the sandwiches are made from our bread, because our bread imparts its own tooth-someness to everything it comes in contact with.

This is the perfect and logical picnic bread, home bread, evening luncheon bread, outing bread, children's piece meal bread, or the toiler's lunch basket bread.

In short—it's the perfect bread for all occasions and purposes just because it's perfect bread.

PARNELL

PHONES 929-1390.

JOHNSTON BROS.

XXX BREAD

There's no guess work in the making of Johnston's Bread—it's perfection when it reaches you.

Begin today, and use it regularly for a week. See how you like it.

PHONE 944. W.

LIEUT.-COLONEL GENET

OVER 4TH CONTINGENT

Official Word Comes From Ottawa—Recruiting for 58th is Slow.

[Special to The Advertiser.]

BRANTFORD, May 31.—Lieut.-Col. Genet has been officially appointed to command the fourth overseas contingent. He was recommended by Col. Logie.

Recruiting for the 58th Battalion is proceeding slowly in the city, where fifty men have been called for. To date some thirty have enlisted and of these, five have failed to pass the medical examination. Recruiting has been going for four days, and the officers in charge are somewhat disappointed at the poor showing made so far.

BRITISH GUNS FIND

SUBMARINE SHELTER

LONDON, June 1.—3:05 a.m.—A dispatch to the Times from Mitylene, dated Sunday, says:

"An enemy submarine shelter has been discovered in the vicinity of Alvali, on the west coast of Asia Minor, to which place British warships proceeded today. Sixty shots have since been heard coming from that vicinity, leading to the belief that useful work has been accomplished."

TRUSSES

We make a specialty of Trusses.

When possible, we prefer to fit our customers in our fitting room. A most complete range to choose from. All prices. CRUTCHES, SUPPORTERS, KNIFE CAPS, ELASTIC HOBIERY, TRUSSES, ETC.

Other firms are expected to follow the example of Vickers Sons & Maxim.

3,000 SEE BALLOONIST

PLUNGE TO HIS DEATH

CLEVELAND, Ohio, May 31.—Fredrick Rada, professional balloonist, plunged three hundred feet to death late today at Willough Beach. His third parachute failed to open. Three thousand persons saw the accident.

Safety First

Cut Prices on Drugs and Patent Medicines Every Day

STRONG'S

DRUG STORE

"THE HOUSE OF QUALITY."

184 Dundas St. London, Can. W.

Hamilton's Ale and Porter

Cannot be excelled. It's a favorite drink with many, and will suit you if you try it.

SUBMARINE DISGUISED

AS SAILING SHIP SINKS

BRITISH BOAT DIXIANA

Crow All Landed in Wales—Shells Fired Only Warning.

LONDON, May 31.—The British steamer Dixiana was torpedoed off Ushant Saturday last, while on her way from Savannah, Georgia, to Swansea, Wales.

According to the skipper of the Dixiana, the submarine which sank his vessel had sailed hoisted when first observed. He was led by this disguise to mistake her for a harmless sailing craft. This is the first time that the use of this device by a German submarine has been reported.

The Dixiana was formerly the Putney Bridge. She was built at West Hartlepool in 1901, and was owned by the Dixiana Steamship Company.

The vessel was 231 feet long, 47 feet beam and 23 feet deep. She was of 2,147 net tonnage.

SHELLS ONLY WARNING.

CARDIFF, Wales, May 31.—The crew of the British steamer Dixiana, torpedoed last Saturday, were landed at Barry Dock today.

According to their recitals, several shells were fired at the ship, and this was the only warning they had. After the crew got into their boats a torpedo was sent to the engine-room. A quantity of wreckage fell into one of the boats from this explosion, and two men of the crew were injured.

The torpedoing occurred at half past eleven o'clock, Saturday morning. The following day the crew were picked up by a Greek steamer.

The Dixiana had a cargo of cotton and steel billets.

ANOTHER NEUTRAL

STEAMER SUNK.

LONDON, May 31.—12 p.m.—The Danish steamer Soborg has been sunk in the English Channel by a German submarine, according to an announcement made by Lloyd's Agents.

The members of her crew were saved.

The Soborg was built at Sunderland in 1899 and was of 1,833 tons net register. The vessel was 286 feet long, 42 feet beam and 19 feet deep. She sailed from Baltimore on her last eastern trip across the Atlantic on April 6, when she was bound for Kirkwall and Aarhus.

WILSON URGES UNITY

AS MEMORIAL DAY LESSON

WASHINGTON, May 31.—President Wilson aroused a large audience at Memorial Day exercises at Arlington National Cemetery to a high pitch of enthusiasm today by applying lessons of the Civil War to present day problems. He declared that the solemn lesson of the war was that the unity of the United States be exemplified in the actions of its people.

"Let us think of our duty and the actions that lie before us," declared the president.

The president avoided any direct reference to the present international crisis. When he arose to speak the entire crowd stood up and clapped for several minutes.

