

FRIDAY and SATURDAY the GREAT SHOPPING DAYS.

VALUES TO MAKE YOUR MONEY GO FAR.

Dependable Footwear.

\$1.70 LADIES' SHOES.
Ladies' American fine Tan and Black Oxford Laced Shoes, Blucher style, self and patent tip and plain toes. Reg. \$1.70. Friday and Saturday **\$1.47**

\$2.50 AMERICAN BOOTS.
Ladies' American fine Black Boots, mated Kid top, patent tip, high heel, new high toe; very attractive and dressy. Regular \$2.50. Friday and Saturday **\$2.08**

\$1.00 Neglige Shirts.

4 3/4 doz. Men's American all-over Neglige Shirts, White, with assorted Reg. \$1.00. Friday & Saturday **89c** stripes; laundered, attached cuffs.

\$1.50 Neglige Shirts.

3 1/2 doz. Men's Neglige Shirts, White ground, assorted Blue and Black stripes, laundered; attached cuffs, pleated fronts. The correct spring shirt. Reg. \$1.50. Friday & Saturday **\$1.24**

Cambric and Nainsook.

American Cambric and Nainsook, or Lingerie Cloth, beautiful sheer, even make, fine as silk; in 1 to 4 yard lengths. Regular 10, 12, 14c. Friday and Saturday **9c**

17c. American Dimities.

18 pieces White Dimities and Muslins in Swiss Checks, Spots and Pin stripes; 30 inch. Regular 17c. Friday and Saturday **13c**

\$2.70 Boys Suits.

50 Boys' Tweed Norfolk two-garment Suits, made from good strong English Tweed. Lot includes broken lines and odd sizes; will suit boys 3 to 8 years. Regular \$2.70. Friday and Saturday **\$2.25**

Dress Goods Offering.

106 pieces of Dress Goods, including Amazons, Venetians, Armures, Poplins, Satin Cloths, Serges, etc. in all the much wanted shades. Reg. 55c. Friday and Saturday **66c.**

72 pieces very special Black Dress Goods in all the leading fabrics, viz., Cordouble, Polinis, Roxannas, Rosettas, Volle, Armures, Amazons, Venetians, Serges. Regular \$1.00 and \$1.20. Friday and Saturday **86c.**

EXCLUSIVE STYLES.—Attractive Showing of BLOUSES and SHIRT WAISTS.

75c. Ladies Am. Blouses.

We have only 8 dozen in this lot; they come in long and Kimona sleeves, trimmed lace and embroidery. cluster tucks; full sizes. Regular 75c. Friday and Saturday **58c.**

\$1.30 Blouses & Shirt Waists.

96 only Ladies' American fine Silk Muslin Blouses, trimmed fine lace and insertion, with very fine worked embroidery fronts, sleeves nicely tucked. In this lot we have included 120 Tailored Shirt Waists, embroidered, scalloped and tucked fronts. linen collar and cuffs; a splendid selection. Values to \$1.30. Friday and Saturday **98c.**

EVERY LADY likes pretty Blouses. Our showing is designed to meet every taste and every purse, and in an array of most charming styles. Particular attention is directed to the display of LINGERIE BLOUSES made of the finest and sheerest material, truly a combination of comfort and style adaptable for any occasion.

"MIDDY" BLOUSES.

106 American "Middy" or Sailor Blouses, made from strong white linen, and Jean large Sailor Collar of Dark Blue, Light Blue, Blue and White Stripe, Black and White Check; all with pocket and cuff.

Friday and Saturday—
Regular 75c. for **58c.**
Regular \$1.25 for **98c.**
Regular \$1.50 for **\$1.27**

\$1.65 American Blouses.

69 only Ladies' American Blouses, embroidered fronts, wide tucks, 3/4 sleeves, imitation crochet lace; all sizes. Regular \$1.65. Friday and Saturday **\$1.46**

1 80 & \$2.00 Am. Blouses.

