The Benefits Accruing

to those who pursue their **Business** and Shorthand course in the Forest City Business and Shorthand College, London, Ont., are set forth in a magnificent catalogue which will be sent free to any address.

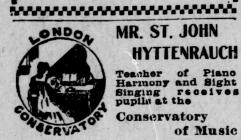
Mr. E. McLachlin has been placed as assistant in the office of The McCormick Co., London.

J. W. WESTERVELT, Principal

yaaaaaaaaaaaaaa Why Look Further

for better clothing when you can come to us and see better goods, larger stock and first-class workmanship? There's satisfaction in knowing what you buy will be guaranteed.

O. Labelle, Richmond.



MR. ST. JOHN HYTTENRAUCH

Teacher of Piano Harmony and Sight Singing receives pupils at the Conservatory

SOME GOOD, OTHERS BAD.

We have tried for years past, with the hardest possible work and careful attention to business, to put our service where none can say aught but good of it. We think we have succeeded. Say whether dull or gloss finish is required. 'Phone 559. Parisian Steam Laundry,

J. K. Spry, Manager. ********* R. K. COWAN,

BARRISTER, SOLICITOR, ETC., County Ridgs, next Court House, London YOU MAY BUILD SOON

If you do, it is necessary to have the building fitted up for electricity. All we desire is an epportunity to figure on the contract. We are satisfied our work will please. 1103. Guarantees if necessary. Phone

The Electrical Construction Co. of London (Limited).



London Advertiser.



A LOCAL BUDGET.

-St. Valentine's Day. -Board of trade meets tonight.

-Mr. Reue Vos, of Sydney, N. S. W., is a guest at the Tecumseh House. -Mr. Joseph Rogers and Mr. E. Fewings, of Rogers' Electric Company, Toronto, were in the city yesterday on

-Dr. A. T. Hobbs, of this city, addressed the Medical Association of Lambton county yesterday afternoon at Watford.

-Hamilton Times: Mr. Samuel Crocket, of London, reports he was robbed of a silver watch and \$11 last night on Stuart street. -Mr. R. W. Jackson, of Ilderton, is

acting county clerk, in the absence of Capt. T. E. Robson, M.P.P., who is in attendance at the legislature. -Probate of the will of the late Mr.

W. C. L. Gill, city registrar, has been granted to the London and Western Trusts Company, Limited, the executors appointed under the will.

-The earnings of the London Street Railway Company for the week end-ing Feb. 9, 1901, amount to \$2,004, being an increase of \$208, or 10 per cent over the same period of last year.

-Miss Elizabeth Tye, formerly lady superintendent of the London Train-ing School for Nurses, has assumed her new duties as matron of the Amasa Wood Hospital, St. Thomas. -About 25 priests of the London

diocese met in conference at the chapel of St. Alphonsus' Church, Windsor, Monday afternoon. The time was taken up in a discussion of theological

-The Detroit United Railway has passed into the control of a new di-rectorate, of which Mr. H. A. Everett, president, and Mr. E. W. Moore, director, of the London street railway, are members, Mr. Everett being president of the Detroit company.

-The Twentieth Century Girls' Basket Ball Club continue their practices every Friday afternoon at the gymnasium of the St. John's A. C. They expect to put on a tournament shortly between teams selected from the large membership of the club. The club's colors are khaki and pale blue.

-Mr. George C. Gunn, acting on be-half of Miss Laura Beaton, has issued a writ against the G. T. R., claiming unstated damages for alleged injuries sustained. Miss Beaton was a pas-senger on the Hamilton road street car which was truck by a G. T. R. at the Rectory street crossing on Dec. 13 last year.

Assistant Fire Chief McMurchy

ocd's Phosphodine, Great English Remedy.
and recommended by all
six in Canada. Only relidicine discovered. Six
quaranteed to cure all
, all effects of abuse
Excessive use of ToMalled on receipt
55. One will please,
to any address.

y, Windsot, Ont-

Get Ready For the Spring Sewing

You need a Sewing Machine. Cost too much money? NO—we don't charge fancy prices for our machines. Seil you the very best at a reasonable price.

How?—the secret is, we employ no agents, collectors, teams, etc.—buy direct from the factory—sell for cash and at a small profit. You save from \$10 to \$20 on your machine.