Fruit-growers will find John Sharnan, representative of E. D. Smith, nursery stock, etc., at Darch & Hunter's Store, Market entrance, Thursdays and Saturdays.

GAS POISONING KILLS

FAMOUS POLO PLAYER

LONDON, June 1.—2:43 a.m.—Captain A. Noel Edwards, one of Great Britain's famous polo players, died at Xpress from gas poisoning. He was a member of the international teams sent from England in 1911 and 1912 to play against the Meadowbrook Long Island team for the international polo trophy.

KING VICTOR EXCHANGES

MESSAGES WITH OZAR

ROME (via Paris), May 31.—11 p.m.—The following message to the Russian Emperor:

"At the moment when the soldiers of Italy are advancing boldly against the common enemy, I send to Your Majesty, with joyful heart, my cordial greetings and fervent hopes."

The Emperor replied:

"I am deeply touched by the considerate thought of Your Majesty. I desire to express to you the great pleasure I feel at seeing two armies united by the bonds of brotherhood, and I beg Your Majesty to accept my most fervent wishes for victory."

WOMEN HELPING MAKE

SHELLS FOR THE ARMY

BARROW, Eng., May 31.—10:55 p.m.—Women will play an increasingly important part in supplying the demands of the British army for shells. At the Vickers Sons & Maxim works 600 women have been employed in the manufacture of munitions have given such satisfaction that the firm has decided immediately to employ an additional thousand.

Other firms are expected to follow the example of Vickers Sons & Maxim.

3,000 SEE BALLOONIST

PLUNGE TO HIS DEATH

CLEVELAND, Ohio, May 31.—Fredrick Rada, professional balloonist, plunged three hundred feet to death late today at Willough Beach. His third parachute failed to open. Three thousand persons saw the accident.

HELD SUBMARINE DRILL

New Idea on Liner Receives Praise From Passengers.

[Canadian Press.]

Liverpool, June 1.—The Pacific Steam Navigation liner Oriana, which has arrived in Liverpool from Valparaiso with several hundred passengers on board, introduced an innovation during the trip. This consisted of frequent submarine drills, in which all persons on board were summoned, without having been given previous warning, to put on lifebelts and take their places in the boats. Thus all the members of the crew and the passengers knew exactly where to go and what to do in case of danger. Many of the passengers praised the innovation.

GERMANS ADVANCE GALICIA BELIEVED TO HAVE FAILED

Great Battle in San River Still Rages, But Enemy's Rush Has Fallen Short—Russia Claims Many Victories Along Line.

[Canadian Press.]

LONDON, May 31.—10:45 p.m.—The great battle on the San, to which the Russians fell back after retreating over half of Galicia, still rages, but the Russians assert that they have assumed the offensive. This statement is taken in London to mean that another mighty German effort has expended itself.

Though the fate of Przemyel is still uncertain, it is contended in allied circles that the Austro-Germans have failed of their purpose to crush the Russians in Galicia, and that their rush forward, costing as it did thousands of lives, has fallen short, just as did the repeated thrusts at Warsaw and Calais.

The official statement issued tonight by the Austrian War Office makes no claim of any noteworthy advances in the east, dismissing the Przemyel region with the brief declaration that "the fighting continues" and asserting that there have been no serious engagements elsewhere on the eastern front.

The Russians, on the other hand, claim victories virtually along the entire front, especially beyond the Dniester, where they say they have taken 7,000 prisoners.

BATTLE DEVELOPS

IN FAVOR OF RUSS.

PETROGRAD, May 31 (via London), 6:45 p.m.—The battle on the San, in the vicinity of Przemyel is developing in favor of the Russians, according to an official announcement given out today. Furthermore, the Russians, between May 12 and May 24, captured nearly 19,000 of their antagonists.

The text of the communication follows:

"In the Shavli region, in Kovno Province, the Germans continue to resist our offensive with violent fire, but the fighting in this district continues to our advantage, and last night they crossed the River Lubaczowka and occupied the village of Monaster, inflicting heavy losses on the enemy."

"The offensive of the enemy along the front, from Jaroslau to Radymno, in an easterly direction, has been stopped by our fire."

"In the region beyond the Dniester all the hostile attacks on Saturday along the front, between Zaderewas, Bolechow and Jaworow were repulsed with heavy losses to the enemy. On Saturday night our troops assumed a resolute offensive with great success. On this front, we captured over 7,000 prisoners, including six machine guns, and a considerable number of other trophies."

"On other sectors of our front there were no important changes during Saturday."

MACKENSEN REPULSED.

[Special Cable to The Advertiser.]

Petrograd, May 31.—Mackensen's left wing, attempting to encircle Przemyel, has been hurled back across the San. The Russians have occupied the village of Kaniow and Kalo, and changed hands several times in the terrific fighting above Przemyel, capturing three thousand prisoners, including six machine guns, and a considerable number of other trophies.

An official statement issued today announcing these fresh victories for the Russians did not make it clear whether the right bank of the San from Przemyel northward had been entirely cleared of the enemy.

