

## Your Safeguard

AGAINST IMPURE AND  
WORTHLESS TEAS IS**"SALADA"**

CEYLON TEA

OF DELICIOUS FLAVOR AND  
ABSOLUTELY PURE.Lead Packets Only. Black or Mixed.  
All Grocers.This Brand of Flour  
Always makes the  
BEST BREAD  
OR PASTRY.USE NO OTHER.  
J. D. SAUNBY  
257 York Street,  
Telephone 118.

REMOVAL

**W. Fairbairn**  
Merchant Tailor,  
Over Priddis Bros., upstairs. Entrance  
through store.Where Are You Going  
To Spend Your . . .**New Year's**No matter where, do not forget to  
take a package of the famous**Nervine Tea**Along with you. It may save your life and is  
sure to save you a lot of misery. Wherever  
used there is no more use for useless pills, pills,  
pills, that kill more people than they cure.  
The great Nervine Tea cures constipation,  
and cures it effectively in three months. That's  
the kind of medicine you want. It will never  
fail to relieve you from first dose.At all druggists. The 50c box  
contains 24 small ones.Cairncross & Lawrence, City Agents.  
E. W. Boyle, East London Agent.**Frozen Water Pipes**Repaired at shortest notice at moderate  
prices. Phone 1,585.**EGGETT & BICKLEY,**  
Plumbers - 274 Dundas Street, ywt**New Year Coming Again.**Useful and Elegant Articles for  
Presents. Some HALF PRICE;  
all cheap.**Artist Oil Color Boxes,**  
Water Color and Crayons,  
Dressing Cases in Plush.Large and Beautiful Assortment of  
**ENGRAVINGS AND ETCHINGS**  
Picture Framing at Special Low Prices.**R. LEWIS,**  
434 Richmond Street.**R.K. Cowan**  
Barrister, etc., over Bank of Commerce  
London.**Dr. W. H. Graham**  
198 KING ST.  
WEST,  
Toronto, Ont.  
Treats Chronic  
Diseases and  
gives special  
attention to Skin  
Diseases, as  
Pimples, Ulcers,  
etc.**PRIVATE**  
DISEASES, and  
Diseases of a  
Private Nature,  
Debility, etc. (the result of youthful folly and  
excess), Gleet and Stricture of long standing.  
DISEASES OF WOMEN - Painful, Profuse  
or Suppressed Menstruation, Ulceration, Leu-  
corrhoea and all Displacements of the Womb.  
Office hours - 9 a.m. to 5 p.m.; evenings, 1 p.m.  
to 5 p.m.**ELECTRIC****Curling Tong Heaters**

Guaranteed to Make Your Hair Curl

FOR SALE BY

**Rogers Electric Co****REID'S HARDWARE****Spring Skates,**  
**Hockey Skates,**

Skate Straps, Bolts, Nuts, Clamps, etc.

**HAND SLEIGHS,****COASTERS,**

Runners for Baby Carriages (adjustable.)

**Table & Pocket Cutlery,****Celluloid Carvers,****Stag Carvers,**In Great Variety and at Lowest Current  
Prices.**SEE THE IDEAL ASH SIFTERS.****JAS. REID & CO.**  
No. 118 North Side Dundas St.**Fur Lined Circulars**

1/2

**PRICE**Fur Lined, worth \$10 for \$5  
Fur Lined, worth \$12 for \$6  
Fur Lined, worth \$16 for \$8  
Fur Lined, worth \$20 for \$10Come early as we have only a few  
left.**PRIDDIS BROS.**

TELEPHONE 324.

