

ANNUAL FEBRUARY SALE

Begun Like a Cyclone!

Every customer more than satisfied

Great Offerings in Fine Furniture

Going Like a Whirlwind

The Wise and Shrewd Buyers are coming from every direction

Never before has the buying public been enabled to witness and profit by such a drastic disregard for costs and former selling prices as we present here.

2-Piece Bedroom Suites

To be disposed of at sacrifice prices. Brand New Bureaus and Stands reduced to prices that cannot be matched for a long time to come. In all the most popular finishes.

Regular \$49.00 Suite	\$41.20	Regular \$120.00 Suite	\$59.60	Regular \$150.00 Suite	\$100.00
Selling for		Selling for		Selling for	
Regular \$53.60 Suite	\$44.50	Regular \$90.00 Suite	\$66.35	Regular \$161.00 Suite	\$107.35
Selling for		Selling for		Selling for	
Regular \$59.00 Suite	\$49.21	Regular \$135.00 Suite	\$98.60	Regular \$165.50 Suite	\$110.40
Selling for		Selling for		Selling for	
Regular \$65.00 Suite	\$53.52	Regular \$165.00 Suite	\$108.80	Regular \$187.50 Suite	\$125.00
Selling for		Selling for		Selling for	

Sideboards and Buffetts

Well built pieces of fine character in the following finishes: Surface Oak, Ash, Walnut, Quartered Oak, Mahogany and Fumed.

Regular \$54.00 each	\$44.87	Regular \$100.00 each	\$78.97
Selling for		Selling for	
Regular \$60.00 each	\$50.00	Regular \$120.00 each	\$93.75
Selling for		Selling for	
Regular \$66.25 each	\$55.21	Regular \$125.00 each	\$103.20
Selling for		Selling for	
Regular \$75.00 each	\$62.33	Regular \$135.00 each	\$130.00
Selling for		Selling for	

Extension Tables

Square and round styles, Ash surface, Oak, Quartered Oak, Walnut and Fumed finishes.	\$24.27	Regular \$56.00 each	\$44.50
Regular \$29.50 each	\$24.27	Selling for	
Selling for		Regular \$69.50 each	\$57.60
Regular \$37.50 each	\$30.50	Selling for	
Selling for		Regular \$81.00 each	\$67.50
Regular \$37.50 each	\$31.05	Selling for	

Rattan Chairs and Rockers

Upholstered seat and back; Natural and Fumed finishes.	\$19.12	Regular \$15.00 each	\$12.50
Regular \$25.00 each	\$19.12	Selling for	
Selling for		Regular \$16.75 each	\$13.87
Regular \$33.00 each	\$26.77	Selling for	

Overmantels

English make, Walnut and Mahogany finishes, 4 and 5 mirrors.

Regular \$26.50 each	\$19.68
Selling for	
Regular \$30.00 each	\$22.20
Selling for	
Regular \$35.00 each	\$26.25
Selling for	
Regular \$42.00 each	\$32.62
Selling for	

Wadded Quilts

Full sizes filled with good Cotton Batting and covered with high grade Saten and Silks.

Regular \$6.25 each for	\$5.55
Regular \$7.45 each for	\$6.20
Regular \$8.50 each for	\$7.50
Regular \$9.25 each for	\$8.20
Regular \$10.75 each for	\$9.60
Regular \$12.00 each for	\$10.00
Regular \$13.00 each for	\$10.80

English and American Curtains

Beautiful Nottingham Lace, in White only.

2 1/2 yds. long, Reg. \$4.00 pair for	\$3.20
3 yds. long, Reg. \$5.25 pair for	\$4.40
3 yds. long, Reg. \$6.00 pair for	\$5.10
3 yds. long, Reg. \$7.25 pair for	\$6.15

With the announcement of this Great Furniture Sale, we inaugurate an underselling event that is certain—by its sheer force of value-giving—to strike a responsive note in the hearts of all who admire and desire the best in Furniture.

Parlor Suites

Now is the time to choose that New Parlor Suite. You have a choice of various finishes, including Mahogany and Oak, upholstered in Velour and Tapestry.