It contained no specific claim that an Austro-German force that crossed the San, east of Radymno, and threatened the Przemyel-Lemberg Railway, has been thrown back across the river.

Fighting south of Przemyel continues with undiminished violence, with the result still in doubt.

DOUBLE FUNERAL FOR

PIONEERS OF MORRIS

Body of Mrs. John Roe Brought From Philadelphia to Wingham to Rest With Husband.

[Special to The Advertiser.]

WINGHAM, May 31.—A double funeral was conducted on Saturday when the remains of Mr. and Mrs. John Roe, pioneers of Morris Township, were laid to rest in a vault in the local cemetery.

Mrs. Roe died here some time ago, at the age of 77 years, and her remains were sent to Philadelphia for burial.

At the request of Mr. Roe, who died, the body was exhumed and brought back to repose with his wife in the family vault which was recently constructed.

The services were conducted by Rev. Mr. Thompson, pastor of Bluevale Methodist Church, of which Mr. and Mrs. Roe were members. The ceremony was very affecting, and was largely attended. The floral tributes were many and beautiful.

The pallbearers were four sons-in-law and four brothers of Mrs. Roe.

Mr. Roe was born in Ireland. Besides an adult family he is survived by a brother, Richard, of Brussels, Ont., who was the eldest of the family.

UNIFORMITY OF STATE

LAWS MUCH NEEDED

Report to Pres. Wilson Says Its Lack Has Caused Losses.

[Canadian Press.]

Washington, June 1.—A report on state laws for taxation of foreign corporations, submitted to President Wilson yesterday after many months of work by the old Bureau of Corporations, declares that lack of uniformity of those laws has often seriously restricted and hampered business, and that large sums of money have been lost by corporations for unwitting violations.

It emphasizes the importance of uniformity of state laws. The report presents the latest draft of a uniform corporation law made by the commissioners on uniform state laws in national conferences, and presents comparisons of laws now existing, which it expects will be of value to those engaged in commerce between the states.

CHILE NOW ENJOYS

PROSPEROUS PEACE

Minister Reports New Policy of Republic Insures Its Continuance.

[Canadian Press.]

Santiago de Chile, June 1.—At the opening of the Chamber of Deputies yesterday, Foreign Minister Lira, in a note to President Lazo, stated that the Chilean Government had sent a formal note of protest to the European belligerents, declaring that the neutrality of Chile.

The note emphasized the fact that Chile now was enjoying complete peace, and that the country was entirely free from the influence of the war.

Foreign Minister reported, customs duties had fallen of \$5,000,000 francs (\$16,000,000), but that the expenses of the state had been reduced by \$25,000,000 francs (\$75,000,000).

GERMANS LOSING GROUND IN WEST

Malon Hill and Trenches Captured—"Labyrinth" Positions All Organized.

[Canadian Press.]

PARIS, May 31.—10:35 p.m.—The following official communication was issued by the war office tonight:

"On the Yser front there has been an artillery engagement. In the region to the north of Arras we have made new progress."

"On the road from Souchez to Carancy we have taken possession of the Malon Hill and the German trenches, which extended from the mill to the sugar refinery at Souchez. We made about fifty prisoners."

"In the region of the 'Labyrinth' after having repulsed a German counter-attack last night, we organized the position gained."

"The enemy delivered no infantry attack today; he merely bombarded our front."

"On the outskirts of LePretre forest there has been only one artillery action. In the course of the engagement on May 30 we took two machine guns."

BELGIAN REPORT.

HAYRE, May 31.—11:40 p.m.—The following statement of the Belgian operations of May 30 was made public here tonight:

"During the day the enemy artillery was very active. At night it bombarded our advanced posts, one of our bridge-heads and the villages of Noordschote and Oostvleteren. Our batteries repulsed the enemy on the Crootehagen and Schoorbeke roads, as well as working parties around Blauwputteken."

ITALIAN AVIATORS

BOMBARDED POLA

Fleet Shells Monfalcone, Sinking Several Large Flour-Laden Vessels.

ROME (via Paris), May 31.—11:30 p.m.—An official statement issued by the ministry of marine announces that an Italian dirigible has made a raid on the Austrian naval base of Pola, doing damage to the railroad station and the arsenal. The statement follows:

"One of our dirigibles flew over Pola last evening, dropping bombs on the railroad station, a naphtha depot and the arsenal. The bombs burst with full effect. A big fire started in the arsenal."

"The dirigible was subjected to a violent fire from the land batteries, but was not hit, and returned intact."

"This morning our destroyer flotilla bombarded a shipyard at Monfalcone, causing considerable damage, as the commander of the destroyer was able to observe. Several large boats laden with flour were surprised and destroyed by the same flotilla, which returned, having accomplished its mission, without being hit by the fire of the guns on the Austrian coast. The crews suffered no loss."

OVERWORK HASTENS END

OF WELL-KNOWN LAWYER