158 Dundas Street.

157 Carling Street.

**SKATES**Spring, Hockey, Rac-  
ing, Nickel-plated, etc.,  
also fine Hockey Sticks,  
Skate Parts. Skates repaired and hollow  
ground at 15c per pair.**WM. GURD & CO.,**

185 Dundas St., London, Ont.

**Southeott's****FINE TAILORS**

361 Richmond St.

UNSETTLED; MILD; SNOW OR  
RAIN.Toronto, Jan. 1-11 p.m.—The storm  
center which was in Alberta last night is  
now east of Manitoba, and an area of high  
pressure, with decidedly colder weather,  
has spread over the Northwest Territories.  
The weather today has been fair from the  
lake region eastward. Moderately cold in  
Ontario and Quebec, and mild in the Mari-  
time Provinces.Minimum and maximum temperatures:  
Calgary, 4 below—4 below; Edmonton, 14  
below—12 below; Prince Albert, 14 below—  
4 below; Qu'Appelle, 6—10; Winnipeg, 10  
below—3; Toronto, 20—26; Montreal, 24—  
30; Quebec, 30—32; Chatham, 28—34; Hal-  
ifax, 36—40.Toronto, Jan. 2 — 1 a.m.—Fresh to  
strong southwest to southeast winds, un-  
settled, with light snow or rain at most  
places; a little higher temperature.

ASK YOUR GROCER FOR

**Johnson Bros.' Bread**  
4c per loaf retail.

In all parts of the city. Telephone 818.

**LETTERS TO THE "ADVERTISER."**If you have a grievance to ventilate, informa-  
tion to give, a subject of public interest to dis-  
cuss, or a service to acknowledge, we will print  
it in this column provided the name of the  
writer is attached to his or her communication  
for publication. Make it as brief as possible.**THE WORLD, FLESH AND DEVIL.**

To the Editor of the "Advertiser":

Some clerical people not a hundred  
miles from Chatham are going to take  
part in theatricals. Is it not the case  
that they have more of the world than  
other people? Why preach if example  
is not better than precept? Where  
shall we draw the line? Let us have  
the truth, and nothing but the truth.  
Some persons actually bring their chil-  
dren up to the most worldly of profes-  
sions, as the army, law, etc.; others  
lend money to usury.

J. NICHOLLS.

30 King street, Chatham, Dec. 31, '95.

**Have You Thought of It?**For four thousand years or more the world  
grouched, suffered and fumed about its cor-  
pus, for there was no positive relief—no certain  
and painless cure until Dr. Scott Putnam  
gave to the world his great Corn Extractor.  
If there is suffering now it is a result of care-  
lessness for the remedy is at hand. Try  
Putnam's Corn Extractor. It is sure, painless,  
and prompt. Beware of substitutes.  
N. C. Polson & Co., proprietors, Kingston.The man with a bodily deformity  
will do his best to hide it; but what  
particular pains the most of us take  
to display our mental defects.**A LIFE SAVED.**—Mr. James Bryson  
Cameron states: "I was confined to my  
bed with inflammation of the lungs, and  
was given up by physicians. A neighbor  
advised me to try Dr. Thomas'  
Electric Oil, stating that his wife  
had used it for a throat trouble with the  
best results. Acting on this ad-  
vice, I procured the medicine, and less  
than a half-bottle cured me; I certainly  
believe it saved my life. It was with  
reluctance that I consented to a trial,  
as I was reduced to such a state that  
I doubted the power of any remedy to  
do me any good.""Alas! this fatal gift of booty," said  
the man who was arrested for receiving  
stolen goods.**How to Cure Skin Diseases.**Simply apply "Swayne's Ointment."  
No internal medicine required. Cures  
tetter, eczema, itch, all eruptions on  
the face, hands, nose, etc., leaving the  
skin clear, white and healthy. Its great  
healing and curative powers are pos-  
sessed by no other remedy. Ask your  
druggist for "Swayne's Ointment." Ly-  
man, Sons & Co., Montreal, wholesale  
agents.She—I made a regular fool of him.  
He—So he has finally proposed, has  
he?Pure Baking Powder (the best) at  
Anderson & Nelles' drug store. ywtStoves! stoves! Basoburners,  
cook stoves and parlor stoves at the Bed  
and Hair Mattress Cleaning Factory.  
Dealer in general house furnishings. Live  
goose feather pillows and hair mattresses  
made to order at JAMES F. HUNTS, 593  
Richmond street north. Telephone 997.**Tisdale's Toronto Iron Stable Fittings**Healthy, durable attractive and cheaper  
than other fittings. Send for our new  
catalogue—The Tisdale Iron Stable Fittings  
Co., Ltd., No. 6 Adelaide Street East,  
Toronto.**FUR**Capes,  
Ruffs,  
Storm Collars,  
Jackets,  
Gauntlets,  
Caps.