5-Pieces	Regular \$77.00 Suites	\$54.40	Regular \$78.00 Suites	\$58.40
	Selling for		Selling for	
	Regular \$120.00 Suites	\$87.50	Regular \$86.00 Suites	\$63.75
	Selling for		Selling for	
	Regular \$115.00 Suites	\$86.25	Regular \$118.00 Suites	\$86.25
	Selling for		Selling for	
	Regular \$110.00 Suites	\$81.25	Regular \$125.00 Suites	\$125.00
	Selling for		Selling for	

Dressing Tables and Chiffoniers

In various finishes, including Mahogany, Rosewood, Quartered Oak, Walnut and Gumwood. Fitted with British Bevel Mirrors.

Gent's Dressers.	Regular \$83.00 each	\$55.10	Ladies' Dressing Tables.	Regular \$75.00 each	\$56.25
Selling for			Selling for		
Regular \$110.50 each	\$70.80	Regular \$105.00 each	\$69.60	Regular \$141.00 each	\$93.85
Selling for		Selling for		Selling for	
Regular \$128.50 each	\$75.00	Regular \$141.00 each	\$93.85	Regular \$156.00 each	\$103.60
Selling for		Selling for		Selling for	
Regular \$169.00 each	\$119.20	Regular \$156.00 each	\$103.60		
Selling for		Selling for			

Wardrobes

Assorted styles, with and without Glass Mirrors; double doors. Surface Oak, Mahogany and White Enamel finishes.

Regular \$60.00 each	\$42.75
Selling for	
Regular \$85.00 each	\$63.00
Selling for	
Regular \$112.00 each	\$79.65
Selling for	
Regular \$120.00 each	\$93.75
Selling for	

Hearth Rugs and Doormats

Plush Hearth Rugs.
In Green and Black, crushed centre design, hemmed ends.
Size 27 x 60. Reg. \$13.00 each for...\$11.00
Size 30 x 62. Reg. \$14.50 each for...\$12.50

Deerskin Rugs.
Real Alaska Reindeer Skin Rugs in assorted shades; soft finish, suitable for sleighs or hearth.
Size 29 x 60. Reg. \$3.75 each for...\$3.15

Cocoon Door Mats.
Rope and Cocoa Fibre Mats.
Size 16 x 27. Reg. \$1.70 each for...\$1.45
Size 12 x 20. Reg. \$2.75 each for...\$2.35

Rubber Mats.
Just the thing for carriage or office use.
Size 14 x 25. Reg. 95c. each for...\$0.90
Size 18 x 30. Reg. \$1.50 each for...\$1.25

Special Grocery Bargains

HIGH STANDARD OF QUALITY MAINTAINED.

Whatever special shopping event is carried through at The Royal Stores, the high standard of quality in merchandise is always maintained as a matter of course. To-day, when the cost of living is so high, the public are more than usually critical in making purchases, and it is because Quality is so obvious in all goods offered at The Royal Stores, that customers flock here in ever increasing numbers.

Dr. Tibble's Vi-Cocoa
Extra special value; 1/4 lb. tins, regularly 15c
sold at 85c. tin. Sale Price 15c

Loofah Bath Soap
Single Cake. Special each 18c
Per box of 6 Cakes. Special 1.00

Tea Toasties. Regular 25c. pkt. for...15c.
Pearl Tapioca. Regular 15c. lb. for...15c.
Orange Pekoe Tea. Regular 50c. lb. for...40c.
Sultanas. Regular 32c. lb. for...25c.

Red Tomato Catsup. Reg. 25c. tin for...17c.
Gunn's Pork and Beans. Reg. 25c. tin for...17c.
Pure Lard. Special, per lb. 25c. tin for...25c.
Coffee, pure fresh ground. Reg. 60c. lb. for...55c.