Is this worth saving?

GURD'S GOOD GUNS 185 Dundas Street.

Confidence Creaters.

That's what we are. We have confidence in our goods, and that's more than many can give you. Suitings and overcoatings made to perfection. What more do you

Southcott's, Richmond St

W. A. PIPER., D.D.S., Specialty Gold and Porcelain work. Hours-9 to 5 p.m.

Drs. D. H & W. A. Piper

D. H. PIPER, M. D., Ear, Nose, Throat and Lungs. Hours—10 to 2, 7 to 8 p.m. Phone 804, 332 Dundas St.(cor. Waterloo).

Meteorological.

Toronto, Ont., Feb. 13, 8 p.m.-The center of the Atlantic storm seems to be nearer the cost tonight than it was yesterday, and gales, with local snow-falls, continue in Quebec and the Maritime Provinces. Throughout the Western States and Canadian Northwest Territories the weather has become quite mild, and the temperature rose to 50 at Edmonton, 38 at Minnedosa and 32 at Winnipeg.

Minimum and maximum tempera-tures: Victoria, 44—48; Calgary, 34—46; Qu'Appelle, 16—32; Winnipeg, 14 below -32; Port Arthur, 4 below-18; Toronto, 1-12; Ottawa, 4 below-14; Montreal, zero-10; Quebec, zero-6; Hali-

Local temperature-The highest and lowest readings of the thermometer at the observatory on Wednesday, Feb. 13, were 23 and zero.

Today (Thursday) the sun rose at 7:17 a.m. and sets at 5:46 p.m. The moon rose at 3:46 a.m. and sets at 1:15 p.m.

"Now good digestion wait on appetite, And health on both."

Jersey Gream Bread

is uniformly fresh and wholesome. That's why your appetite never lags when you eat our bread. Many kinds are baked; all are good. That's why we excel as bread-bakers. Order from your greer or 'phone 818.

JOHNSTON BROS.

0000000000000000 CHOICE, NEW AND

SEASONABLE GOODS.

Phone 596. 213 DUNDAS ST possosososos

has been confined to the house since the fire at Cottam's seed warehouse on Saturday night last. He sustained a very serious cut over the eye, and narrowly escaped having the sight de-stroyed. Fireman Dan McDonald returned to duty this week after an enforced holiday of several weeks, because of a badly cut hand.

There were good congregations at both services in the Memorial Church yesterday. Mr. Murphy spoke last night upon sowing and reaping. He showed that nature, Scripture and history all united in proving that whatever a man sows he shall reap. The subject at the afternoon service was "Zebedee's Children." Tonight his subject will be "The Trial."

—Berlin News: Town Clerk Alleter recently received a communication from a citizen of London, Ont., inquiring as to the cost of our police pro-tection. The population of London is 39,000, and the expenditure for police protection in 1900 was \$32,000. Fortytwo men and a patrol wagon constitute the force, and the taxpayers up there think the bill is large. Mr. Aletter replied that one policeman at a salary of \$625 manages here where our population is 9,696.

THE WHIST LEAGUE.

Last evening's play secured first place to the Manhattans, they having beaten the Oregons by 46 points. There still remains a tie for second position, the Orients and No. 6 Ward Liberals winning or losing game for game every week. The Oregons are making a good race for tail-enders, having lost the postponed game with the Belvideres on Monday night, besides losing to the Manhattans last evening. No. 6 Ward Liberals and the Belvideres 6 Ward Liberals and the Belvideres had the most interesting game of the series, the No. 6 Club winning by only 4 plus. The East Ends went down another point, the Orients scoring 18 against them. There are now only two games to play. Standing:

Won. Lost.

Manhattans 10 Orients
No. 6 Ward Liberals
Belvideres
East Ends

Oregons PRAISE FOR LONDONERS.