Garments Made to Order &amp; Remodeled

**Milne, Spittal & Co.,**Wholesale and Manufacturing Furriers,  
146 DUNDAS STREET.**London Advertiser.**

Call Us Up! Telephone Numbers:

107.....Business Office  
134.....Editorial Rooms  
176.....Job Department**Street : Car  
Tickets**Are on sale at De la  
Hooke's (G. T. R. ticket  
office), corner Dundas  
and Richmond streets.**London and Environs**—Ald. John Marshall, leaves today for  
Great Britain, on a purchasing tour.—Miss Nellie Morris, city, is the guest of  
her friend, Miss Florence Badden, Oxford  
street, Ingersoll.—Mrs. T. A. Mara and sons are spending  
New Year's with Thomas Mara, sen.,  
Beverly street, Toronto.—The diamond crossing at the G. T. R.  
at Richmond street, has arrived and is  
being placed in position.—The vital statistics for the year 1895  
were: Births, 552; deaths, 394; marriages,  
250. The natural increase was 158.—Miss Ettie Robinson, of London West,  
returned home after spending her  
Christmas holidays with her aunt in Wood-  
stock.—Mrs. Arthur Franks, of Toronto, re-  
turned home on Tuesday after a five weeks'  
visit to her mother, Mrs. Westhead, Hill  
street, city.—Will the gentleman who called and  
stated he had found a pair of spectacles be-  
longing to a citizen please call again at the  
"Advertiser."—Dr. Nelles, who for so long and so suc-  
cessfully practised dentistry in this city,  
has removed to Toronto, where he will con-  
tinue his professional duties.—Messrs. R. Gibson and J. W. Hum-  
phre have been elected delegates to the  
Western Fair Association by the Canadian  
Jersey Cattle Breeders' Association.—Mr. R. W. Bennett, East London, one  
of the coming aldermen for No. 5 ward, re-  
ceived a novel New Year's present from a  
customer in Glasgow—a Scotch haggis.—R. W. Bro. M. W. Rutherford, of Ayl-  
mer, the D. D. G. M. of London Masonic  
district, will pay an official visit to St.  
John's Lodge, No. 2094, on Friday night.—A new court of Juvenile Foresters, A.  
O. F., has been instituted in East London  
with a charter membership of 60. In honor  
of the high chief ranger it has been named  
Court Jefferly.—The fire department answered 133 calls  
during 1895. These included chimney fires  
and false alarms. The only severe losses  
were the Dundas and Queen's Avenue  
Methodist Churches in February last.—Mr. John Law, having failed to get  
civilic help to provide a special burying place  
for unfortunate citizens who die in the  
hospital and elsewhere, and are unable to  
pay for a plot in the cemetery, has made  
application to the Mount Pleasant Cemetery  
managers.—Mr. Law asks them what a plot  
for the purpose will cost, and on their  
answer will depend future action. It would  
be a good idea to provide a proper place by  
means of popular subscription.**FLOCKED TO THE RINK.**It was a happy New Year for skating  
