

ANNUAL FEBRUARY SALE

Begun Like a Cyclone!

Every customer more than satisfied

Great Offerings in Fine Furniture

With the announcement of this Great Furniture Sale, we inaugurate an underselling event that is certain—by its sheer force of value-giving—to strike a responsive note in the hearts of all who admire and desire the best in Furniture.

Parlor Suites

Now is the time to choose that New Parlor Suite. You have a choice of various finishes, including Mahogany and Oak, upholstered in Velour and Tapestry.

5-Pieces

Regular \$77.00 Suites	\$54.40
Selling for	
Regular \$120.00 Suites	\$87.50
Selling for	
Regular \$115.00 Suites	\$86.25
Selling for	
Regular \$110.00 Suites	\$81.25
Selling for	

3-Pieces

Regular \$78.00 Suites	\$58.40
Selling for	
Regular \$86.00 Suites	\$63.75
Selling for	
Regular \$118.00 Suites	\$86.25
Selling for	
Regular \$185.00 Suites	\$125.00
Selling for	

Dressing Tables and Chiffoniers

In various finishes, including Mahogany, Rosewood, Quartered Oak, Walnut and Gumwood, fitted with British Bevel Mirrors.

Gent's Dressers.

Regular \$83.00 each	\$55.10
Selling for	
Regular \$110.50 each	\$70.80
Selling for	
Regular \$128.50 each	\$75.00
Selling for	
Regular \$169.00 each	\$119.20
Selling for	

Ladies' Dressing Tables.

Regular \$75.00 each	\$56.25
Selling for	
Regular \$105.00 each	\$69.60
Selling for	
Regular \$141.00 each	\$93.85
Selling for	
Regular \$166.00 each	\$103.60
Selling for	

Wardrobes

Assorted styles, with and without Glass Mirrors; double doors, Surface Oak, Mahogany and White Enamel finishes.

Regular \$60.00 each	\$42.75
Selling for	
Regular \$85.00 each	\$63.00
Selling for	
Regular \$112.00 each	\$79.65
Selling for	
Regular \$120.00 each	\$93.75
Selling for	

Hearth Rugs and Doormats

Plush Hearth Rugs.

In Green and Black, crushed centre design, hemmed ends.

Size 27 x 60. Reg. \$13.00 each for	\$11.00
Size 30 x 62. Reg. \$14.50 each for	\$12.30

Deerskin Rugs.

Real Alaska Reindeer Skin Rugs in assorted shades; soft finish, suitable for sleighs or hearth.

Size 29 x 60. Reg. \$3.75 each for	\$3.15
------------------------------------	--------

Cocoon Door Mats.

Rope and Cocoa Fibre Mats.

Size 16 x 27. Reg. \$1.70 each for	\$1.45
Size 12 x 20. Reg. \$2.75 each for	\$2.35

Rubber Mats.

Just the thing for carriage or office use.

Size 14 x 25. Reg. .95c each for	.80c
Size 18 x 30. Reg. \$1.50 each for	\$1.25

Mail Orders

All Mail Orders for goods ordered during this great Sale will receive prompt and careful attention.

Going Like a Whirlwind

The Wise and Shrewd Buyers are coming from every direction

Never before has the buying public been enabled to witness and profit by such a drastic disregard for costs and former selling prices as we present here.

2-Piece Bedroom Suites

To be disposed of at sacrifice prices. Brand New Bureaus and Stands reduced to prices that cannot be matched for a long time to come. In all the most popular finishes.

Regular \$49.00 Suite	\$41.20	Regular \$120.00 Suite	\$59.60	Regular \$150.00 Suite	\$100.00
Selling for		Selling for		Selling for	
Regular \$53.50 Suite	\$44.50	Regular \$80.00 Suite	\$66.35	Regular \$161.00 Suite	\$107.35
Selling for		Selling for		Selling for	
Regular \$59.00 Suite	\$49.21	Regular \$135.00 Suite	\$98.60	Regular \$165.50 Suite	\$110.40
Selling for		Selling for		Selling for	
Regular \$65.00 Suite	\$53.52	Regular \$165.00 Suite	\$108.80	Regular \$187.50 Suite	\$125.00
Selling for		Selling for		Selling for	

Sideboards and Buffetts

Well built pieces of fine character in the following finishes: Surface Oak, Ash, Walnut, Quartered Oak, Mahogany and Fumed.

