

# The FISHERMAN'S FRIEND

IS

 **A PAIR OF THE**  
**Built For Extra Hard Wear**  
**Gives BETTER SERVICE**  
**THAN ANY OTHER**  
**RUBBER FOOTWEAR**  
**ON THE MARKET**



## HIPRESS RUBBER BOOTS

THIS BOOT FILLS A SPECIAL NEED.  
 PROTECTING THE FEET OF THE  
 LUMBERMAN, FARMER or FISHER-  
 MAN FROM THE LEAST DAMPNES.  
 YOU CAN'T GO WRONG WHEN YOU  
 BUY THIS BOOT.

## You Can't Afford to Have Wet Feet

YOU know how important it is to keep your feet warm and dry. Then why don't you wear "Hi-Press" Rubber Boots and Shoes?

They're made a new way—IN ONE SOLID PIECE—they simply CAN'T leak or peel. But the big thing you notice from this new way of making footwear is the added WEAR.—Fishermen everywhere tell us that "Hi-Press" outlasts ordinary boots two and three to one.

You know, in your class of work, that the best is always the most economical. Wear "Hi-Press"—and you will never be satisfied with anything else.



Whenever you buy an article of rubber see that it bears this trade-mark. The wreath and the "G" is the sign of Quality and assurance that the House of Goodrich stands solidly behind its products.



*Distributors*

### BOWRING BROTHERS

ST. JOHNS, N. F.

**"HI-PRESS"**  
 with the Red Line Round the Top  
 The GODDRICH BOOT that **Outwears 'Em All**

WE ARE OFFERING FOR A FEW DAYS ONLY

**MEN'S BLACK HIPRESS BOOT, WHITE ROLLED EDGE SOLE**

Original Price - - - **9.20**

Yours for Only - - - **5.95**



**Thoughtful Buying Means**  
**Getting the BEST for**  
**Your Money**



**ANY MAN WHO NEEDS GOOD**  
**VALUE WILL BE AMPLY**  
**SATISFIED WITH THE**  
**HIPRESS RUBBER BOOT**



# BOWRING BROTHERS, Limited