rink owners. Youth and beauty flocked in  
great numbers to the Princess Rink yester-  
day afternoon and evening, eager to enjoy  
the exhilarating exercise which had been  
denied them during the Christmas holidays.  
The cold snap came just in time for the  
holiday, which would have been rather flat  
to many young people had it been as  
"green" as Christmas. The ice was in fine  
condition and was covered by such crowds  
that locomotion was sometimes difficult.The Musical Society Band furnished musical  
incentive in capital style. Many improve-  
ments are noticeable in the Princess Rink,  
the most noticeable being a large gallery  
for spectators at the north end. Mr. A. D.  
Holman's smiling face will be seen behind  
the wicket this year, as usual.**TO THE CENTRAL PRISON.**Thomas Kerby, George Cunningham and  
Matthew Henderson, a tough trio arrested  
a week ago while begging from door to door  
on Dundas street, were arraigned before  
Police Magistrate Park this morning. Dur-  
ing their stay in jail the histories of the  
men have been inquired into. Nothing was  
found against Cunningham, and he was let  
down with a \$5 fine or one month at hard  
labor. Henderson did not have so good a  
record. Only in February last he  
was sent down for 40 days, and  
he has gone under several aliases, among  
them being Smith and McAllister. He will  
serve two months more, as he did not have  
\$5 to pay for his liberty. Kerby was not  
given the option of paying a fine. He will  
go to the tramp's terror, the Central Prison,  
and will work three months for the Govern-  
ment. Kerby has been there before, having  
served six months for vagrancy in London  
several years ago.Judgment was given in case of W. Mahon,  
ex-proprietor of the Western Hotel, who**Bark-Well's**  
**25c WINTERINE 25c**Will be given free only next  
Saturday to all purchasers of  
one pound of**Bark-Well's Baking Powder.**This is a most exquisite toilet pre-  
paration for whitening and beautifying  
the skin and complexion. Suitable  
for either ladies or gents, and no per-  
son desiring a beautiful skin (and who  
does not?) should be without  
**WINTERINE.**Instantly cures all chafing and  
chapping of skin, and gives a beauti-  
ful whiteness to the coarsest and  
roughest skin and complexion. Re-  
member one bottle free on Saturday  
to every person buying one pound of**Bark-Well's Baking Powder****Bark-Well's Drug Store.****You Will Want Some****OF**Christie's Fancy Shortbread,  
Rowat's High Grade Coffee,  
Peerless Count Oysters,  
California Navel Oranges,  
Keiller's Orange Marmalade,  
(In 7 pound tins.)  
Choice Malaga Grapes.We have just received a large assortment  
of Christie's High-Class Biscuits. We also  
keep Bremer's (Chicago) Saratoga Flakes,  
Butter Wafers, Lunch Biscuits and Hand-  
Made Chocolate Wafers.**T. A. Rowat & Co.**