Rosedale Brand Fruits
Apricots, Peaches and Plums, in tins. 30c
Reg. 40c. tin for

Libby's Fruits
Libby's Extra Raspberries. 30c
Libby's Extra Pineapple. 30c
Libby's Extra Blackberries. 30c

Jack Tar Herring in Tomato Sauce. Reg. 30c. tin for...18c.
Local Cod Tongues. Reg. 35c. lb. for...25c.
Local Halibut. Regular 35c. tin for...25c.

Libby's Extra Apricots. Reg. 50c. tin for...40c.
Freeman's Jelly Powders, assorted flavors. Reg. 18c. pkt. for...14c.
Furnival's Apricot Jam. Reg. 55c. lb. for...40c.
Sunkist Orange Jelly. Reg. 45c. lb. for...30c.

Canned Fish
Alaska Salmon in tall 1 lb. tins. Reg. 25c. each for...15c.
Alaska Salmon in flat 1/2 lb. tins. Reg. 18c. each for...10c.
Local Salmon. Reg. 30c. tin for...27c.

"Red Seal" Fruits
Red Seal Marmalade in Tumblers. 25c
Red Seal Fruit Jams in Tumblers. 25c
Reg. 30c. each for

Mail Orders
All Mail Orders for goods ordered during this great Sale will receive prompt and careful attention.

The Royal Stores, Limited.

Important
All Furniture pieces bought during this Sale will be stored free of charge until the first of May.

Co-Operative Marketing
In the course of an opening address, the National Convention of Farmers, recently held at Washington, President Harding used the following words as per N.Y. Times report, which are as applicable here as in the United States, if for "farmer" you substitute "fisherman":
"The co-operative marketing associations of Europe have been effective in leading their members to united action by farmers to produce and market their products in both production and marketing, which have contributed to the stabilization and prosperity of agriculture."
When we examine the co-operative marketing associations of Russia, now recognized as the most potent support in a disturbed country for orderly agriculture, we turn to the great illuminated co-operative associations, which have strengthened the cultural industries; when we examine the co-operative marketing organizations which handle the products of Ireland and Denmark or those of Maine, or the cantons of Colorado; whether we compare these organizations as means to the farmer's requirements in the market or to selling his products in a more remunerative one, the conclusion is in all cases the same: that the farmer is as good a business man as any other man when he has the chance; that he is capable of organization; that he is capable of co-operation; that he will apply sound business methods whenever he has the chance; that his credit can be established, his particular needs of capital on terms suited to his requirements can be met; that things accomplished, he ceases to be an underpaid laborer, an unpaid partner, and a capitalist with an unproductive investment.
I am strongly urged by the farmer conference would do well to consider good if it would help to impress the great mass of farmers to avail themselves of the methods. By this I mean that the last analysis, legislation can do more than give the farmer the chance to organize and help himself.
The co-operative marketing associations are asking for, and it is possible to afford them, the provision of law under which they may carry on in co-operative business operations. These things are not done for them, but we can give them the chance to do for themselves. It would be well to demonstrate their readiness and willingness and ability to do such instrumentalities. There are wide dissemination of information and understanding of method and for development of what I call the spirit and purpose of co-operation. The various excellent examples of farmers, which are reported here, have a responsibility in regard. They have already much, but they have much more. If the American farmer shall be able most effectively to help himself through organization and co-operation.
One of the most serious obstacles to the proper balancing of agricultural production lies in the lack of essential information. All too frequently such information is gathered by private means rather than the general good. Culture cannot thrive under conditions which permit the speculator, the forester, because of the information to become chief beneficiaries. The element of speculation in crop production is at best so small as to dictate that other speculative elements, always liable to be pointed to the disadvantage of the producer, shall be reduced to the minimum.
The proper financial support for agriculture and with instrumentalities for the collection and dissemination of useful information, a group of co-operative marketing organizations would be able to advise their members as to the probable demand for their products, and to propose measures for proper limitation of acreage in their crops. The certainty that the scientific distribution of production was to be observed would increase the credit of agriculture and the security of which such advances could be made of.

Valentine Social, Tuesday, 14th, Lecture Hall Congregational Church. Please keep date free.—Feb. 14.

THE LIVERYMEN USED BY VETERINARIANES.