Regular \$54.00 each	\$44.87	Regular \$100.00 each	\$78.97
Selling for		Selling for	
Regular \$60.00 each	\$50.00	Regular \$120.00 each	\$93.75
Selling for		Selling for	
Regular \$66.25 each	\$55.21	Regular \$156.00 each	\$103.20
Selling for		Selling for	
Regular \$75.00 each	\$62.33	Regular \$195.00 each	\$130.00
Selling for		Selling for	

Extension Tables

Square and round styles, Ash surface, Oak, Quartered Oak, Walnut and Fumed finishes.

Regular \$29.50 each	\$24.27	Regular \$55.00 each	\$44.50
Selling for		Selling for	
Regular \$36.75 each	\$30.50	Regular \$69.50 each	\$57.60
Selling for		Selling for	
Regular \$37.50 each	\$31.05	Regular \$81.00 each	\$67.50
Selling for		Selling for	

Rattan Chairs and Rockers

Upholstered seat and back; Natural and Fumed finishes.

Regular \$25.00 each	\$19.12
Selling for	
Regular \$32.00 each	\$26.77
Selling for	

Plain tack and plain cane bottoms.

Regular \$15.00 each	\$12.50
Selling for	
Regular \$16.75 each	\$13.87
Selling for	

Overmantels

English make, Walnut and Mahogany finishes, 4 and 5 mirrors.

Regular \$26.50 each	\$19.68
Selling for	
Regular \$30.00 each	\$22.20
Selling for	
Regular \$35.00 each	\$26.25
Selling for	
Regular \$42.00 each	\$32.62
Selling for	

Wadded Quilts

Full sizes filled with good Cotton Batting and covered with high grade Satene and Silks.

Regular \$6.25 each for	\$5.55
Regular \$7.45 each for	\$6.20
Regular \$8.50 each for	\$7.40
Regular \$9.25 each for	\$8.20
Regular \$10.75 each for	\$9.60
Regular \$16.00 each for	\$13.00
Regular \$18.50 each for	\$15.20

English and American Curtains

Scrim Curtains.

With neat Battenburg Lace Insertion designs.

2 1/2 yds. long. Reg. \$4.20 pair for	\$3.53
2 1/2 yds. long. Reg. \$7.00 pair for	\$5.90
2 1/2 yds. long. Reg. \$9.00 pair for	\$7.60

Lace Curtains.

Beautiful Nottingham Lace, in White only.

2 1/2 yds. long. Reg. \$4.00 pair for	\$3.20
2 1/2 yds. long. Reg. \$5.25 pair for	\$4.40
2 1/2 yds. long. Reg. \$6.00 pair for	\$5.10
2 1/2 yds. long. Reg. \$7.25 pair for	\$6.15

Special Grocery Bargains

HIGH STANDARD OF QUALITY MAINTAINED.

Whatever special shopping event is carried through at The Royal Stores, the high standard of quality in merchandise is always maintained as a matter of course. To-day, when the cost of living is so high, the public are more than usually critical in making purchases, and it is because Quality is so obvious in all goods offered at The Royal Stores, that customers flock here in ever increasing numbers.

Dr. Tibble's Vi-Cocoa

Extra special value; 1/4 lb. tins, regularly 15c sold at 25c. tin. Sale Price

Post Toasties. Regular 25c. pkt. for	15c.
Pearl Tapioca. Regular 15c. lb. for	15c.
Orange Pekoe Tea. Regular 50c. lb. for	40c.
Sultanas. Regular 32c. lb. for	25c.

Rosedale Brand Fruits

Apricots, Peaches and Plums, in tins. 30c

Jack Tar Herring in Tomato Sauce. Reg. 30c. tin for	15c.
Local Cod Tongues. Reg. 35c. lb. for	25c.
Local Halibut. Regular 35c. tin for	25c.