228 Dundas Street - - - Phone 317

I dispense all doctors' pre-  
scriptions myself at my  
new store, Dundas street,  
cor. William. J. G. Shuff.was tried over a month ago on the charge of  
allowing liquor to be drunk on his premises  
during prohibited hours. The magistrate  
found the charge proven, and fixed the fine  
at \$20, Mahon to pay all costs.Daniel Collins, a stranger who came to  
town and celebrated the advent of the New  
Year by getting hilariously drunk, went  
down for twenty days in default of a \$5  
fine.Michael Kelly and Thomas Reynolds,  
vagrants, were ordered to be escorted over  
the city limits.**AT THE GRAND TONIGHT.**So thorough is Rhea in the art of stage  
management that after two weeks' rehearsal  
the members of her company were perfect  
in their parts, so much so that the actress  
wrote to her managers: "The company is  
an excellent one. We have rehearsed for  
two weeks, and actually we could put  
"Josephine" on tomorrow night without  
fear. But as you know, I am never so happy  
as when I direct my own rehearsals, and  
six weeks of stage management and rehear-  
sing my associates is to me a most delightful  
occupation." In a recent interview on stage  
management Rhea said: "There is so much  
depending on the person who rehearsed a  
company. A poor stage manager will ruin  
the best play; a bad-tempered stage man-  
ager may break a heart, and often, no  
doubt, has an actor become so nervous at  
rehearsal that an important part has been  
ruined, and all through an impetuous stage  
manager. The terrorizing stage manager  
lives today as he lived in the past. For my  
own part, I can see nothing in anger. I can  
accomplish the most artistic results by  
mildness, patience and tolerance at re-  
hearsals."**STOCKS OF GRAIN.**New York, Jan. 1.—Special cable and  
telegraphic dispatches to Bradstreet's covering  
principal points of accumulation,  
indicate the following changes in available  
stocks last Saturday as compared with the  
preceding Saturday: Available supplies,  
wheat, United States and Canada, east of  
the Rockies, increase, 1,737,000 bu.; ab-  
sorb for and in Europe, decrease, 1,744,000 bu.  
Corn, United States and Canada, east of  
the Rockies, increase, 523,000 bu. Oats,  
United States and Canada, east of the  
Rockies, increase, 626,000 bu. The  
more important increase in available wheat  
stocks last week, which were not included  
in the official visible supply statement, are  
550,000 bu. in northwestern interior ele-  
vators, 266,000 bu. at Fort William, Ont.;  
243,000 bu. in Chicago private elevators, and  
106,000 bu. at Omaha. There were decreases  
of 63,000 bu. at Burlington, 26,000 bu. at  
Galveston and 25,000 bu. each in Minne-  
apolis private elevators and at Pittsburgh.Blood and nerves are closely related. Keep  
the blood pure with Hood's Sarsaparilla and  
you will not be nervous.**A Table-d'Hôte Dinner**Will be served at the Hub dining-rooms,  
203 Dundas street, every day from 12 to 2  
o'clock for 25 cents. It is our desire to make  
this the best dining room in the city, and to  
this end we have secured the services of a  
French chef. The cuisine will include  
everything seasonable. Dine with us to-  
morrow. STEVENS & NICHOLLS, proprietors.  
ywtCanterbury Cathedral is the largest  
one in England; its extreme length is  
545 feet, and that of St. Paul's, Lon-  
don, 512 feet. Salisbury is the high-  
est spire in England, its altitude being  
404 feet.**Worth \$5 a Bottle.**Sirs—For five years I have been troubled  
with neuralgia and tried everything I could  
see or hear of. At last I was advised to try  
a bottle of Yellow Oil and refused because  
I thought it was like all the rest—a failure.  
A half bottle was given me, however, and I  
found it helped me, and bought a bottle  
which cured me. If it cost five dollars a  
bottle I would not be without it.

THOS. QUINN, Gravenhurst, Ont.