At the meeting on Monday night of the Woodstock Music Club, held at the home of its president, Mrs. Alfred Scott, the programme was furnished by Misses Steele and Regan of this city. The Express says: The artist for the evening was Miss Steele, of London, a planiste who has, on two London, a pianiste who has, on two former occasions, given recitals for the club. By her exquisite playing she has long since established herself as a prime favorite, and her appearance last evening won for her a renewal of the applause and admiration which since her first appearance here have always been hers. Miss Steele was assisted by a vocalist from London, Miss Regan, who gave several numbers with much taste and sweetness. Miss Regan came at the last moment as a substitute for Mr. Payne, of Hamilton, and her delightfully rendered solos won for her the praise she so well deserved. Should good fortune bring Miss Regan to Woodsteel again her welcome is assured."

When buying the next pair of White Kid Gloves try our "Orion" Brand; made in Italy. This brand of Glove is properly ventilated with silk inserted between the fingers. They are perfect fitting and give the best of satisfaction.

Price 75c per pair.

ROSS'

+++++++++++++++++++++++

PHONE 1319.

Handsome Rings

One of the main features of our stock is our array of Rings. We display at all times a most handsome assortment—as fine as can be seen in Canada. It's simply a question of what you wish to pay, as we have nice Rings as low as \$1 each.

WARD, The Jeweler Street.

The Ontario Loan and Debenture Co

PAID-UP CAPITAL, - \$1,200,000. RESERVE FUND, - - 585,000.

Deposits Received.

Interest 31/2 per cent per annum, half-yearly.

Debentures Issued

for one year and up-wards. Coupons attached for interest halfyearly.

WILLIAM F. BULLEN, Offices—Cor. Dundas Street and Market Lane, London. wtz

PLANTS.

SHRUBS

The Subject of an Interesting Address by Dr. Wm. Saunders.

Director of the Dominion Experimental Farm at Ottawa.

Given Under the Auspices of the London Horticulture Society—A Large Audience at Normal School.

A very large audience assembled in the auditorium of the Normal School last night to hear Dr. William Saunders, director of the Dominion Experimental Farm, Ottawa, lecture on the subject of "Plants, Shrubs and Trees." The lecture was given under the auspices of the London Horticultural Society, which was started about a year ago. Several lectures have been already given, and also two very successful flower shows. The society, which is at present in a very flourishing condition, has every indication that it will be instrumental in accomplishing the hopes of even its most sanguine promoters. The worthy object of the Horticultural Society, as it has already shown during the short period of its existence, is to aid in beautifying the city, and thus make London the paragon of Canadian cities, in so far at least as nature can aid in bringing about such desired results. Owing to the unavoidable absence of the mayor, Dr. Bethune occupied the

IN THE AIR.

The Germs of La Grippe Are Conveyed Through the Atmosphere.

one can escape La Grippe germ because when an epidemic the disease is prevailing the air is laden with it.

The reason everyone does not have the disease at the same time is because the persons who are enjoying perfect health are able to successfully resist and throw off the infection, while those, who for any reason are not in the best of health fall ready victims.

two for two or three days, the danger of pneumonia and serious complica-

tions will be averted. The Rev. L. E. Palmer, Baptist clergyman of Ceresco, Mich., makes a statement of interest to all catarrh and grip sufferers. He says: "Stuart's Catarrh Tablets have certainly been a blessing to me. I have used them freely this fall and winter and have found them a safeguard against La Grippe and catarrhal troubles from which I had suffered for years. I feel that I can freely and conscientiously

recommend them.' Persons who suffer from catarrh of

Persons who suffer from catarrh of the head and throat are very susceptible to La Grippe, and such will find a pleasant, convenient and safe remedy in this new catarrh cure.

Stuart's Catarrh Tablets are composed entirely of harmless antiseptics and may be used as freely as necessary as they contain no cocaine, opiate or poisonous drug of any kind.

CLEANLINESS IS OUR MOTTO

Inspection of our factory offered.

THE PARNELL-DEAN STEAM BAKING CO., Limited,

. 75 Bruce Street, London, Ont.

chair, and introduced the speaker of the evening, whose interesting lecture was finely illustrated by lantern views of the various species of plants, shrubs and trees under consideration.

Dr. Saunders spoke as follows:
The subject chosen for our talk tonight covers a very wide range. The plants, shrubs and trees which may be used with advantage for the dec-oration of homes embrace a large number of species and varieties, vary-ing greatly in form from the stately tree, which furnishes agreeable shade, during the summer, to the tiny and delicate snowdrop, the first harbinger of spring. In a field so vast, the limited time at our disposal tonight will only permit of our touching here and there for a few moments on some of the species and varieties which furnish the most useful and easily accessible material for the purpose.