Canned Fish

Alaska Salmon in tall 1 lb. tins. Reg. 25c. each for 15c. Alaska Salmon in flat 1/2 lb. tins. Reg. 18c. each for 10c. Local Salmon. Reg. 30c. tin for 27c.

Loofah Bath Soap

Single Cake. Special each 18c

Per box of 6 Cakes. Special 1.00

Red Tomato Catsup. Reg. 25c. tin for	17c.
Gunn's Pork and Beans. Reg. 25c. tin for	17c.
Pure Lard. Special, per lb.	25c.
Coffee, pure fresh ground. Reg. 60c. lb. for	55c.

Libby's Fruits

Libby's Extra Raspberries. 30c

Libby's Extra Apricots. Reg. 50c. tin for	40c.
Freeman's Jelly Powders, assorted flavors. Reg. 18c. pkt. for	14c.
Furnival's Apricot Jam. Reg. 55c. lb. for	40c.
Sunkist Orange Jelly. Reg. 45c. lb. for	30c.

"Red Seal" Fruits

Red Seal Marmalade in Tumblers. 25c

Red Seal Fruit Jams in Tumblers. Reg. 30c. each for	25c.
---	------

The Royal Stores, Limited.

Important

All Furniture pieces bought during this Sale will be stored free of charge until the first of May.

Co-Operative Marketing

In the course of an opening address, the National Convention of Farmers, recently held at Washington, President Harding used the following words as per N.Y. Times report, which are as applicable here as in the United States, if for "farmer" you substitute "fisherman":

"The co-operative marketing associations of Europe have been effective in leading their members to united action by farmers in both production and marketing, which have contributed to the stabilization and prosperity of agriculture."

When we examine the co-operative marketing of Russia, now recognized as the most potent support in a disturbed country for orderly agriculture, or whether we turn to the great illuminated co-operative associations which have strengthened the cultural industries; when we examine the co-operative marketing of Ireland and Denmark or the organizations which handle the produce of Maine, or the canneries of Colorado; whether we compare these organizations as means to the farmer's requirements in the market or to selling his produce in a more remunerative one, the conclusion is in all cases the same.

That the farmer is as good a business man as any other man when he has the chance; that he is capable of organization, co-operation and co-ordination; that he will apply sound business methods, whenever he has the chance; that his credit can be established, his particular capital on terms suited to requirements can be met; that, when things accomplished, he ceases to be an underpaid laborer, an unpaid apprentice, and a capitalist with an unproductive investment.

When farmers are asking for, and it is possible to afford them, the provision of law under which they can carry on in co-operative business operations, and when they have themselves to that method, which, thus handled, would bring to both the farmer and his community in countries where co-operatives and opportunities are afforded, such co-operative organizations have been carried to the highest usefulness and are regarded as adding both farmer and community. They make the farmer's price higher and the consumer's buying price lower.

Need of Broad Information. When we shall have done this, farmers must become responsible for the rest. They must learn organization, and the practical process of co-operation. These things cannot do for them, but we can give them the chance to learn for themselves. It would be to demonstrate their readiness and willingness and ability to such instrumentalities. There is need for wide dissemination of information and understanding of method and for development of what I call the spirit and purpose of co-operation. The various excellent plans of farmers, which are reported here, have a responsibility in regard. They have already much, but they have much more. If the American farmer shall be able most effectively to help him through organization and co-operation.

One of the most serious obstacles to proper balancing of agricultural production lies in the lack of essential information. All too frequently information is gathered by private rather than the general good. Co-operation cannot thrive under conditions which permit the speculator, the broker, the forestaller, because of information to become chief factors. The element of speculation in crop production is at best so small as to dictate that other speculative elements, always liable to be pointed to the disadvantage of producer, shall be reduced to the minimum.

Full proper financial support for co-operation and with instrumentalities for the collection and dissemination of useful information, a group co-operative marketing organization would be able to advise their members as to the probable essential staples, and to propose measures for proper limitation of acreage in staple crops. The certainty that scientific distribution of production was to be observed would then the credit of agriculture increase the security of which financial advances could be made of.

Valentine Social, Tuesday, 14th, Lecture Hall Congregational Church. Please keep date free.—Feb. 14.

WARD'S LINIMENT USED BY VETERINARIANES.