KUR-A-KOF for coughs, Kur-a-Kof  
for colds, etc.; price, 25c, at Anderson  
& Nelles' drug store. ywt**Rip Van  
Winkle**Like some of the merchants of London, was twenty  
years behind the times. When he awoke from his  
long sleep he found his hair had turned white with  
age. You can go into a number of local stores and  
find goods with the same tokens of antiquity. Rip  
had one great desire, and that was drink. Their great  
desire is large profits. Small profits and double sales  
are not in their line. This accounts for the aged ap-  
pearance of the goods on their shelves. They had**Slept 20  
Years**When we awakened them. They only stirred when  
we first started business, but when they found that  
by being satisfied with small profits we were doing  
nearly all the drygoods business of the town, they had  
but one alternative—wake up and hustle or shut up  
shop. They have been following us right along, but  
we have a few things for this week which will fairly  
take the breath out of some of our esteemed contem-  
poraries who think themselves in our class.**Plaids**We have all kinds of plaids—big  
plaids and little plaids, Scotch  
plaids and Irish plaids, and every  
one of them a stylish triumph and a  
quality triumph. English, French  
and German artists have had a hand  
at them. No wonder plaids are in  
such favor. The following prices  
will convince you we don't intend  
to let them turn white on our  
shelves:25 pieces Tartan Plaids..... \$0 20  
50 pieces Tartan Plaids, very  
fine..... 25  
60 pieces Fancy Plaids..... 35  
54-inch Scotch Tartan..... 85**Fancy Dress Goods**They are not for dealers, these  
fine, all-wool, imported stuffs. But  
dealers come for them and get them  
just the same, and they will make  
somebody somewhere pay just  
double what we ask. If we had  
time we could tell you a good story  
about the way they mark them up.  
But a mile a minute is the trade  
world's pace, and many fall behind.Snowflake, tweed effect, light  
or dark..... \$0 25  
27 pieces Fancy Tweeds, all  
wool, light or dark..... 50  
64-inch Small Check Tweed.. 50  
64-inch Heavy, dark colors.... 71**Black Dress Goods**Good quality, good finish and low  
cost—a most unlikely combination.  
But it is the unlikely that happens  
here; no rusty or blue-blacks among  
them; every yard is of rich jet black  
that never loses its lustre; dainty  
and sturdy weaves, staple all-the-  
year round kinds. This little list  
gives but a hint of the variety.44-inch Black Henrietta..... \$0 25  
42-inch Fine Black French  
Serge..... 35  
46-inch Silk Finish Henrietta.. 50  
44-inch Black Solid Silk, fig-  
ured..... 50  
44-inch Silk Warp Henrietta.. 72 1/2  
56-inch Balmoral Costume  
Serge, in black and navy  
blue, fast dye..... 75  
44-inch Reversible Black Cord 1 00**Hosiery**You cannot buy hosiery too care-  
fully. We think we do some won-  
derful selling. The qualities we are  
fortunate enough to get could com-  
mand better prices. If large profits  
were all we had in mind such quo-  
tations as these would not be made:Children's Wool Hose, the  
pair..... \$0 10  
Ladies' English Ribbed Cash-  
mere Hose, double sole.... 23  
Boys' Extra Heavy Ribbed  
Wool Hose, all sizes..... 18  
Ladies' Heavy Cashmere  
Hose, merino heel and toe.. 35  
Ladies' All-Wool Hose..... 17**The T. E. Mara Co.**

LIMITED,

153 Dundas Street,

155 Dundas Street,

And Market Square

Special Attention to Mail Orders - - 'Phone 1,403

**Ladies' Underwear**To put it modestly, there isn't  
any better made underwear sold in  
London than passes over our coun-  
ters, neither is it sold as cheap.  
Ideas of value may differ; ideas of  
fashion may be widely apart; but  
they must all unite in satisfaction  
with our offerings. Don't wake up  
and find you are behind time, but  
come now, while these prices last:Ladies' Fleece-Finish Vests, 2  
for..... \$0 25  
Ladies' Wool Drawers, very  
heavy..... 48  
Ladies' Wool Vests, very  
heavy..... 45  
Children's Natural Wool  
Vests..... 25**Men's Furnishings**There is no blow you can hit a  
man that he will feel like one aimed  
at his pocketbook. When you hit  
him there you hit him in the tender-  
est part of his anatomy. We have  
learned to hit a man and not hurt  
him. We hit him right in his  
pocketbook, too, but we touch him  
so lightly that he enjoys the novelty.Men's Heavy Blue and Grey  
Shirts and Drawers, 45c, or  
the suit for..... \$ 85  
Men's Unlined Shirts, 35c,  
or 3 for..... 1 00  
Men's All-wool Cardigan Jack-  
ets, worth 10c, for..... 69  
Men's Heavy Shirts and  
Drawers, ribbed..... 25  
Men's Wool Lined Kid Gloves.. 50  
Home-made Mitts..... 25  
Men's Mufflers..... 12 1/2**Graniteware**Old bachelors are not liable to be  
very much interested in cooking  
utensils of any kind. But we want  
the ladies to come and see our  
graniteware. You can't break it;  
you can't bend it. It won't rust and  
won't wear out; easy to clean; fire  
won't hurt it; it will last a lifetime.Large Size Saucepan..... \$0 17  
Very best Graniteware Teapot.. 35  
Preserving Kettle..... 27  
Pudding Dish..... 15  
Large Teakettle..... 85**Crockery**There is a lot of humbug talked  
and printed about bargain making  
with manufacturers' samples. The  
lines we are selling are not manu-  
facturers' samples, but are composed  
of the very latest designs from the  
Staffordshire