It has been said with much force

and truth that our most REFINED PERCEPTIONS OF BEAUTY

are associated with plants, shrubs and trees, and from the contemplation of the results of combining and grouping these beautiful objects we may draw the highest intellectual enjoyment. By the judicious employment of plants, vines, shrubs and trees in the embellishment of the grounds about a residence, great improvement may be effected and buildings, which are comparatively plain in appearance, may thus be made ornamental and attractive. These beautiful objects of nature may be used by the landscape artist, much as the painter utilizes his pigments, and by judicious grouping, pleasing effects may be produced in shades of color, delicateness of out-line and general texture of material, enabling him to realize the ideal he

enabling him to realize the ideal he has formed in his mind.

In the gratification of taste in architecture the productions are offered to us in a finished and complete condition, and when their newness is worn off their beauty sometimes loses some portion of its charm; but in embellishing our homes with suitable plants, shrubs and trees, we have the satisfaction of watching these grow and faction of watching these grow and prosper under our care and attention, and in their progress they reveal to us new beauties from year to year. This development suggests

PLEASING MODIFICATIONS and additions, and thus the interest we feel in the work is never lost. It is not necessary that a home should have a large piece of ground in order that its surroundings may be made AND TREES beautiful. By choosing some of the best of the many charming perennial plants obtainable, with some of the smaller growing shrubs and trees, and arranging them to advantage, the same harmony of effect and pleasuregiving characteristics, although less varied in character, may be produced on a small city lot as on a place with

ten times the area.

Where the grounds are large enough to admit of the planting of shrubs and trees in clumps and groups, we should try to arrange them so as to present an easy flowing outline, with openings and hollows, some specimens prominent, others in the background, avoiding the placing of them in any regular or artificial manner. At first thought, it appears to be a simple and easy matter to arrange a few shrubs or trees in a natural and beautiful group The novice, however, will often crowd them into a formal clump in an artificial manner, such as one at each corner of a triangle, square, octagon

or other figure. ALL STIFFNESS

of this sort should be avoided. The work of grouping is easier where the naturally undulating, and pleasing effects may be produced with less labor under such circumstances. In the arrangement of my subject on this occasion, I shall not touch on annual plants, but confine myself to some of the choicest forms of perennials and also speak about some of the most beautiful, attractive and hardy forms of shrubs and trees such as may be used to advantage in the embellish-

ment of the home.

Dr. Saunders then described in detail a number of the different species of trees and shrubs that are specially suitable for lawns. A large number of views, taken from photographs of specimens produced at the Dominion Experimental Farms, Ottawa, were thrown on the wall, the effect of which was very pleasing. The views of decorative plants, satisfactory as they were, indicate in a small degree only the pleasure that is to be derived from their prototypes, nature's handiwork. Continuing, the speaker said: Nothing adds so much to the

BEAUTY OF A TOWN or city, as handsome and well-formed trees lining those streets which are de-voted to residences. Streets, as a rule, look better when planted with one particular kind of tree, or with such trees as are similar in habit of growth, rather than with a mixture of trees with dissimilar habits. In the former case there is a harmony and breadth in the planting which is pleasing to the eye, and gratifying to the mind, which is more or less wanting in the other. The sudden breaks which occur in height and character, when a tall and elegant elm pushes its head above the lower growing and sturdy horse-chestnut, are not pleasing. Worse still, when the break in the continuity of such a line of beauty is made by the pillar-like protuberance of a tall Lombardy pop-

In selecting trees for street planting. The first symptoms are those of we want them to be hardy and vigoracute catarrh, resembling a hard cold ous in growth, and durable when grown; The first symptoms are those of acute catarrh, resembling a hard cold and if prompt treatment is applied at this time, it can easily be broken up; one of the best remedies at this stage is Stuart's Catarrh Tablets, sold by druggists everywhere, and if taken freely, say one tablet every hour or three days the danger. We want them to be hardy and vigorous in growth, and durable when grown; not specially subject to insect enemies or diseases, and they should have the power of accommodating themselves to varying conditions of soil and treatment. They must also be of such varieties as will assume these forms of ment. They must also be of such varieties as will assume these forms of symmetry and beauty when mature, as will be pleasing to contemplate.