Ladies' American Blouses, high and low necks, long and 3/4 sleeves, sheer lawn, fine tucks and insertion, others with tucks and embroidered. Kimona effect sleeves; wide range. Also American Jap Silk and all-over Net Blouses; about 150 in the lot. Regular \$1.80 and \$2.00. Friday and Saturday **\$1.59**



Let this adv. be the guide to your week-end shopping. You'll profit by it! Bigger **BARGAINS** than ever we are offering this week at sacrificing prices. Every price marked here represents an economy for some one. That our efforts to please have been appreciated and favourably commented on only spurs us on to more diligent efforts to maintain that opinion. Read carefully this advt., and remember there are many lines which we do not here specialize. Follow the crowds. Come and see.

Girls and Misses DRESSES from New York.

Girls and Misses American Gingham and Percale Dresses, in Black and White, Blue and White, Pink and White Checks and Stripes; also, in plain colors of pink, blue, lawn and kharki, all very nicely trimmed and piped. Sizes to suit 6, 8, 10, 12, 14 years. Friday and Sat. prices—55c. to \$2.75.

Friday and Saturday Prices
55 cts.
to
\$2.75.

45c. Ladies Vests and Pants.

Ladies' White Ribbed Vests, high neck, long sleeves, full fashioned; the correct weight for the season; all sizes. Pants to match, ankle length. Regular 45c. Friday and Saturday **37c**

75c. Stanfield's Vests and Pants.

6 doz. Stanfield's Ladies' fine White Vests, full fashioned, finished with fine edge crochet, high neck, short sleeves; Pants to match. Sizes 4 and 5 only. Regular 75c. Friday and Saturday **63c**

50c. American Camisoles.

7 doz. Ladies' American White Lawn Camisoles, trimmed embroidery, lace insertion, fine tucks; sizes 34, 36, 38, 40, 42. Reg. 50c. Friday and Saturday **42c**

\$3.30 Ladies' Cloth Skirts.

Ladies' Black Cloth Skirts, panel back and front, trimmed Black Soutache Braid and buttons; lengths, 38, 40, 42 inch. Reg. \$3.30. Friday and Saturday **\$2.75**

\$2.40 Ladies' Skirts.

Ladies' Black Cloth and Navy Serge Skirts, with twenty rows stitching at bottom, inverted pleat, trimmed buttons. Reg. \$2.40. Friday and Saturday **\$1.98**

70c. Door Mats.

64 only Wilton Door Mats, 12 x 29, in bright colors and pretty designs; fringed. Reg. 70c. Friday and Saturday **58c**

SPRING BLINDS.

We have lately added this line to our housefurnishing department. We can save you money on your blind requirements. size 36 inches wide, 6 foot long, mounted on first class springs; colors in Light and Dark Green and Ecru.

Friday and Saturday prices—
With Fringe **27c**
Insertion and Fringe **39c**
Insertion and Lace **47c**
Separate Rollers and fittings, per set **8c**
CURTAIN RODS.
Brass Extension Curtain Rods, with large fluted Nickel ball ends, extending to 55 inches. Reg. 12c. Friday and Saturday **9c.**
Brass Half-Blind Curtain Rods, extending to 42 inches. Friday and Saturday, 2 for **9c.**

\$1.70 Men's Soft Hats.

4 doz. Men's American Soft Hats, in Green shades; splendid quality. Regular \$1.70. Friday and Saturday **\$1.35**

65c. Ladies Lawn Aprons.

Ladies' White Lawn Aprons, with and without bodies, trimmed embroidery and tucks and bottom frill; full sizes. Regular 65c. Friday and Saturday **54c**

30c. Hose Supports.

15 doz. Kleinhart's "Hook-on" Hose Supporters, assorted colors, 4 suspenders best elastic. Regular 30c. Friday and Saturday **24c**

Beach Linen.