TIME FOR PLANTING

trees is the spring. In choosing specimens for planting, those grown in a nursery are much to be preferred to young trees dug from the woods, for the reason that they are better fur-nished with fibrous roots, and hence grow more promptly and vigorously. Care should be taken in digging the ceeded in awakening in any of your trees, to lift them with as large 2 proportion of the fibrous roots as possible, especially so if taken from the woods, and when taken up they should be replanted as soon as practicable, and the roots kept covered and moist while the tree is out of the ground. Trees on public streets are usually planted too closely. A distance of forty feet apart is none too much for an avenue of elms, maples or horse-chestnut, if the individual beauty of the form of the tree is to be preserved. A too closely planted avenue is a constant of the const

There's Not a Doubt!

"Can I be fitted?"

That is about the only doubtfostered by many disappointmentsthat keeps some men from buying good, ready-to-wear clothing.

Fit-Reform is made in all sizes and in as many shapes as there are shapes of men. But we go further than that. If we can't fit you we won't sell you. If purchase is not satisfactory, bring it back.

If you do your part you cannot be anything else but fitted and suited

Suits and Overcoats, \$10 to \$20. Trousers, \$3 to \$6.

Fit-Reform Wardrobe,

ROBERT M. BURNS.

180 Dundas Street, - - London, Ont.

While **Ihey Last**

you have a chance to get one of the best bargains in ready-made clothing ever offered. Our assortment is getting smaller each day; be first and have first choice.

Men's and Young Men's Overcoats, sizes 34 to 44, Beavers, Meltons, black, gray, brown and blue; Gray Cheviots; Gray Tweeds; Blue Twills; Brown Nap goods; Black Curl Cloths; box and vent backs. Prices \$7.50 to \$10,

CHOICE \$5 CHOICE

Our noted Leather Beaver Overcoats, black and blue, \$10 and \$12 quality. While they last—Young Men's, \$7 50; Men's, \$8 50

Men's and Young Men's Imported Serge Suits, single and double breasted kind, black and blue; our \$10 kind, while they

J. H. CHAPMAN & CO

126 and 128 DUNDAS STREET.

trees interfere with each other and produce long, bare branches below, which are unsightly, and the usually unskilled city pruner cuts these off in a careless manner, leaving unsightly protuberances, which furnish conditions very favorable for the rotting of the wood of the tree which is thus pruned up, and up, until it loses all resemblance to its natural self, gradually becoming gaunt and deformed, and deprived of all its

It is a greaty pity that more care is not taken of the beautiful trees which now adorn our cities, to prevent the

BARBAROUS MUTILATION now too frequent, of these charming productions of nature. In every city there are men who are lovers of trees, and who have the judgment necessary to direct such work, and who would be willing to give some time to it. Why be willing to give some time to it. Why should not every city have a small committee of citizens empowered to supervise this work, and see that it is properly done? Where trees are too close to admit natural growth it is far better to thin them out and remove the poorer specimens, than to endeavor to retain these at the sacrifice of the beauty of the whole.

I think that the horticultural societies of Ontario might with advantage take this matter in hand, and that they would find here a legitimate sphere for

would find here a legitimate sphere for the exercise of their influence. United effort would no doubt do much towards bringing about a much needed reform.

Concluding, he said: If I have succeeded in awakening in any of your

lecture. The doctor, in replying, expressed the pleasure it afforded him in addressing a London audience on such a subject. He believed it was a sign of a noble character to possess admiration for that with which the hand of God adorns the earth. dwelt upon the extent of the work done at the experimental farms, and invited correspondence asking infor-mation about the subject.

"Those Who Have Begun to Use

Malt Breakfast Food

Continue to Like It."

So Says Mr. Walter Paul, a Prominent Montreal Grocer.

The success of Malt Breakfast Food in the Grocery trade of Canada has breakfast food has ever taken such a hold on the public. The reasons are plain and simple. Malt Breakfast Food is a true health food, delictous, appetizing, and furnishes more sus-taining and energizing nutriment than