This cloth is of a duck nature, very strong and durable; comes in White with Red Spot, Brown with White Spot, Fawn with Blue Spot, White with Blue Spot; 28 inches wide. Regular 12c. Friday and Saturday **10c**

4c. Crochet Cotton.

8 doz. balls Crochet Cottons, in colors of Gold, Navy, Brown, Green, Pink, Blue, Black, Cream. Reg. 4c. ball. Friday and Saturday **3c**

16c. Ribbon.

Taffeta Brilliant finish Ribbon, 4 inches wide; colors Navy, Black, Cream, White, Pink, Torquise, Sky, Sax, Hello, Reseda, and all the wanted shades. Reg. 15 and 16c. Friday and Saturday **12c.**

JAMES BAIRD, Limited.

THE BOARD OF TRADE.

Editor Evening Telegram.
Sir—The Editor of the "Daily News" is quite angry with me for daring to criticize the report of the Board of Trade and apologize for the Board's disregard of the question of cure and cull in the following manner: "the versatility of the Board of Trade is its strong point, 'Nemesis' may wish to see it a 'fish' concern, but the moment it becomes that its usefulness is gone."

Here we have one of the largest fish-eries in the world, one which has since its discovery, in 1492, been dependent on the fisheries almost solely for its sustenance, one which now by its exports shows that the products of the fisheries are seven-eighths of its resources, and yet the Board of Trade must be so versatile that the principal article of commerce must be neglected and set aside. It is not so long ago that with flourish of trumpets it was noised abroad that we were to have the cull of fish arranged and the cure looked after. Has this been done? Has the Board of Trade taken the matter up and made an intelligent effort to obtain a better cure of fish? Is it not a fact that complaints have come from markets where we sell our fish that the article is not satisfactory to the buyers? Is it not true that if the French fish had been cured last year as well as in previous years we would not have got the prices in the Mediterranean that we did? The weather in France last summer was bad for fish curing, but I see that they are now experimenting with dryers and are going to put up

a superior quality of cod to what they have been doing. The Norwegians are also giving close attention to their cure, and now that they have a large catch will be dangerous competitors with us.

With the bad cure of our own fish and the probability of glutted markets, did it not behoove the Board of Trade during the long winter to deal with a matter which is as it were the life of the whole Commerce of the Island? Is the Board waiting as usual for the Government? But why the Government? Is not the Board representative of the commerce?

The Kidneys Wear Out

But in advanced years you can keep these organs healthy by using Dr. Chase's Kidney-Liver Pills.
As old age comes on most people suffer more or less from derangements of the kidneys. With some there are years of pains and aches, with others Bright's disease sets in and the end comes quickly.
Fortunately many have learned about Dr. Chase's Kidney-Liver Pills, and are enabled by their use to keep the kidneys healthy and active.
Mr. Richard Preston, Osborne, Lambton County, Ont., says: "Seven years ago I began the use of Dr. Chase's Kidney-Liver Pills when my back was so bad that to stoop or rise was torture to me. The kidneys were in bad condition, but these pills entirely freed me of back pains. I have used them ever since, whenever the kidneys would get out of order, and now, at eighty years, am well and hearty, thank to this grand medicine."
Dr. Chase's Kidney-Liver Pills, one pill a dose, 25 cents a box, at all dealers, or Edmanston, Bates & Co., Toronto.

cial people of the country and is it not its legitimate province to deal with cure, cull and bait? I feel very disappointed, Mr. Editor, that after three years hoping the Board would take up these questions, we are no nearer proper cure, good cull and cold storage for bait. What has been done in other countries can be done here; the Lunenburg people have managed to provide storage for bait, why can't we? The Norwegians and French have adopted regular methods of cure and they have formed companies for curing fish, why can't we? I regard the question of cure as one of the greatest importance to us just now; let us continue as we are going and very soon we will find the markets refusing our fish and taking the better article. I do not object to the Board of Trade being versatile, but I do object to its giving all its time and attention to matters concerning St. John's, as mentioned in my previous letter, whilst the great interests of the country—its fisheries—are neglected.
Yours truly
NEMISES.

NOTE OF THANKS.—Mr. J. Trapnell desires to thank the many friends of our town, as well as the city, Carbonear and elsewhere, for the numerous expressions of sympathy, by telegram and letter, on the occasion of the death of his son, Ralph, and also for the beautiful and costly wreaths and other floral tributes to adorn the casket. He would express his appreciation of the untiring efforts and attention of the physician, Dr. Parsons, who amid his press of work did all possible to relieve the sufferings of his patient—advt.11
St. John's, April 9, 1912.

Easter Jewellery



If you contemplate making an Easter Gift we would suggest Jewellery or a nice piece of Silverware as being the most suitable thing you can give. Combining usefulness with Beauty of Design, there is nothing that will be appreciated more and nothing that will be as lasting in Rememberance.

A Ring, Bracelet, Locket, Watch, Pendant, Necklet or Brooch would make a pleasing Gift.
What about a Diamond Ring?
It's the April Birth Stone.

T. J. DULEY & Co.,

The Reliable Jewellers and Opticians.

Prescription 'A.' Is Proud of Her Sons.

CURES:
INDIGESTION and DYSPEPSIA
in all its forms.

It is quite a daily occurrence to hear persons say: "Oh, what a feeling of distress I have after meals, fullness of the stomach, heaviness and headaches. I feel too tired to do anything. I have no heart to exert myself, and at times I care for nothing."
"I often have a pain in the pit of the stomach, no appetite, my heart beats rapidly on the slightest exertion. I feel just as tired when rising in the morning as when retiring at bed. My sleep is often disturbed, and I often awake with a feeling of suffocation and a difficulty of again going to sleep. I have to be careful of what I eat, and my life seems not worth living."

Why suffer from all these symptoms? when **STAFFORD'S PRESCRIPTION "A"** will cure you.
Try a bottle.

Price: small size, 25 cents; postage 5 cents extra. Large size, 50 cents; postage 10 cents extra.

Prepared only by
Dr. F. STAFFORD & SON
Theatre Hill, St. John's, Nfld., Apr. 2.

Collars deep and wide, cut in with revers, and of the flat, shawl type, are seen on the majority of the early coat models.
While the train has quite established itself for evening and afternoon wear, street suits will continue to be cut quite short.

Editor Evening Telegram.

Dear Sir—Newfoundland has had cause to be proud of her sons for many years past, because of the high places they have taken in colleges and elsewhere. They have not only brought honour to themselves, but also brought it to their Island Home.
Among the many making their names famous and advertising Newfoundland to-day might be mentioned N. M. Guy, who comes from Twillingate, Norman, while pursuing his studies at the University, is teaching Latin and French at Mt. Allison Academy. Although very busy, he embraces every opportunity to bring Newfoundland before the eyes of the people. During Christmas he spent his vacation in Boston, preached in Bellingham Church, and delivered an illustrated lecture on "Britain's Old-est Colony." This lecture drew a large audience, composed chiefly of those who at present are separated from their native land but who still retain a warm feeling for their much loved Terra Nova.
A week or two ago Mr. Guy delivered another lecture in the Methodist Church here in Sackville, and is soon to lecture before the Canadian Club in Moncton. He certainly excels himself on Thursday last in the intercollegiate debate with the University of Acadia. His position as leader of the Mt. Allison debating team gave him the opportunity to give an address and the rebuttal. The victory for Mt. Allison hung largely on the latter, in which Mr. Guy tore to threads every argument that the opposing team brought forward. So great was his rebuttal that even those who knew him best were astounded at it. Norman graduates this spring and goes back to the Methodist Conference in Newfoundland. We shall hear from him again, as such men are sure to make their mark in life.
MICRON.
Mt. Allison, Sackville, Apr. 2, 12.